



SUSTAINABLE DEVELOPMENT GOALS
**ACTION
CAMPAIGN**

Bonn, 20 December 2022

To whom it may concern,

Peace-Activism is a grass roots nonprofit founded by fashion environmentalist Runa Ray.

Peace-Activism's global project '**The Peace Flag**' connects the dots between peace and climate action while educating and advocating for policy change. It is a movement that uses fashion's waste for a cause to flip the script on the negative aspect of fashion and bring about a social response which is translated into commitments which are displayed world over. It is one of the world's largest unifying art movements connecting 193 countries to educate and advocate for the SDGs.

Runa Ray is a keen supporter and mobilizer of the UN SDG Action Campaign's Global Week to #Act4SDGs, held every September, and of the Campaign's overarching #FlipTheScript campaign.

In supporting the UN SDG Action Campaign's initiatives, Peace Activism helps to:

1. Get us closer to the Campaign's goal of 1 billion commitments for the SDGs by 2030;
2. Educate people on the intersection between climate change and peace;
3. Reuse fashion's waste for a social cause;
4. Unify Humanity.

Sincerely,

Marina Ponti
Director
UN SDG Action Campaign