



## 2022 Sponsor Opportunities

### **Glow in the Cro Balloon Festival:**

#### Annual Program Title Sponsor (1 available)

- Sponsor Cost is \$5000
- Includes four (4) VIP Parking Passes
- Includes four (4) Hot Air Balloon Rides or thirty (30) Tethered Rides
- Includes four (4) PARC Sponsor Polo Style Shirts
- Includes four (4) Glow in the Cro T-Shirts
- Name and logo displayed as the Title Sponsor for the 2022 Pelican Park's Glow in the Cro in all aspects of promotions

#### Annual Program Platinum Level Sponsors (7 available)

- Sponsor Cost is \$2500
- Includes two (2) Hot Air Balloon Rides or fifteen (15) Tethered Rides
- Includes two (2) VIP Parking Passes
- Includes two (2) PARC Sponsor Polo Style Shirts
- Includes two (2) Glow in the Cro T-Shirts
- Name and logo displayed on all Glow in the Cro T-Shirts
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the Mercredi Show

#### Annual Program Gold Level Sponsors (14 available)

- Sponsor Cost is \$1000
- Includes seven (7) Tethered Rides
- Includes one (1) VIP Parking Pass for all scheduled shows
- Includes two (2) Mercredi Show T-Shirts
- Name included on all signage and in advertisements (print and radio)
- Name included on website and Facebook pages for the GITC