

2019 SPONSORSHIP PACKAGE



**FORT MCMURRAY MONARCHS
FOOTBALL CLUB**

FOR TEAM AND CITY

Fort McMurray Monarch Fact Sheet

Name	Fort McMurray Monarchs Football Club
Website	https://ftmonarchsfootball.com/
Date Formed	January 2014
Location	Fort McMurray
Membership	<p>The club membership will be approximately 60 players.</p> <p>Playing in the Alberta Football League (AFL) against teams from: <i>Grande Prairie, Red Deere, Cold Lake, Airdrie, and Calgary</i>. The AFL challenges the Northern Football Conference (NFC) based in <i>Ontario, Canada</i> for the Canadian Major League Football National Title (CMFL).</p>
Mission	<p>The purpose of the Monarchs Football Club is to provide our players with a program that is based around opportunities to advance in football as desired and to be active as community members.</p>
Major Club Activities	<ul style="list-style-type: none">- Spring Camp May 10-12- Home Opener – May 25th- Home Game #2 – June 8th- Home Game # 3 – June 22nd- Home Game #4- July 6th- Home Game #5- July 20th- Silent Auction – Date TBD- Monarch Man Auction – Date TBD- Playoffs start Aug 17th
For More Information	<p>William Sadlemyer President monarchsvp@hotmail.com 780-531-4140 (Cell)</p> <p>Terence Kennedy Vice President Kennedyt7979@gmail.com</p>

Team Sponsorship Opportunities

Sponsorship Levels

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions.

	Platinum Package (\$8K+)	GOLD PACKAGE (\$5K-\$8K)	Silver Package (\$3K-\$5K)	Blue Package (\$1K-\$3K)	<i>Monarch Fan Package (\$100-\$1K)</i>
• Company Logo on Home or Away Jerseys **	✓				
• Company banner displayed at all home games**	✓	✓	✓	✓	
• Sponsor T-shirts with company logo	x4	X3	x2	x1	<i>Fan Shirt x2</i>
• Business announcements per game	x3	X3	x2	x1	
• Home Game Tickets to each home game	x8	X4	x2	Two tickets to any home game	<i>Two tickets to any home game</i>
• Company logo on website	✓	✓	✓	✓	
• Sponsorship plaque	✓	✓	✓	✓	
• Team Jersey	x1				
• Other					<i>Fan memorabilia x2</i>

Introduction

Thank you, for considering sponsorship of the Fort McMurray Monarchs Football Club. There are several benefits to sponsor our team's activities:

Be involved in the community with local sports in the YMM. The number of young men who have involved themselves in football has increased over the years in Alberta. Winning two National titles in the last three years has given the Fort McMurray region a boost as a place of interest to continue competing.

Position your organization with an attractive demographic. All of our athletes are between the ages of 18 – 40 and work and live in the region.

There are several ways to support the club:

- Donate money to become an official team sponsor
- Offer our team members a discount on merchandise or services
- Donate products/services to the team to be raffled
- Seasonal/part-time/full-time employment

Sponsor a home game:

- Donate money to become an event sponsor
- Donate products or services for half time show
- Provide volunteer support at home games

Merchandise

- We also accept product donations. Our team maintains a strong presence at tournaments throughout Alberta. We can also setup product booths and use donated merchandise for fundraising/prizes. This provides a win-win, the team receives funds and your product receives exposure to athletes and families across Alberta with 200 - 500 spectators each game.

Team Discounts

- If your organization cannot provide a monetary or product donation we also are interested in team member discounts. We encourage our team members and friends to support our sponsors!

Did we miss something?

- We are open to creative ideas. If you have a sponsorship idea for the club please contact us.

MONARCHS SPONSORSHIP FORM



**Questions? Call William Sadlemyer at 780-531-4140 or email
monarchsvp@hotmail.com**

Please select your level of support

Platinum Gold Silver Blue Monarch Fan
(\$8K+) (\$5K-\$8K) (\$3K-\$5K) (\$1K-3\$K) (\$100-\$1K)

I am pleased to make a donation of \$ _____

I would like to offer an item for future silent auction fundraiser

Payment information

Cheque ** E-transfer Visa Cash/Invoice

**** Cheques payable to FT Monarchs Football Club 113-136C Sandpiper Road, Fort McMurray, AB T9K 07J**

Contact information

Company Name: _____

Contact Person: _____

Phone # _____

Address: _____

City: _____ Province: _____ Postal: _____

Email Address: _____

THANK YOU FOR HELPING SUPPORT LOCAL