September 18th Denver Guaranteed Income Now Rally

What: The Denver Guaranteed Income Coalition is hosting a rally on September 18 from 11;30-1:30pm. The event will start on the West steps of the Capitol, culminating with a march from the Capitol to the Denver City and County building and some food and socializing afterwards.

The purpose of the event is to show Mayor Johnston and the Denver City Council that there's a huge group of GI advocates fired up to fight for a permanent, publicly funded GI program in Denver.

When:

September 18th 11:30am-1:30pm

Where:

- 11:30am Rally starts at the Colorado State Capitol (200 E. Colfax, Denver 80203)
- Approx Noon March across the park to Denver's City and County Building (1475 Bannock St, Denver 80202)
- Approx 12:30pm Ending in Civic Center Park

RSVP Link:

https://actionnetwork.org/events/denver-guaranteed-income-rally

Support:

- Have staff attend the event
- Drive your members/constituents/clients to attend
- Sign-up for a volunteer role the day of the rally
- Help plan the event by joining the Core Team at 1pm every Monday (email Hillary or Dawn for the Zoom link and/or to be added to the calendar invite)

Sample Email:

Want to fight for a more just economy?! (or other opening line that better reflects what your organization does)

Join (insert organization) and the Denver Guaranteed Income Now Coalition for a rally for a permanent, publicly funded guaranteed income program in Denver on September 18th from 11:30am-1:30pm. We're meeting at the West steps of the Capitol (200 E Colfax, Denver 80233).

(Organization) is a member of the Denver Guaranteed Income Now Coalition and we've been fighting to make guaranteed income permanent and publicly funded in Denver. We successfully advocated for \$2 million for the current pilot during last year's city budget cycle, but we've got an

even bigger fight ahead of us this year in order to make guaranteed income permanent in Denver and we can't do it without you!

Join us on September 18th to rally in support of GI and show Denver's elected decision makers that we support making GI a permanent program!

RSVP here to join us on September 18th!

Sample Turnout Script for Phone Banking:

Can be found <u>here</u>

Sample Social Media Post:

Instagram or Facebook: Join us and our partners from the Denver Guaranteed Income Now Coalition for a rally on September 18th from 11:30am-1:30pm at the Colorado State Capitol. We have a big fight ahead of us and we need your voice to help make a permanent, publicly funded guaranteed income program a reality in Denver!. RSVP here: https://actionnetwork.org/events/denver-guaranteed-income-rally #guaranteedincomenow

X (formerly Twitter): Join us for a guaranteed income rally on September 18th from 11:30am-1:30pm at the Colorado State Capitol. We'll take collective action and let Denver's decision makers know how important: RSVP:

https://actionnetwork.org/events/denver-guaranteed-income-rally #guaranteedincome is to us!. #guaranteedincomenow

Social Media During and After Event:

 Use the hashtag #guaranteedincomenow when you post and be sure to tag Mayor Johnston and Denver City Council (see list of social media handles later in this document)

Useful Resources:

- Information on making your social media posts accessible for people with disabilities
- Elected social media handles (If a platform is not listed, the council member does not have an account on that platform)
 - Mayor Johnston
 - Twitter: @MikeJohnstonCO
 - Instagram: @mikejohnstonco
 - Facebook: Mike Johnston and City of Denver
 - Sarah Parady
 - Instagram: @paradyatlarge
 - Facebook: <u>Sarah for Denver</u>
 - Shontel Lewis

- Twitter: @shontel4council
- Instagram: @shontel4council
- Facebook: Shontel M. Lewis for Council District 8
- Chris Hinds
 - Twitter: @denverperfect10
 - Instagram: @denverperfect10
 - Facebook: Chris Hinds Denver City Council 10
- Jaime Torres
 - Instagram: @councilwomantorres
- Serena Gonzales-Gutierrez
 - Twitter: @SerenaForCO
 - Facebook: Councilwoman Serena Gonzales-Guttierez
- Stacie Gilmore
 - Twitter: @sgilmoredist11
 - Facebook: <u>Stacey Gilmore Council Person</u>
- Kevin Flynn
 - Facebook: Kevin Flynn Denver District 2
- Amanda Sawyer
 - Facebook: Councilwoman Amanda Sawyer
 - Instagram: @denvercouncil5
- Amanda Sandoval
 - Instagram: @sandovalcd1
 - Facebook: <u>Amanda Sandoval for Council</u>
- Diana Romero Campbell
 - Twitter: @dianafordenver, @district4denver
 - Instagram: @dianaromerocampbelld4
 - Facebook: <u>Denver City Councilwoman Diana Romero</u>
- Flor Alvidrez
 - Twitter: @florfordenver
 - Instagram: @florfordenver
 - Facebook: <u>Flor for Denver</u>
- Darell Watson
 - Twitter: @darellbwatson
 - Facebook: <u>Darell Watson for Denver</u>
- Paul Kashmann
 - Twitter: @councilmanpaul6
 - Instagram: @paulkashmann6
 - Facebook: Councilman Paul Kashmann