

# Fact Sheet



## What is MoneyLIVE?

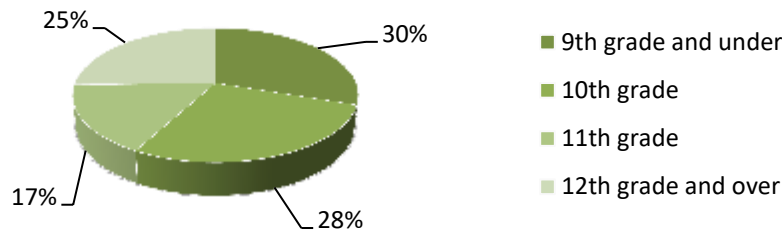
Money Live is a program that delivers practical life and financial lessons to students. This live one-day event gives high school through college students a hands-on opportunity to learn how to make real life financial decisions as a result of their career choice. MoneyLIVE is a sponsor driven event supported by companies that support financial literacy among high school students.

## History of MoneyLIVE

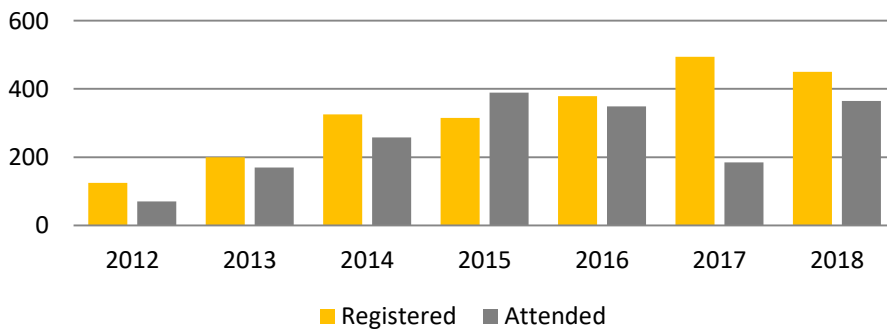
Since the summer of 2012 Alliance Financial Ministries began hosting our one-day career and money simulation event called MoneyLIVE. This program gives students decision-making tool they need to create financial independence. The lessons learned during this event create good financial habits that last a lifetime.

## Visitors Profile & Event Components

MoneyLIVE 2019 will consist of 3 major components which include a career and college expo, a money simulation and parent workshops.




## Event Statistics




|            | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|------------|------|------|------|------|------|------|------|
| Registered | 125  | 200  | 325  | 389  | 379  | 494  | 450  |
| Attended   | 70   | 170  | 258  | 315  | 329  | 185  | 365  |
| % Showed   | 56%  | 85%  | 79%  | 81%  | 86%  | 37%  | 81%  |


**NEXT EVENT**  
**June 8, 2019**  
 9:00 AM - 12:00 PM



[www.moneylive.org](http://www.moneylive.org)  
 @moneyLIVE\_Event



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**ALLIANCE FINANCIAL MINISTRIES**  
*A non-profit financial literacy company*