



Sedro-Woolley
Riding & Racing Club
24538 Polte Rd
Sedro Woolley, WA 98284

www.sedrowoolleyrodeo.com
advertisingswrc@gmail.com

Board of Directors

President –

Kristen VanValkenburg

Vice President – Kim Frye

Secretary – Angela Massingale

Treasurer – John Matterand

Directors

Rodeo – Doug Wood

Royalty – Drew Aldridge

Advertising –

Charley Anderson

Concessions – Melissa Moore

Gates & Parking –

Timothy Moore

Website – Charley Anderson

Mounted Shooting –

Kristen VanValkenburg

TETWP – Charley Anderson

**86th Annual 3rd & 4th of July
RODEO**

**Sedro Woolley Rodeo
Grounds**

Dear SWRC Prospective Sponsor,

It is again that time to gear up for the annual Sedro-Woolley Rodeo. We are excited to share our 86th rodeo will be sanctioned by the Professional Rodeo Cowboy Association (PRCA). Sedro-Woolley Riding and Racing Club (SWRC) is thrilled to be bringing Skagit County's their own professional sporting event.

The PRCA's commitment to SWRC is maintaining the highest standards in the industry, from improving working conditions for contestants and livestock, to boosting entertainment value and promoting sponsors. This aligns with our objective and goals of SWRC.

The Sedro-Woolley rodeo is a non-profit organization run entirely by a volunteer board of directors. Thanks to our incredible volunteers and supportive community, in 2019 our Tough Enough To Wear Pink (Woolley Tuff) breast cancer awareness campaign raised \$1000.00 that was kept here locally in Skagit County and divided equally between the Skagit Valley Hospital Foundation and Peace Health Center.

We continue to see growth at our gate with attendance last year of over 3500 spectators and over 150 contestants from Washington, British Columbia, Oregon and Idaho. In addition to the rodeo we continue to expand the usage of our grounds hosting a variety of events. Other fun, family-friendly events to be held at the rodeo grounds this year will be barrel racing, cowboy mounted shooting, game shows, horse camp, roping events, junior rodeo and community events, which continue to draw many participants and spectators from near and far.

In 2019 our barrel racing series, Friday Night Lights, averaged 100 competitors and 125 spectators per race. The annual Billy Eggelson roping event attracted 150 competitors. These events draw crowds of spectators who travel from Oregon, Idaho, Canada and all over Washington just to watch! Our Friday Night Lights is becoming a popular local free event where family can enough great music and watch some fast runs!

The Rodeo this year will be on July 3rd and 4th at the rodeo grounds. We hope you can attend and see our rodeo in action. We also hope that you plan on investing in this great professional family event and continue to make the Sedro-Woolley rodeo the best in the state.

We've included a sponsor package for you to review. If you have decided to partner with us we would appreciate you filling out the attached sponsor contract and sending back to us quickly or jumping online at www.sedrowoolleyrodeo.com and fill out the contract under the sponsor page. Once we receive your contract back, we will be sending you over an invoice to be paid or a receipt for payment.

We greatly appreciate our sponsors and hope you would like to partner with us this year in providing Skagit County with currently the only professional sporting event.

Thank you