

McGruff/Child Safe Intro

A1 INTRODUCTION:

Hi, (JOHN)? I'm (NAME). I talked to you yesterday about your McGruff/Child Safe ID kits you requested through the International Union of Police. By the way, is (MARY) there? These benefits apply to her as well.

A2 Reasons for meeting:

You are probably wondering why I am here?! I don't know if I told you on the phone (JOHN), but I am actually the benefits representative for all the unions like the police and firemen. Not only do we do the McGruff/Child Safe ID kits for the Amber Alert and the International Union of Police, but we do all the permanent benefits for all the union families in _____(CITY) as well (SMILE).

What they mean by permanent is that everyone has benefits through work but when you leave your job, change careers, or retire your benefits go away. The union set up permanent ones that fill in all your gaps you don't already have through work so whenever you do change jobs or retire, you get to take these with you and they do not expire! The Police Union finally started to realize that nearly all the families that are requesting the McGruff/Child Safe ID kits are very concerned about their family's future. They have also realized that the majority of the families in _____(CITY) have no benefits at all or only temporary benefits through work. So, the Police Union teamed up with us to allow all families in the community that have requested the McGruff/Child Safe ID kits to have a chance at receiving the union's permanent benefits as well, for the whole family. Make sense now? (SHOW EXCITEMENT)

I am here for three reasons:

1. I have your _____ (#) McGruff/Child Safe ID kits. I will go over how to fill them out properly.
2. I will go over your no cost benefit package.
3. The most important reason that I am here, is that I am going to see if you can qualify for the permanent union benefits that all the local police and firemen have. I am going to let you know right now, it is going to be really hard to qualify, most people don't.