



TAKE A BITE OUT OF

**CRIME®**

# McGruff®

## SAFE KIDS ID KIT



Includes  
Fingerprint Ink,  
DNA Collection  
Tips & Safety  
Information



# Yours for Safekeeping

*Keeping kids safe for 15+ years.*

Dear Parents,

In a perfect world, our children would be safe from all harm. They could play with friends and go off to school without any worries or concerns. Of course, this is the real world. We have to do our best to prepare them in case they are ever threatened or are in danger.

This booklet was created to do just that. It helps you teach your children how to react in various everyday situations. It also contains a personal identification section, complete with a fingerprinting kit, to help you keep up-to-date information about your kids.

Sit down and discuss these safety tips a little at a time. Keep rules simple to match your child's level of maturity. Take advantage of teachable moments. Invite them to share their fears, so you can ease their concerns. Most of all, remind them that they can always come to you no matter what happens or who is involved. Tell them you will always be there for them.

Have fun and stay safe!

McGruff

To learn about other Safe Kids products:

Phone: 800.288.3344

e-mail: [kathi@mcgruff-safe-kids.com](mailto:kathi@mcgruff-safe-kids.com)

[www.mcgruff-safe-kids.com](http://www.mcgruff-safe-kids.com)



# Parent's Page **You Are Their Best Safeguard.**

## 9 Tips for Keeping Your Children Safe.

### **1 Talk to your kids about street safety.**

Tell your kids that if they ever find themselves in an uncomfortable situation to get away as quickly as possible and to tell someone they trust what happened.

### **4 Supervise your children in public.**

Kids should only use public restrooms when accompanied by a trusted adult. If they get lost in a store or mall, tell them to go to someone who works there for help.

### **7 Have your kids walk with a buddy.**

There really is safety in numbers.

### **2 Avoid buying products that bear your child's name.**

If someone calls him or her by name, your child may think a stranger could be a friend.

### **5 Suggest safe places to play.**

Kids should never play alone in a park. Suggest safe places to go if they feel threatened.

### **8 Point out safe houses in your neighborhood.**

Walk your child to school or the bus stop and show them homes on your block they can run to if they sense any danger. Make a plan for where to go if they can't get into your house.

### **3 Meet your kids' friends.**

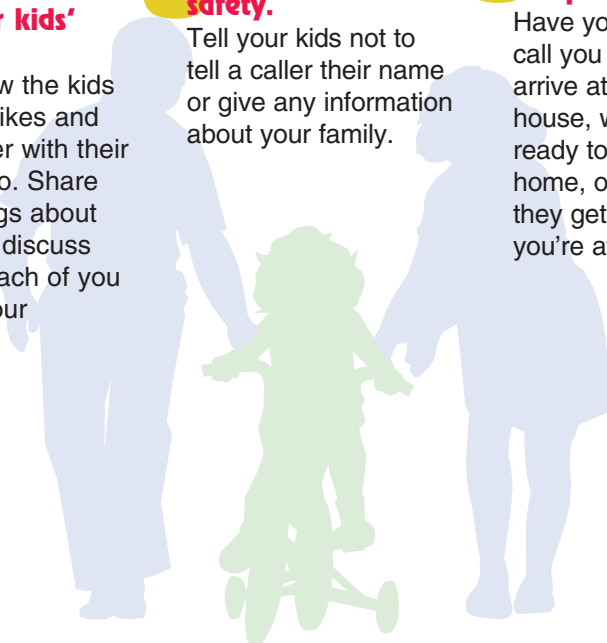
Get to know the kids your child likes and get together with their parents, too. Share your feelings about safety and discuss the rules each of you have for your children.

### **6 Teach telephone safety.**

Tell your kids not to tell a caller their name or give any information about your family.

### **9 Stay close to the phone.**

Have your children call you when they arrive at a friend's house, when they're ready to come home, or when they get home and you're at work.





# How to make a good print

- 1 Remove the top layer of plastic.
- 2 Create practice prints in the area below. Start with one thumb or finger at a time, covering the entire fingertip with ink. Place the finger directly on the fingerprint grid and firmly roll the finger from side-to-side. Create the imprint without smudging. It is a good idea to practice a few times before you make the final prints.
- 3 Repeat process for each finger. Ink will wash off with soap and water and is not harmful if ingested.

## Sample Fingerprints

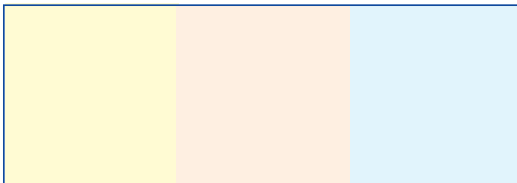


Too Light

Too Heavy

Just Right

## Practice Here



Lift Here



Right Thumb	Right Pointer	Right Middle Finger	Right Ring Finger	Right Pinkie

0mm 10 20 30

0 in. 1



# My Child's McGruff Safe Kids Personal Record

TAPE, GLUE  
OR STAPLE  
YOUR CHILD'S  
PHOTO HERE.

UPDATE THE  
PHOTO AND OTHER  
INFORMATION  
**SEMI-ANNUALLY**

FULL NAME

NICKNAME

BIRTH DATE

EYE COLOR

HAIR COLOR

BLOOD TYPE

HEIGHT / WEIGHT

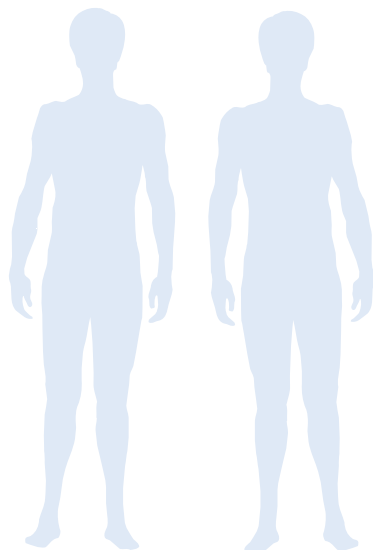
DATE

HEIGHT / WEIGHT

DATE

## Special Marks

Indicate areas where your child may have birthmarks, distinctive moles or scars. List any other unique features or health conditions, such as dental work, allergies, below:



**KEEP THIS BOOKLET IN A SAFE PLACE AND UPDATE  
THE INFORMATION AND PHOTO SEMI-ANNUALLY.**

**Front**

**Back**

# McGruff® Safe Kids No-Cost **DNA** Tips

## **EASY as 1, 2, 3 DNA Collection Tips**

### **1 Here's what you'll need:**

- One new paper envelope
- An ink pen or permanent marking pen

### **2 Here's what to do:**

- Clip your child's fingernails and/or toenails and place them in envelope.

### **3 Then:**

- Attach the envelope containing the DNA samples (toenails and/or fingernails) to the My Personal Record section of the *McGruff Safe Kids ID Kit*.
- Date and place the My Personal Record section containing the nail samples into an envelope, write your child's name on the envelope, and keep it in a cool dry place. When that's complete – you're done!

**VERY IMPORTANT:** Mark your child's name on the envelope containing his or her DNA sample.

**UPDATES:** You should update your child's photograph and the DNA sample every six months.

DNA collection method recommended by the United States Department of Justice DNA specialist, State of California.



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### **What if...**

One of the best ways to teach rules is to ask children hypothetical questions about what they would do in certain situations. Here are a few suggestions, and you can come up with some others.

**What if...**you were walking to or from the bus stop and a car slowed down or stopped next to you and the driver or passenger tried to talk to you? What would you do?

*Suggest they quickly run in the direction from which the car was coming, because it takes awhile for a car to turn around. Tell them to run to where people are—to a neighbor's house or to someone working in a yard—to ask for help.*

**What if...**A stranger or someone you don't know well tells you Mom or Dad is hurt and they asked this person to come and get you. What would you do?

*Agree with your kids on a password that can be used in situations like this.*



# Bullying Signs

## Be alert to these signs



- Does my child fear going to school? Is he or she avoiding school by claiming to be sick more often than seems normal?
- Does my child have more than a usual amount of cuts and bruises from active play?
- Have there been changes in my child's social life? Does he or she seem to be spending more time alone than before?
- Does my child seem unhappy, anxious or insecure?
- Does my child seem to lack confidence and have difficulty being assertive?

If you suspect that your child is being bullied, stay calm! Talk with your child reassuringly, and get as many facts as you can about the bullying behavior. Encourage them to enlist their friends for mutual protection.

**More information:** [www.ncpc.org](http://www.ncpc.org), [www.stopbullying.gov](http://www.stopbullying.gov),  
[www.bullyingpolice.org](http://www.bullyingpolice.org), [www.kidpower.org](http://www.kidpower.org),  
[www.circleofrespect.org](http://www.circleofrespect.org)

# In Case of Emergency...

Emergency phone numbers should be posted near the telephone and within reach of children. Make sure they know your full names, street address and the name and number of a close friend or relative. Babysitters should also have safety information.

Teach your children what to do in an emergency. Talk about different kinds of emergencies and how they should handle them. They should know it's OK to dial 911 if they think they are in any danger.



Calling **911**

**1**

Stay calm, pick up the phone and wait for the dial tone. Then dial 911. On a cell phone, press 911, then send.

**2**

Tell the person who answers what is wrong. Speak clearly. Give them your name and try to give your exact street address or location.

**3**

Don't hang up the phone until instructed to do so.

# Internet Safety/Social Media

## Basic Internet safety rules all kids should know

- Don't give anyone your password, name, address, the name of your school or any information about your family.
- Don't talk to strangers on the Internet or agree to meet anyone in person that you've met online.
- Don't fill in a profile about yourself that asks for your name and/or address.
- Don't visit a chat room without your parent's permission.
- Don't stay online if you see something that makes you feel uncomfortable or has adult content.

## Useful information about social networking sites

Social networking sites are public spaces; everything you post there can be seen by the whole online world. What you share is really a permanent display of your personal information, whether that is a photo, a comment about somebody, your diary or blog, or videos. It's all stuff that can haunt you later in life.

Remember, you should not give out your name, passwords, address, school name, e-mail address, Social Security number or phone number to anyone!

A person who contacts you and claims to be an innocent 12-year-old may not be 12 or as innocent as he or she would have you believe.

## Parents

Don't be afraid to look at what your kids are posting to these sites and help them make appropriate postings.



### Social Network Information and Safety Tips

Online social networking sites are hugely popular with teens. These sites allow you to communicate with the world in fun and interesting ways, but it is important to remain safe when doing so.



### Resources to contact for more safety information:

[www.ncpc.org](http://www.ncpc.org) [www.mcgruff.org](http://www.mcgruff.org) [www.getnetwise.org](http://www.getnetwise.org)  
[www.i-keepsafe.org](http://www.i-keepsafe.org) [www.netsmartz.org](http://www.netsmartz.org)