

Power Pages BDM Pitch Deck

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Agenda

1

Unlock the value of Power Platform

2

Power Pages overview and customer momentum

3

Analyst data

4

Key Benefits

5

Features and capabilities

6

Security and governance

7

Customer stories

8

Technical specifications and licensing



Surging digital demand



1B

**new apps will be
built by 2028₁**

The Pace of Change is at a Tipping Point



68%

Of people struggle with the volume and pace of work¹

61%

of technical leaders worry about having enough talent in the next year¹



**Accelerate developers and
empower new skills**

Low-code empowers everyone



Developers



IT Admins



Business and



Build and maintain solutions at scale



Reduce time to market

Don't rebuild or replace every solution with custom code; accelerate innovation with low code and AI technologies.



Boost employee efficiency with modern solutions

Empower employees to rapidly build solutions designed for where they work.



Reduce technical debt

Gradually replace or enhance legacy systems with low code and AI, avoiding complete overhauls which can be risky and costly.

87% of CIOs and IT pros say low-code is very useful in helping their organizations modernize legacy applications.¹

Improve and extend your core systems



Reduce manual workarounds and shadow IT by filling existing LOB gaps accelerating and improving processes.



Unlock siloed data in core systems improving end user experiences by enhancing data backed decision making.



Maximize your existing investments with a modern platform that extends the life of your core systems.

89% of CIOs and IT pros surveyed say low-code is effective in increasing efficiency.¹

Drive efficiency with automation at scale



Increase organizational agility through end-to-end process automation and orchestration – streamlining scalability



Foster employee innovation at every level with AI-powered tools and governance – keeping data secure



Continuously improve processes with 360 visibility, insights, and admin controls – saving time and costs

90% of employees say AI helps them save time at work..

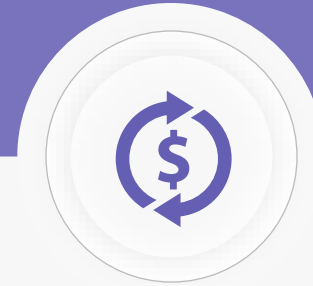
Enrich your customer and employee experiences



Solve business challenges with intelligent AI assistants that can dynamically query business knowledge and complete workflows



Drive productivity by reducing manual processes, allowing employees more time to focus on high-value initiatives

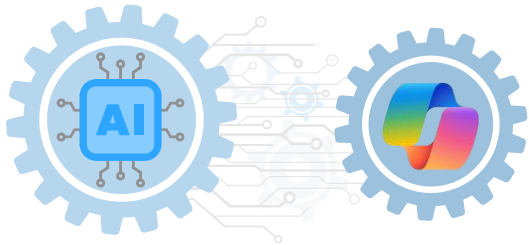


Reduce overhead costs, risks and time to value by empowering makers to quickly develop scalable, secure solutions

86% of people want AI to assist with finding the right information and answers they need

Platform & Ecosystem Value

Copilot in Power
Platform



Governance &
Security



Professional
Developer
Productivity



Intelligent Data
Platform



Deliver real value across your organization

150HRS

Human hours saved per week

For BYU Pathway Worldwide ¹



\$1.1M

In annual company savings

For PG&E ²



"Doing conversational AI right can lead to cost savings. Becoming more cost effective allows us to stay competitive and retain our investment capabilities. At the same time, labor market conditions increase the need for efficient operations through automation."

— Derco Zeegers, Lead Product Manager at Rabobank ³

The impact of modernizing with Low Code

85%



up to 85% of total development time savings with Power Platform

\$61.4M



organizations can avoid \$61.4M in development costs with Power Platform

"Our organization faces challenges with [our legacy environment environment]. We had lengthy approval processes, high-code development, and limited accessibility. Power Platform offered a unified platform that streamlined development, improved accessibility, and provided a user-friendly interface."

— Tech Lead at a Financial Services firm

Common web development challenges



Budget and time
constraints



Site hosting
constraints



Product
onboarding



Data silos



Complex business
workflows



UX Design



Responsive
design



Security and
compliance risks



Power Pages can help organizations reimagine their customer, partner, & employee experiences in the Age of AI

Power Pages supports data-driven business websites



Enhanced Security: Power Pages ensures your organization's data remains protected with enterprise-grade security measures, reducing the risk of data breaches and unauthorized access.



Increased Visibility: Gain insights into user interactions and website performance, allowing for informed decision-making and continuous improvement.



Time Efficiency: Streamline your web development process with low-code solutions, freeing up valuable time to focus on other critical business tasks.



Customer Satisfaction: By enabling the creation of intelligent web experiences, Power Pages helps in delivering a more satisfying and engaging user experience for your customers.

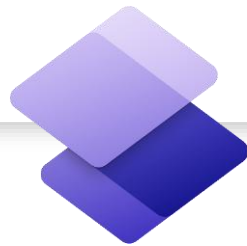
This is evident from the Rapid growth we are seeing...

250M

Monthly active users today

70%

YoY Growth in Usage



And Customers are seeing the benefits

207%

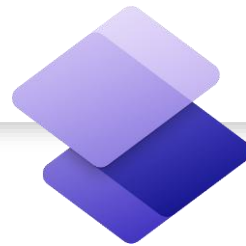
3 Year ROI

25%

Less time to build out a
complex website

5.8M

3 Year NPV (Net
Present value)



Customer use-cases



State and local government

THE CITY OF
COLUMBUS



King County



Use cases

311, Permit processing, FAQ, Supplier portals,
Citizen application submissions



Retail and Manufacturing



Use cases

Warranty registration, partner
onboarding/management



High tech software & platform



Use cases

Customer Self Service (B2C/B2B), Booking &
registration



Financial services



Use cases

Know your customer, FAQ, Customer Self Service,
Application processing



Higher education



University of
Salford
MANCHESTER

Use cases

Student Self Service, Alumni Portals, Event
Management, PBI embedded in Portal



Not-for-profit



Special Olympics



Use cases

Volunteer recruiting, fundraising

Use-cases by industry

Public Sector

- Citizen Self Service (311)
- Applications/Grant processes
- Permits and Licenses
- Public FAQ

Financial Services

- Insurance Agent Portals
- Customer Onboarding (Customer Journeys)
- Appointment Booking
- Loan Applications

Education

- Student Self Service
- Alumni Portals
- Event Management Websites
- Parent Portals

Retail & Manufacturing

- Partner Onboarding
- Supplier Interactions
- Customer Feedback
- Employee/Supplier Check-ins

Non-Profit

- Volunteer Management
- Course Registrations
- Donations
- Applications

High Tech Software

- Online Documentation/KB
- Feedback/Ideas Portals
- B2B Customer Service for Clients
- PRM for partner-based selling

Horizontal Use Cases Applicable to All Industries

- Customer Self Service (B2B/B2C)
- Online Documentation/Knowledge Base FAQ
- ITSM/HR Self Service for employees
- Forums/Feedback websites for customers/employees/partners.
- Event Management
- Applications for any type of process
- Partner/Supplier Onboarding and Interactions

Quantitative TEI Report Findings

Power Pages offers significant ROI by reducing development time, cutting costs on developer resources, saving maintenance time, and eliminating licensing and maintenance expenses.

Reduced Development Time

Power Pages enabled a 25% productivity boost for web developers, leading to a risk-adjusted, three-year present value (PV) of \$3.2 million.

Cost Savings from Reallocated Developers

By empowering junior or citizen developers, the organization saved a risk-adjusted, three-year total of \$3.6 million by reallocating 10 developer contractors.

Maintenance Time Savings

There was a 20% time saving on maintaining integrations and data connectors for existing web applications, yielding a three-year, risk-adjusted benefit of \$383,000.

Avoided Licensing and Maintenance Costs

The organization saved a risk-adjusted total of \$1.3 million over three years by avoiding ongoing licensing fees and maintenance costs for previous software and platforms, amounting to \$800,000 per year.

Qualitative TEI Report Findings

Power Pages enhances security, improves service delivery, reduces operational costs, and speeds up time-to-market, all while incurring manageable implementation and ongoing costs.

Improved Security

Built-in security features aid in compliance with regulations, especially for government or regulated industries, potentially saving on other security services.

Enhanced Customer Service

The platform's rapid web application development allows organizations to better meet customer needs and swiftly address feedback and issues.

Reduced Service Costs

Organizations can shift from expensive solutions like call centers to more cost-effective self-service or online options due to improved web capabilities.

Faster Time-to-Market

Accelerated web application development with Power Pages can significantly shorten the launch time for new web pages and services.

Implementation and Training Costs

Initial implementation and training of Power Pages, along with annual training for new employees, incurs a risk-adjusted, three-year total cost of \$573,000.

Ongoing Licensing and Maintenance Costs

Managing updates and support for Power Pages with two junior maintenance FTEs and licensing fees for end users results in a risk-adjusted cost of \$2.2 million over three years.

What makes Power Pages compelling for customers?



Copilot Everywhere

Harness the power of AI to build intelligent sites that respond to user needs and enhance engagement.



Optimized for Fusion Team Collaboration

Create a collaborative environment where low-code makers and professional developers can work together efficiently.



Connection to Business Data

Easily connect to essential business data and integrate with third-party services for a comprehensive digital experience.



Reliable and Secure Platform

Rely on a platform that is secure and consistently available across different geographies, providing a stable foundation for your enterprise's web presence.

What differentiates Power Pages from other website development tools?



Build Intelligent Sites

Utilize Microsoft Copilot and Copilot Studio's capabilities to transform user experiences with intelligent interactions that go beyond chat.



Expedite Development

Foster enhanced maker experiences and enable fusion team collaboration, bridging the gap between low-code makers and professional developers for faster development cycles.



Connect Data & Services

Seamlessly integrate with a multitude of data sources including Salesforce, Oracle, Dynamics 365 Business Central, and Microsoft Fabric, for a unified data experience.

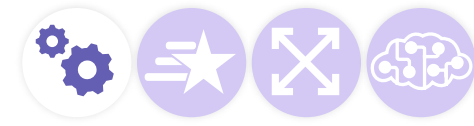


Secure, Worldwide Platform Access

Benefit from enterprise-grade web hosting with a user-centric design that centralizes robust controls for authentication, authorization, and advanced security settings.

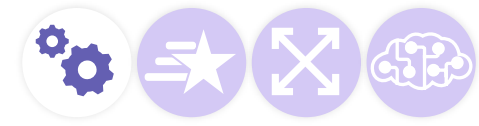


Building intelligent sites



Utilize Microsoft Copilot and Copilot Studio's capabilities to transform user experiences with intelligent interactions that go beyond chat.

- Enhancing Digital Copy Editing
- Elevating User Interactions
- Streamlining Web Design
- Simplifying Form Creation
- Transforming Site Search with AI
- Deploying AI-Powered Chatbots
- Supporting Professional Development



AI Assisted Development

Create New Site

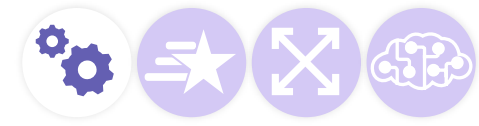
Create Site Content (pages,
text, images)

Connecting with Data
(forms, list, tables)

Biz logic and custom UI
(JavaScript, fetch, Api)

Site Styling (theme, colors)

Upskilling and Improving productivity of all Makers (low code/pro dev) at every step in their Power Pages Journey



Site Copilot to redefine end user experiences

Conversational Copilot
Experiences

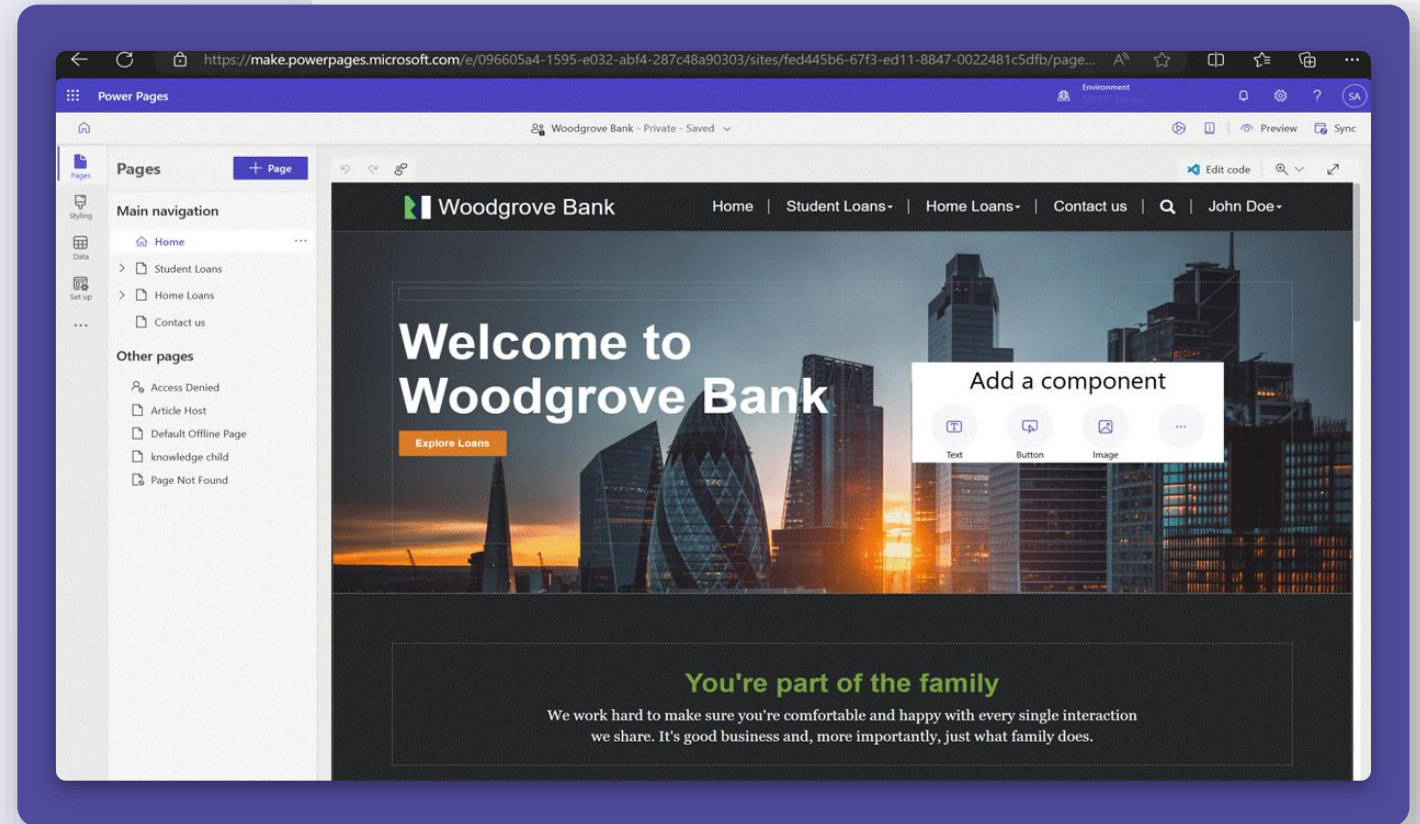
Copilot Powered Search



Build Websites which redefines core end user experiences through copilot

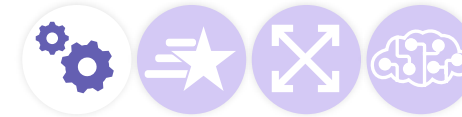
Conversational Copilot Experiences

Site Copilot in Power Pages enables makers to configure a copilot chatbot out-of-the-box with no additional authoring. Copilot chatbot understands authenticated user context and can be customized using Copilot Studio. Will also include structured data



AI Driven Site Search

Site search summarization with recommended prompts



Woodgrove Bank

[Home](#) [FAQ](#) [Application](#) [Rates](#) [Contact us](#) | [Mona Kane](#)

Search results

Q Home mortgage

AI assistant generated result

Here are the steps to apply for a home mortgage from Woodland Bank :

- Visit the Woodland Bank website at www.woodlandbank.com/mortgage to learn about their mortgage options and first-time homebuyer program.
- Use the online mortgage calculator to estimate your monthly payments and compare different loan options.
- If you are ready to apply, click on "Apply Now" to start your application process. You can also apply over the phone by calling 1-800-270-5746.
- Complete the online application and provide all the required documentation, such as proof of income, employment history, and tax returns. You can also save your progress and come back to it later if needed.
- After submitting your application, a Woodland Bank officer will contact you to discuss your application and help you through the rest of the process.
- Once your application is approved, you will need to sign the loan agreement and complete any additional requirements, such as a home appraisal or property inspection.

Finally, close the loan by signing the final loan documents and paying any closing costs.
If you have any questions or need further assistance, you can contact Woodland Bank's mortgage customer service at 1-800-669-6607.

2 references ^

Ask a follow up

How long does mortgage application take ?

What is mortgage refinance ?

Other results

Second Mortgages: What to Consider When Buying a Second Home

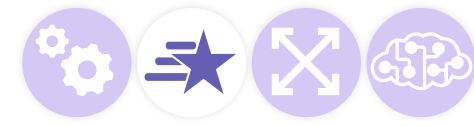
you need and if you can afford to take on a second home mortgage. Do you have a stable income and a cash reserve? Keep in mind the additional expenses of owning a second home such as property taxes, insurance, maintenance, repairs, furnishings and property-management fees. The tax implications of a second home largely depend on the type of property you buy and

Mortgage payment options

Compare the three online methods for paying your mortgage.



Expedite Development



Foster enhanced maker experiences and enable fusion team collaboration, bridging the gap between low-code makers and professional developers for faster development cycles.

- Fusion Team Collaboration Tools
- Custom Authentication
- Website Expansion
- Template Development
- Code Customization
- App Lifecycle Management
- Maker Experience Enhancement



Maker Experiences



1

New OOB and custom data components

New Out of the box data components including improved list, card gallery, accordion, breadcrumb etc. Also opening up Design studio to allow adding custom data components like PCF controls, web template based components etc.

2

Power Fx for creating dynamic data components

Power Fx support to create dynamic data components which allows low code makers to build complex user experiences with ease.

3

Extending Core Website capabilities

Enabling missing CMS elements like Content Snippets, Layout web templates as well as providing editability for some of locked OOB pages like login, profile etc.



OOB UX components



PowerApps
Component
Framework

Custom UX Components



Power Fx Integrated in Design Studio

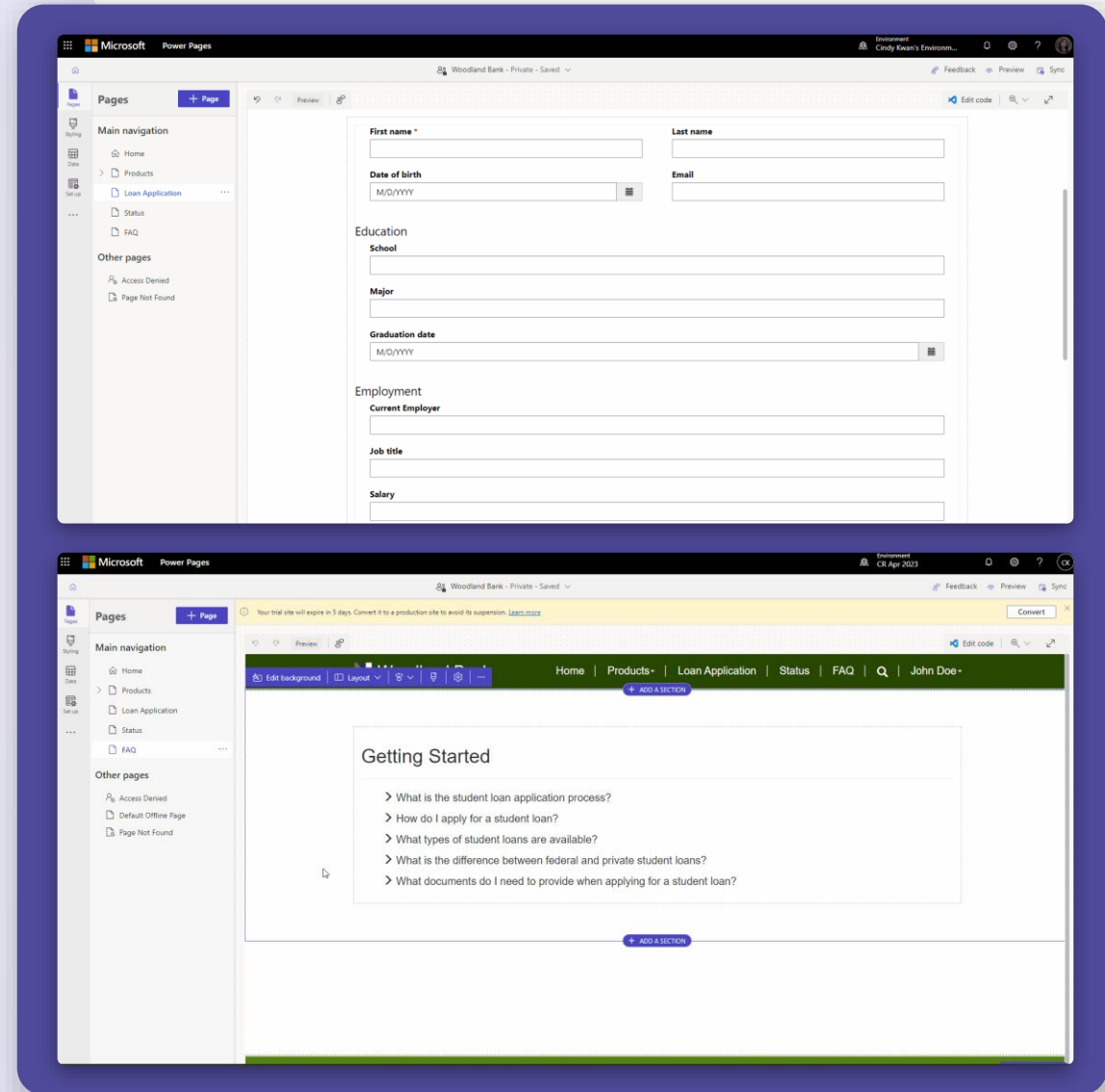


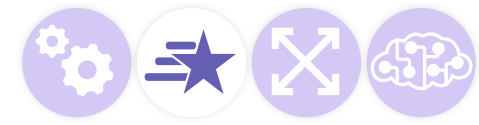
Core Website capabilities in design studio

Bring your own Components

Bring your own Code Components (PCF) which expand either form fields or provide page level enhancements.

Build Power Pages specific site components using web templates and use manifests to define configurable parameter.



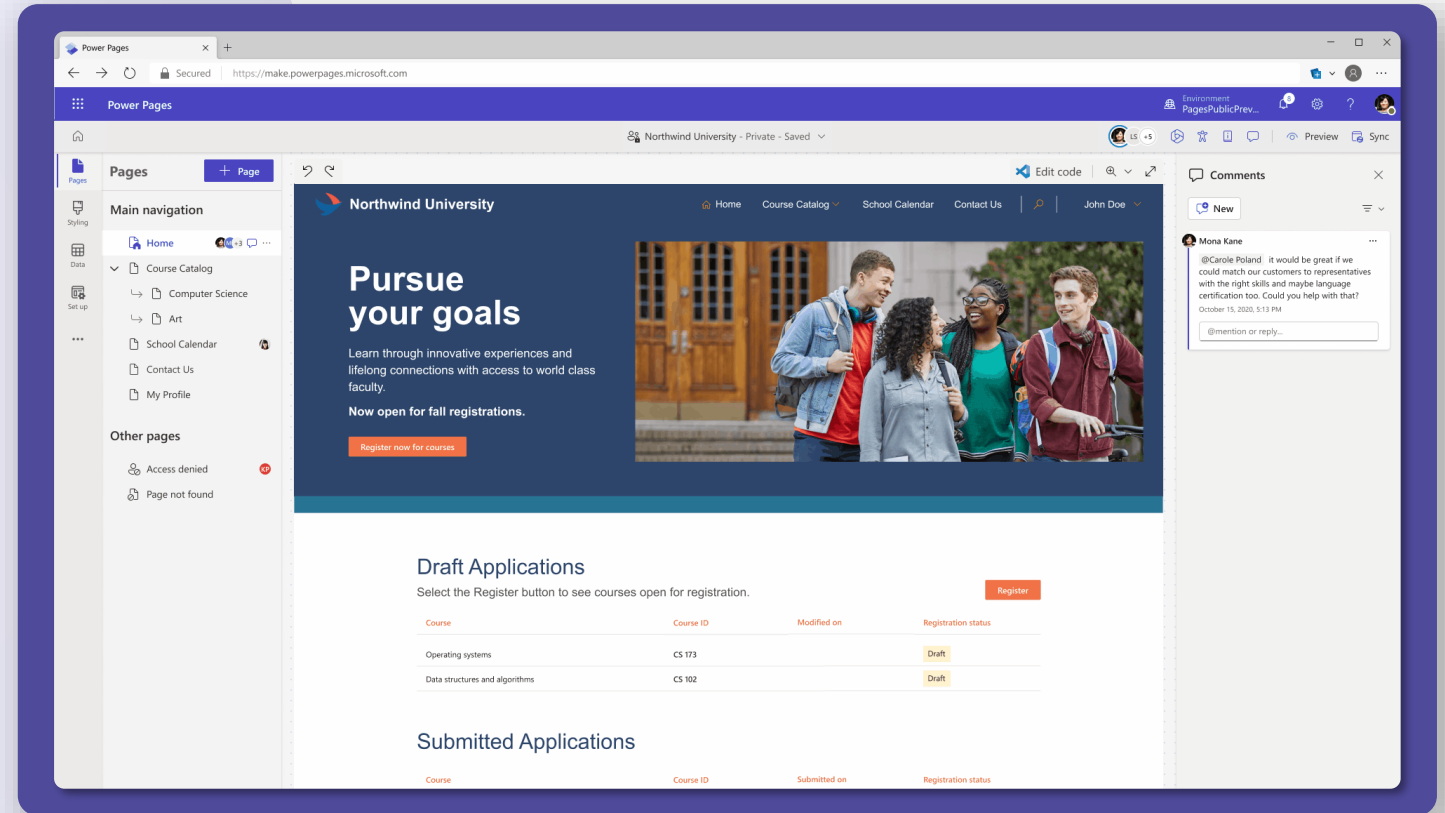


Fusion team collaboration

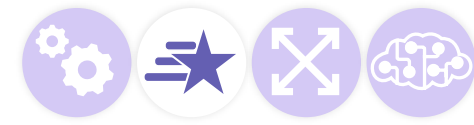
Copresence brings awareness of who's on a page and editing.

Commenting enables fusion teams to collaborate in context.

VSCoWeb Co-authoring features like Copresence & Conflict detection



Edit site using VSCode for Web for Pro Devs

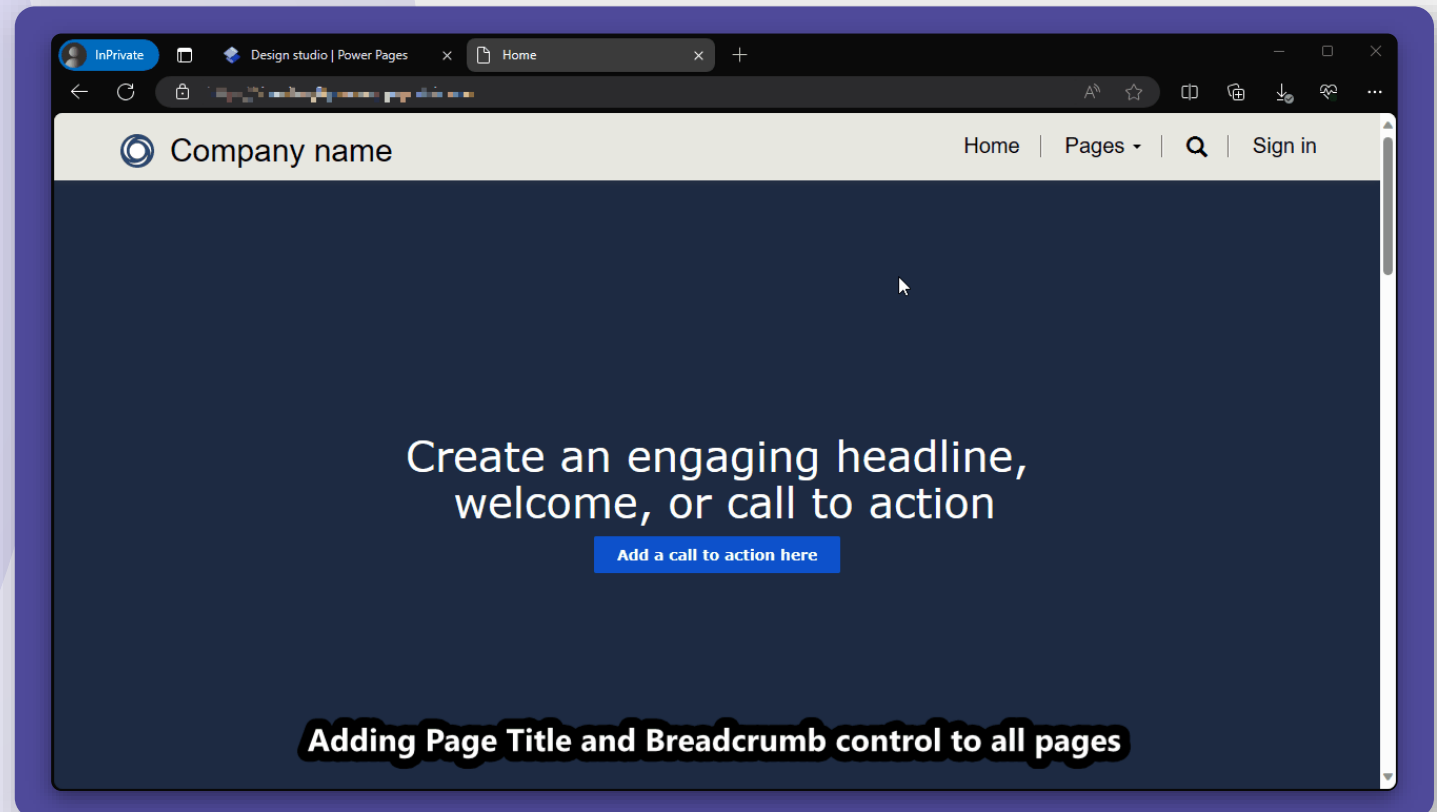


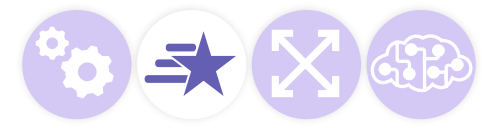
 Visual Studio Web  Visual Studio Code  GitHub  Azure Dev Ops

Switch between Studio low code experience to Visual Studio Code for Web an Online code editor for web pro-developer experience to make code changes.

Complete site code editing within Visual Studio Code for the web.

Access source code for complete site and utilize productivity hacks like conflict resolution.

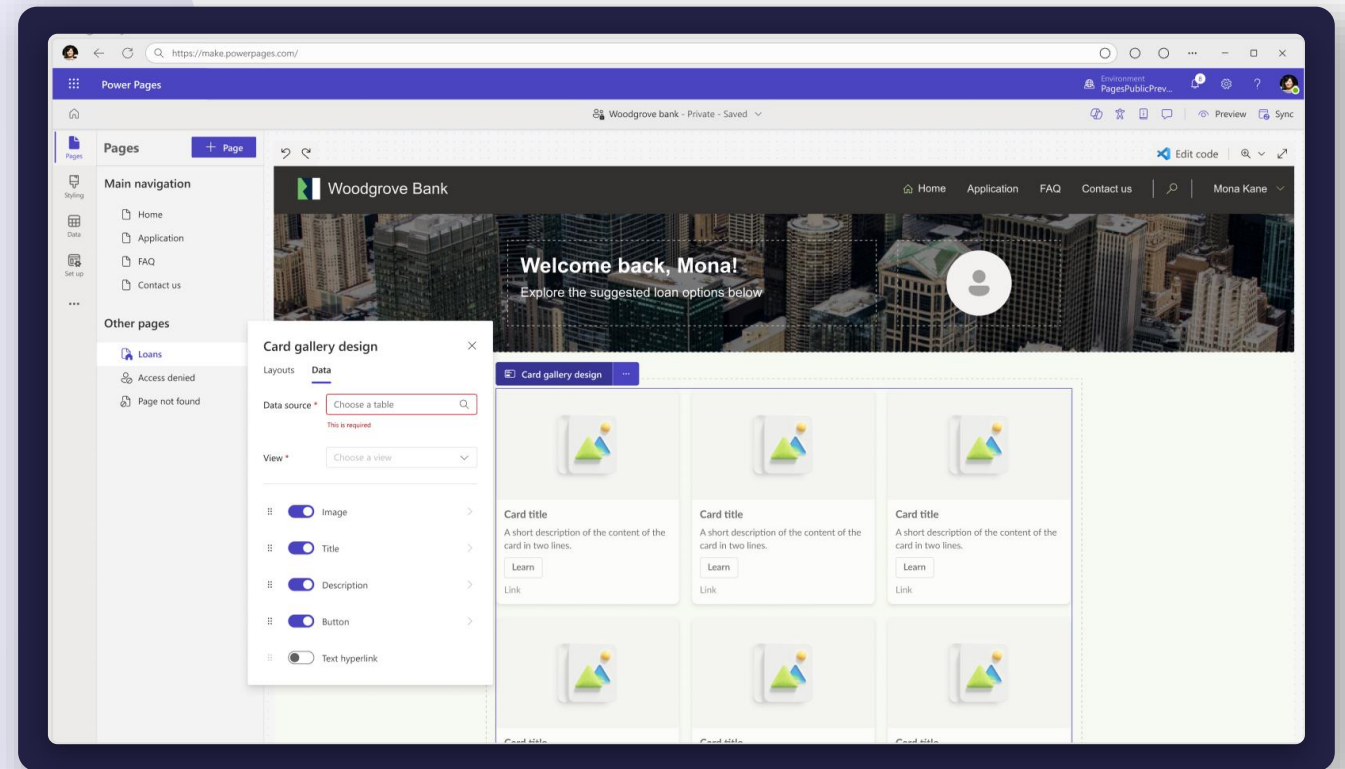




Maker Experiences Expanded Control Library

Enabling Ability to build complex websites with rich data visualizations.

New Data Components like Card Gallery, Accordion, Container, Breadcrumb, etc.

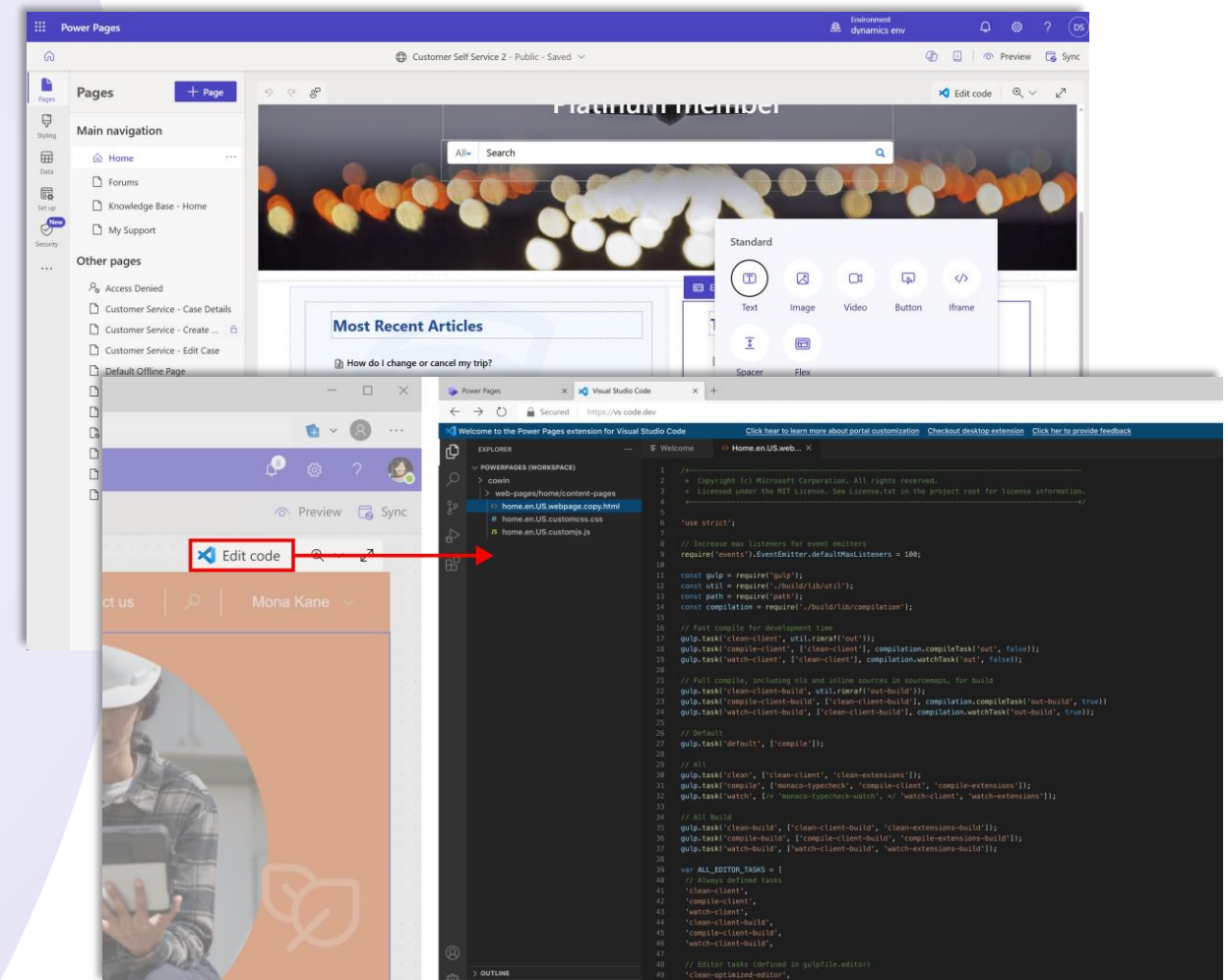


Optimized for fusion team collaboration

- low code to pro code

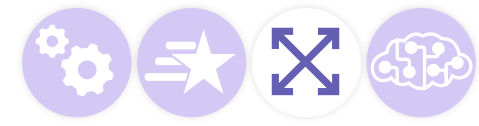


- 1 Power Pages Design Studio enables no code/low code website building by providing core web content creation capability along with built in data components and now PowerFx.
- 2 Styling Workspace in Design studio enables Makers to apply style for the whole website using WYSIWYG as well as custom css.
- 3 Integration with Industry standard web developer toolset like VSCode, VSCode desktop for development and ADO/Github for source control integration/ALM pipelines. Also supports Power Platform Solutions and Managed Pipelines.





Connect Data & Services

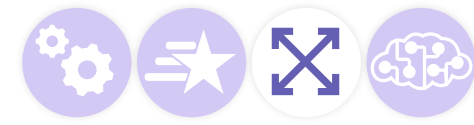


Seamlessly integrate with a multitude of data sources including Salesforce, Oracle, Dynamics 365 Business Central, and Microsoft Fabric, for a unified data experience.

- Data Source Integration
- Third-Party Service Connectivity
- Template Availability
- Dataverse Platform



Connection to business data and integration with 3P services



1

Dataverse is Power Pages' primary data platform

Dataverse powers the data platform for Power Pages, providing a highly scalable and secure data platform for storing relational / non relational data and implementing custom business processes

2

External tabular data sources

Use External tabular data sources like SQL, Sharepoint, Dynamics FnO secured using Power Pages Role based access control. Also utilize all prebuild Power Pages no code components like forms, list etc. with these data sources.

[New] Now Connect to Salesforce, Oracle, Fabric without any cod

3

3P services and non tabular data sources

Power Pages also enables built-in integration with 1000+ connectors through Power Automate Cloud Flow. Examples of some of these non-tabular data sources include Docusign, Stripe and Azure cognitive services. [New] SAP Supplier Self Service Template



Dataverse
Power Pages Low Code data platform



SQL



Oracle DB



Salesforce



1000+ connectors through
Power Automate Cloud
Flows

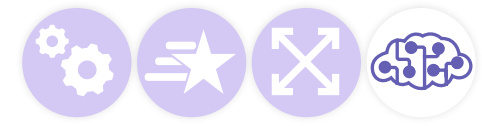
DocuSign



Azure cognitive services



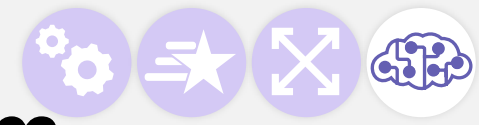
Secure, Worldwide Platform Access



Benefit from enterprise-grade web hosting with a user-centric design that centralizes robust controls for authentication, authorization, and advanced security settings.

- Centralized Security Workspace
- Built-in Security Scanning
- Enhanced Web Application Firewall (WAF)
- Power Platform Advisor

Robust, secure and compliant hosting platform



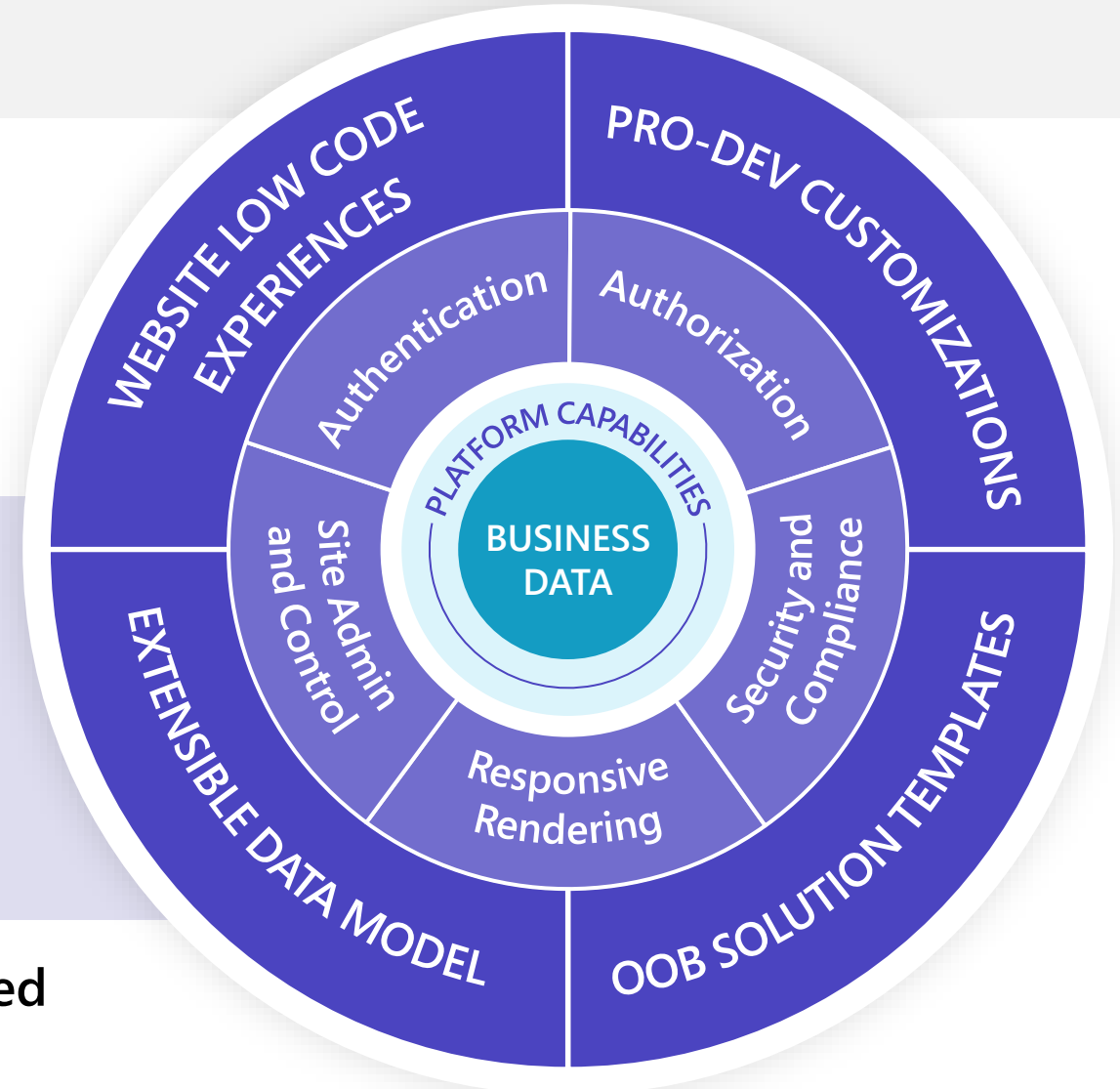
Enterprise-grade website building and hosting platform with elastic scaling, high availability, authentication, authorization and platform security built in.

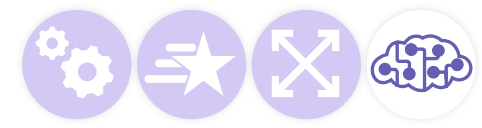
Click on links below to access Power Pages whitepapers:

[Power Pages Security Whitepaper](#)

[Power Pages Architecture Whitepaper](#)

Power Pages is FedRAMP & FedRAMP High certified





Security and Governance

Reliable, secure, enterprise-grade platform available across geos

Observability

- New inventory, analytics, security, and licensing views
- Audit admin activity in M365 compliance center

Enhanced control

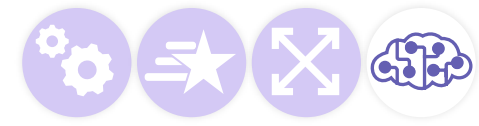
- Data loss prevention setting for controlling anonymous access to Power Pages sites
- DLP setting for governing auth providers

Governance at scale

- [Upcoming] Power Advisor recommendations for website improvements
- [Upcoming] Power Policy to allow admins to configure rules and policies

Security

- Security Checker and Meter for makers
- [Upcoming] Security Workspace for makers
- Security Copilot for makers
- Security testing for makers
- Admin insights based on aggregated site security scan results

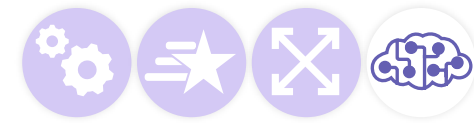


Enhanced security and governance





Security & Governance



Observability/ Governance for Admins

- Inbuilt Inventory View to observe all aspects of the websites.
- Govern key aspects of all sites like Anonymous data access, external auth providers and set policies to control.
- Control site lifecycle to ensure only approved sites are allowed to go public.
- Enable Enhanced Protection using Inbuilt Web Application Firewall

Control/Guidance to Makers

- Role Based Access Control to ensure granular data authorization
- Ability to control http headers, session management settings and anonymous/authenticated access.
- Inbuilt Security Workspace and Site checker to streamline control over all security aspects of a site
- Inbuilt Security scan to help you prepare for Infosec reviews.

Licensing

The background features a modern, abstract design. It includes a large, light grey trapezoidal shape on the left side, a purple semi-circle at the top right, and several diagonal purple lines and shapes on the right side. There are also thin grey lines and a small circle in the bottom right corner.

Prepaid Licensing

Both authenticated and anonymous capacity packs will be available in 3 pricing tiers

Capacity entitlements

AUTHENTICATED USERS (for all tiers)*	
Capacity/pack	100 users
Tenant wide DV DB storage	5GB
DV DB storage/unit	2GB
DV File storage/unit	16GB

ANONYMOUS USERS (for all tiers)*	
Capacity/pack	500 users
Tenant wide DV DB storage	5GB
DV DB storage/unit	500MB
DV File storage/unit	4GB

Authenticated users / website / month

Tier 1
Minimum 1 pack
\$200 / pack
(\$2/user)

Tier 2
Minimum 100 packs
\$75 / pack
(\$0.75/user)

Tier 3
Minimum 1,000 packs
\$50 / pack
(\$0.5/user)

Anonymous users / website / month

Tier 1
Minimum 1 pack
\$75 / pack
(\$0.15/user)

Tier 2
Minimum 20 packs
\$37.50 / pack
(\$0.075/user)

Tier 3
Minimum 200 packs
\$25 / pack
(\$0.05/user)

[Power Pages Pricing](#) | [Microsoft Power Pages](#)

- Available for Commercial, Education, Non-profit, Sovereign (GCC, GCCH, DoD) and China customers
- Can be purchased through all standard Microsoft channels (Direct, CSP and VL)
- Management of capacity and reporting will be via Power Platform admin center

* Includes power platform requests. See [MS Docs](#) for specifics

Pay-as-you-go Licensing

Both authenticated and anonymous meters will be available in **single tier only**

Authenticated Users
Price in units of 1 (i.e no packs)

\$4 / user

Capacity entitlements*

AUTHENTICATED USER PER WEBSITE

Capacity/unit	1
Tenant wide DV DB storage	N/A
DV DB storage/env	1GB
DV File storage/env	1GB

Anonymous Users
Price in units of 1 (i.e no packs)

\$0.30 / user

ANONYMOUS USER PER WEBSITE

Capacity/unit	1
Tenant wide DV DB storage	N/A
DV DB storage/env	1GB
DV File storage/env	1GB

* In pay-as-you-go environments, the first 1 GB of Dataverse database storage and 1 GB of file storage capacity is included. Any additional Dataverse consumption will be billed to the corresponding meters. See [MS Docs](#) for details.



Get Started

Resources

Next Steps



[Get started today](#)



[Develop your skills with learning modules](#)



[Explore pre-made templates](#)



[Read the Power Pages blog](#)

Learn More



[Customer stories](#)



[Dataverse + Power Pages](#)



[Managed environments](#)



[Power Platform Center of Excellence](#)

Power Pages at Microsoft Build '24

- [Breakout Reimagine Enterprise Website building with Low Code using Power Pages](#)
- [Power Pages blog](#)

Governance and security

- [Power Pages](#)
- [Power Platform](#)

Thank you!

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