




The
Chamber
of St. Matthews

SIGNATURE EVENT SPONSORSHIP GUIDE



Annual Meeting

The membership event of the year, held in February. It's an event connecting you with some of the top business and community leaders in the area and to help celebrate the success of the past year and share our vision of the future. This event format is a themed sit down dinner with a networking reception, followed by an awards ceremony.

Presenting Sponsor: \$2,000

- Maximum of one sponsor.
- Top billing logo recognition.
- Eight complimentary tickets.

Bar Sponsor: \$500

- Logo recognition on bar.
- Maximum of two sponsors, industry exclusive.
- Two complimentary tickets.

Table Sponsor: \$150

- Logo recognition.
- Decorate a table in the spirit of the event theme; ability to brand the table.



Business Expo

The Business Expo is a one-day annual event that takes place in September, with over 50 participating vendors and hundreds of attendees this is one of the premier business events for the Chamber. This event is themed and booths are encouraged to decorate to the year's theme.

Title Sponsor: \$2,000

- Top billing logo recognition.
- Name recognition during the event.
- An exhibit booth.
- Opportunity to select booth location in the room.

Supporting Sponsor: \$1,000

- Logo recognition.
- Name recognition during the event.
- An exhibit booth.
- Opportunity to select booth location in the room.

Passport Sponsor: \$600

- Logo recognition on event passport given to all attendees.
- Includes a booth.



Halloween in Brown Park

One of our signature community events, Halloween in Brown Park is cherished in the St. Matthews and the surrounding area for over twenty years. This unique to the Chamber of St. Matthews event allows businesses to get in front of thousands of potential clients/customers in a single day. All sponsors are invited to have a booth as well.

Presenting Sponsor:
\$1,500

- Top billing logo recognition.
- Name recognition during the event.

Kids Area Sponsor:
\$900

- Logo recognition.
- Name recognition during the event.

Friend of Halloween:
\$300

- Recognition throughout event.



Light Up St. Matthews

Light Up St. Matthews is a timeless community event that caps the year for the Chamber on the first Saturday in December. This event is an annual celebration that launches the holiday season in St. Matthews through cookies, hot chocolate, a DJ, pictures with Santa, and plenty of fun for the family.

Presenting Sponsor: \$3,000

- Top billing logo recognition.
- Name recognition during the event.
- Table inside of tent.

Ice Skating Sponsor: \$2,000

- Logo recognition.
- Name recognition during the event.
- Table at skating rink.

Santa Photo Sponsor: \$1,500 **SOLD**

- Logo recognition on every photo.
- Name recognition during the event

Snow Globe Sponsor: \$1,000 **Reserved**

- Top billing logo recognition.
- Name recognition during the event.
- Table at snow globe.

Cookie Sponsor: \$1,000

- Top billing logo recognition.
- Name recognition during the event.
- Table inside tent.

Friend of Light Up: \$300

- Recognition throughout event.



Movies in the Park

Movies in the Park is an annual four part evening movie series held in the parks around St. Matthews. This series is geared for the movie fan inside us all and features family-friendly viewing opportunities on Saturday nights.

Presenting Sponsor: \$2,500

- Top billing logo recognition.
- 60 sec. commercial airing before movie.
- Booth at every event.
- On-site promotional activity opportunity.

Community Sponsor: \$1,000

- Logo recognition.
- 30 sec. commercial airing before movie.
- Booth at every event.

Neighborhood Sponsor: \$500

- Logo recognition.
- 30 sec. commercial airing before select movie.
- Booth at select event.

Exhibit Booth: \$100

- Logo recognition
- Booth at single event.



St. Matthews Potato Festival

A fresh slice of history returns to St. Matthews on Saturday, August 27th, 2022 when the St. Matthews Potato Festival returns for the first time since 1952. This reimaged festival will be produced by The Chamber of St. Matthews for The City of St. Matthews. Bringing good old-fashioned fun and plenty of nostalgia to the area this one-day event promises to be a-peel-ing to our area residents!

Presenting Sponsor: \$2,000

- Top billing logo recognition.
- Name recognition during the event.
- Signage throughout event.
- Booth at event.

Kids Area Sponsor: \$1,000

- Logo recognition.
- Name recognition during the event.
- Signage in Kids Area.
- Optional booth at event.

Just-a-Spudsorship: \$500

- Logo recognition.
- Name recognition during the event.

A la Carte Events

Annual Meeting

- \$2,000 Presenting Sponsor
- \$500 Bar Sponsor
- \$150 Table Sponsor

Business Expo

- \$2,000 Title Sponsor
- \$1,000 Supporting Sponsor
- \$600 Passport Sponsor

Halloween in Brown Park

- \$1,500 Presenting Sponsor
- \$900 Kids Area Sponsor
- \$300 Friend of Halloween

St. Matthews Potato Festival

- \$2,000 Presenting Sponsor
- \$1,000 Kids Area Sponsor
- \$500 Just-a-Spudsorship

Light Up St. Matthews

- \$3,000 Presenting Sponsor
- \$2,000 Ice Skating Sponsor
- SOLD** \$1,500 Santa Photo Sponsor
- Reserved** \$1,000 Snow Globe Sponsor

- \$1,000 Cookie Sponsor
- \$300 Friend of Light Up

Movies in the Park

- \$2,500 Presenting Sponsor
- \$1,000 Community Sponsor
- \$500 Neighborhood Sponsor
- \$100 Exhibit Booth

A la Carte Total: _____

Payment Type

- Invoice
- Check Enclosed
- Credit Card

CC#: _____

Exp. Date: _____

Mail To:

The Chamber of St. Matthews
P.O. Box 7973
Louisville, KY 40257

Business Name

Contact Name

Email

Phone