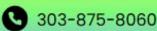
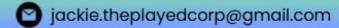
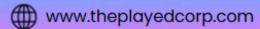


>>>>> PLAY Education

Event Sponsorship









Tales from the Mine: Drag and Drafts Fundraiser for P.L.A.Y. Education at The Old Mine

"Every child deserves an environment where they can learn, grow and thrive; just as they are".
-Shannon Milliken, Founder of The P.L.A.Y. Education Corporation

Imagine walking into a space where you are meant to learn and grow, yet every sign tells you:

<u>"You don't belong"</u> or <u>"You are not enough".</u>

This is the painful reality for too many of our children.

Systemic barriers - whether due to race, income, identify or lack of access - don't just hinder learning; they endanger lives. These obstacles harm mental and emotional health and leave too many young people feeling invisible, unsupported and hopeless.

At the P.L.A.Y. (Please. Learn. As. You.) Education Corporation [PLAY Education], we are working to change that. We are dedicated to creating spaces where every child can learn, grow, and thrive—just as they are. Using a data-driven, whole-child approach, we support the well-being and academic success of all children, while removing systemic barriers that disproportionately impact marginalized communities and vulnerable youth.

We invite you to sponsor this exciting event on July 17th at The Old Mine in Erie, Colorado, which blends powerful storytelling with the joy and brilliance of drag performance.

What's Happening:

- <u>11:30 AM Drag Story Hour:</u> A warm, family-friendly gathering featuring drag performers of all genders, sharing stories that spark imagination and nurture inclusive values.
- <u>6:00 PM Evening Drag Show (18+):</u> An electrifying evening of bold performances, glitter, and unapologetic joy-perfect for grown-up fans of fabulous drag artistry.
- All Day Long: Special Menus and Cocktails celebrating LGBTQIA+ pride

This is more than an event - it's a movement. A chance to stand for equity, allyship and communitycentered support for LGBTQIA+ youth and other vulnerable children and marginalized communities - all year long.

Why Sponsor?

- Make a statement: Show your values by standing for inclusion and youth empowerment
- Affordable for all: We've designed low-cost options so small businesses can contribute meaningfully.
- Visibility & recognition: Get spotlighted in event materials, social media, and more.
- Support what's being cut: As other systems reduce support, leadership like yours matters more than ever.

We expect 750-1,000 attendees thanks to:

- The prime location for Thursday foot traffic + the buzzing Erie Farmers Market
- Our track record of successful, high attendance events
- A partner LGBTQIA+ nonprofit whose last event drew 3,000+ guests just across the street
- Our featured drag performers are affiliated with Denver's largest LGBTQIA+ nonprofit bringing region-wide credibility and visibility.

Sponsorship Opportunities:

	Event Material Promotion	Social Media Promotion	Public Recognition During Event	Exclusive Engagement Opportunities	Additional Benefits
Allyship Partner (Wine Pull Sponsor) \$25	Customized tag with business name/logo on a bottle of wine	Included on a group social media post thanking our Wine Pull Sponsors	N/A	N/A	N/A
Education Advocate \$50	Business name/logo displayed on all event promotion	A shoutout on social media thanking your business for sponsoring event	Public recognition during Drag Story Hour (lunch)	N/A	N/A
Community Champion \$100	Business name/logo displayed on event promotion, and impact reports	A social media spotlight post featuring your business as a sponsor	Public recognition during the Drag Show (dinner)	Opportunity to provide branded giveaways during the event	N/A
Changemaker Sponsor \$250	Business name/logo displayed on event promotion, materials, impact reports and website	A featured post across various social media platforms highlighting your business as a top sponsor	Public recognition during Drag Story Hour and the Drag Show	2–3-minute speaking opportunity at the event	VIP Seating for 2 people at the Drag Queen Show event (Limited)

Contact and Information:

To arrange a sponsorship, please contact:

- Administrative Manager, Jackie Farrell at jackie.theplayedcorp@gmail.com
- Community Outreach Representative, Keeley Farrell at keeley.theplayedcorp@gmail.com

Website: www.theplayedcorp.com

Sponsorship Deadline:

To receive full sponsorship benefits, we kindly ask for your commitment by Friday, July 11th