



# Spectrum of Sound

**A Silent Disco and Auction for Belonging**

## Sponsorship Packet

*All proceeds directly support P.L.A.Y. Education Corporation's mission to provide inclusive learning opportunities for children and families of all abilities.*



# ABOUT THE EVENT

Spectrum of Sound is a joyful, community-inclusive event which pairs a silent disco experience and a hybrid silent auction (in-person + online).

This unique, sensory-friendly fundraiser will be held at The Erie Social Club on Saturday, April 4<sup>th</sup> and will bring together 100+ local community members, with additional reach through our online auction platform, designed to support and celebrate neurodiverse children and their families.

This is a free community event for Erie children, families and the broader community. Guests have the opportunity to choose their music channel, move at their own comfort level, and enjoy an evening centered on connection, inclusion, and community.

- 3 music channels with diverse music selections
- Live DJ provided by Little Big Sound
- Food and drinks available
- Sensory regulation calming corner
- VIP opportunities for exclusive in-person silent auction items

## WHY WE LOVE PARTNERING WITH SMALL BUSINESSES

We intentionally design sponsorship opportunities that are:

- Accessible for small and micro-businesses
- Rooted in local community support
- Easy to say yes to
- Breaking down nonprofit - business silos
- Putting small and micro-businesses in the larger community story

# SMALL BUSINESS SPONSORSHIP TIERS



All benefits are cumulative, higher tiers receive everything included in the tiers below.

## LEGACY INVESTOR - \$1000+

- Business logo displayed on all digital and printed event promotion
- 1-2 minute speaking opportunity at event
- Custom acknowledgment plaque

## ARCHITECT OF CHANGE - \$500+

- Business logo displayed on all digital event promotion
- Featured social media post
- 2 VIP Ticket entries

## IMPACT BUILDER - \$250+

- Business logo displayed on all printed event promotion
- Business promotion during opening remarks
- Opportunity to have a vendor table

## COMMUNITY CHAMPION - \$100+

- Business logo included in group social media reel
- Specific brand recognition in opening remarks
- Opportunity for branded giveaways in attendee bags

## EDUCATION ADVOCATE - \$50+

- Business name listed in email to partners and donors
- Included in group social media post
- General recognition in opening remarks

## ALLYSHIP PARTNER - \$25+

- Customized tag with business name or logo on bottle of wine or bag of coffee
- Listed in group social media mention

## FRIENDS OF P.L.A.Y.

- Donations of goods, services, or gift cards are welcome
- Recognition provided based on donation value
- Email or call us to discuss your in-kind donation

# IMPACT & VISIBILITY

## WHAT YOUR SUPPORT MAKES POSSIBLE

- **Inclusive, sensory-friendly community events** that celebrate neurodiverse children and create spaces where every family feels welcomed and seen.
- **Expanded access to whole-child education** that nurtures wellness, creativity, connection, and belonging.
- **Programs that support children and families of all abilities**, reducing barriers to participation and strengthening community belonging.
- **Resources and tools for educators and caregivers** to build affirming, neurodiversity-positive environments.
- **Collaborative partnerships with schools and local organizations** that advance equity, access, and joyful learning across Northern Colorado.

## YOUR BUSINESS VISIBILITY

- Seen by hundreds of families within our Erie community.
- Featured during our in-person event and hybrid online auction.
- Amplified through thousands of impressions across our social media posts, extending your visibility to a broad, engaged audience.
- Recognized in a way that feels authentic and community-aligned, never sales-driven.



# READY TO SUPPORT SPECTRUM OF SOUND?

**Getting involved is easy.**

 Email: ED@theplayedcorp.com

 Website: [www.theplayedcorp.com](http://www.theplayedcorp.com)

 Scan QR code to support or learn more

We're happy to answer questions, customize recognition, or help you choose a level that feels right for your business.



<https://forms.gle/2ornZ29mHa8VBS8Q8>

## THANK YOU!

Thank you for supporting local families, local education, and inclusive community experiences.

Even small contributions make a big difference when we come together.