

Casey Popcorn Festival

Sponsorship Levels

Aug 30th-Sept 2nd, 2024



Community Partnership Sponsor: \$500

- Announcements over P.A. System during the festival
- Mention on our website
- Shared signage in area of event
- Social media mentions

Diamond Sponsor: \$1,000

- Announcements over P.A. system during the festival
- Bandstand advertising without logo
- Web advertisement
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules

Gold Sponsor: \$1,500

- Announcements over P.A. system during the festival
- Bandstand advertising without logo
- Web advertisement
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Name appearing on the festival t-shirt
- Vendor Showcase Spot
- Spot on digital advertising boards

Elite Sponsor: \$2,500

- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Logo appearing on the festival t-shirt
- Vendor Showcase Spot

Day Sponsor: \$5,000

- Day Sponsor Presented by your name for ONE FULL day *only 4 spots available*
- Complimentary Festival Merchandise
- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Mention of name before main stage entertainment
- Mention of name in press releases pertaining to sponsored event(s)
- Logo appearing on the festival t-shirt
- Front row spot in the Vendor Showcase
- Special event voucher

Title Sponsor: \$10,000

- The Casey Popcorn Festival Presented by your name
- Exclusive top advertising
- Complimentary Festival Merchandise
- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Mention of name before main stage entertainment
- Mention of name in press releases pertaining to sponsored event(s)
- Mention of name on all television and radio spots where related event(s)
- Logo appearing on the festival t-shirt
- Front row spot in the Vendor Showcase
- Special event voucher