



Dear Friend of the Casey Popcorn Festival,

On behalf of the Casey Popcorn Festival, the committee is writing to ask for your support of our ever-growing festival. The Casey Popcorn Festival is a valuable asset to the community and has been for the last 37 years. It draws thousands of visitors to Casey and provides a great weekend for all who attend. The festival takes place during Labor Day weekend. The 2025 Popcorn Festival is scheduled for August 29<sup>th</sup>-September 1<sup>st</sup>.

Over the last three years, we have committed to revitalizing the festival and making it bigger and better than ever. The committee has added 20+ food vendors, full carnival, beer garden, a rapidly expanding Butterfield Market with over 50 vendors, and state of the art stage with mainstream national acts.

2025 will be the 37th annual Casey Popcorn Festival. The committee has already been busy planning this year's festival for the last several months. It takes over \$100,000 to put on the festival. With your support and contribution, we can make 2025 bigger and better than last year. We have included our sponsorship levels for your review.

Please make your sponsorship commitment to The Casey Popcorn Festival. Checks can be mailed to Casey Popcorn Festival, PO Box 41, Casey, IL 62420. If you have any questions, please contact us at [info@caseypopcornfestival.com](mailto:info@caseypopcornfestival.com) or call Chalin, 217-232-4590, or Shane, 217-276-7886.

Thank you for your consideration.

Sincerely,  
Chalin Maulding, Shane Todd,  
Jeremy Mumford, Jen Baysinger,  
Kristy Duniphan, Jenn Reddicks