

# Casey Popcorn Festival

## Sponsorship Levels

Aug 29<sup>th</sup>-Sept 1<sup>nd</sup>, 2025



### Community Sponsor: \$500

- Announcements over P.A. System during the festival
- Mention on our website
- Shared signage in area of event
- Social media mentions

### Diamond Sponsor: \$1,000

- Announcements over P.A. system during the festival
- Bandstand advertising without logo
- Web advertisement
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules

### Gold Sponsor: \$1,500

- Announcements over P.A. system during the festival
- Bandstand advertising without logo
- Web advertisement
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Name appearing on the festival t-shirt
- Vendor Showcase Spot
- Spot on digital advertising boards

### Elite Sponsor: \$2,500

- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Logo appearing on the festival t-shirt
- Vendor Showcase Spot
- 6 party pit passes for concerts or carnival armbands

### Day Sponsor: \$5,000

- Day Sponsor Presented by your name for ONE FULL DAY
- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Mention of name before main stage entertainment
- Mention of name in press releases pertaining to sponsored event(s)
- Logo appearing on the festival t-shirt
- Front row spot in the Vendor Showcase
- 12 party pit passes for concerts or carnival armbands

### Title Sponsor: \$10,000+

- The Casey Popcorn Festival Presented by your company
- Complimentary Festival Merchandise
- Announcements over P.A. system during the festival
- Main Stage advertising
- Web advertisement with link to your website
- Mention on social media sites
- Mention of sponsoring name on official flyers and schedules
- Spot on digital advertising boards
- Mention of name before main stage entertainment
- Mention of name in press releases pertaining to sponsored event(s)
- Mention of name on all television and radio spots where related event(s)
- Logo appearing on the festival t-shirt
- Front row spot in the Vendor Showcase
- 48 party pit passes for concerts or carnival armbands