

Dear Friend of the Casey Popcorn Festival,

On behalf of the Casey Popcorn Festival Committee, we are pleased to invite you to support the 2026 Casey Popcorn Festival, one of the most cherished and rapidly growing community events in our region.



The 2026 festival will take place over Labor Day Weekend, September 4<sup>th</sup>–7<sup>th</sup>, 2026 and will once again bring thousands of visitors to Casey for a weekend of entertainment, food, family activities, and community celebration. For nearly four decades, the Casey Popcorn Festival has served as a cornerstone event for our community, strengthening local businesses, fostering civic pride, and creating lasting memories for attendees of all ages.

Over the past several years, the festival has undergone significant growth and revitalization. The committee has expanded food vendor offerings, enhanced the carnival experience, introduced a vibrant beer garden, and grown the Butterfield Market to include more than 50 vendors. In addition, we have invested in a state-of-the-art stage and entertainment lineup featuring nationally recognized acts. These improvements have helped elevate the festival into one of the premier events in the area.

Hosting an event of this scale requires substantial resources, with costs exceeding \$100,000 annually. Community partnerships and sponsorships are essential to sustaining and expanding the festival's success. Your support plays a vital role in ensuring that the Casey Popcorn Festival continues to thrive and provide high-quality entertainment and experiences for residents and visitors alike.

Sponsorship contributions may be made payable to the Casey Popcorn Festival and mailed to:

Casey Popcorn Festival  
P.O. Box 41  
Casey, IL 62420

If you have any questions or would like to discuss sponsorship opportunities, please contact us at [info@caseypopcornfestival.com](mailto:info@caseypopcornfestival.com), or reach out to Chalin Maulding at 217-232-4590 or Shane Todd at 217-276-7886.

Thank you for your continued support of the Casey Popcorn Festival and the Casey community. We truly appreciate your consideration and partnership.

Sincerely,

Chalin Maulding, Shane Todd, Jeremy Mumford, Jen Baysinger, Kristy Duniphan, Jenn Reddicks