

Government Enterprise Services

Our Perspective

The government is evolving how it provides value to the public, working to embrace citizencentric and customer-focused business models. Enterprise services originally provided back-office function efficiency and relief in areas like HR and Finance but now are expanding to include additional business functions and mission-specific capabilities. Agencies are finding new opportunities for services and technologies to be adopted and shared across an enterprise for service management, data engineering and analytics, and automation factories to name a few.

As technology adoption and modernization continues to move at a rapidly increasing pace, enterprise-level services must be implemented in a strategic manner and in a modular framework, enabling agility to respond to what we know are ever-changing requirements. This flexibility allows agencies to continuously improve, introducing more capabilities and incorporating emerging technologies as



they are developed and vetted. The digital transformation trend to use shared infrastructure, platforms and software in "as a service" models further emphasize the need to find the right balance between enough standardization to create efficiencies and allowing for configuration so use cases can be fully performed.

At ViaTrie, we work with government executives to create and manage a portfolio of enterprise service offerings to span organizations at any level, including within a specific bureau, agency, or throughout the government. We focus on detailed return on investment (ROI) analysis to support business cases that indicate when an enterprise service should be initiated, modernized, or sunsetted. Our approach increases adoption and use, as we proactively plan for change across people, process, technology, and policy factors throughout implementation phases.

Our Core Services

- Business Process Transformation
- Technology Modernization & Automation
- Organizational Change Management & Training
- Data Strategy & Analytics
- Portfolio & Program Management
- Governance, Strategic Planning, & Leadership Support



Our passion is to rethink how organizations create value with a focus on sustainable business transformation for a better future.

ViaTrie Experience

Our team has experience serving civilian, DoD, state, and international government entities in over 40 programs with enterprise-reaching scope. Our success spearheading technical programs like the initial DoD GIS infrastructure and systems, public key infrastructure (PKI) shared services crossing commercial and government clients, and large-scale Enterprise Resource Planning (ERP) shared service systems gives us a unique insight in how the government is evolving to buy, employ, and sustain information technology. Our management consulting experience supporting environmental, health, telecommunications, finance, budget, and defense mission areas gives us a breadth and depth of experiences spanning strategic and tactical activity sets. We know how to manage acquisition programs, agency policy and administrative programs, and enterprise-wide IT modernization programs to succeed. In addition to these government contracts, we have served in corporate capacities running both vertical and horizontal groups at mid to large commercial corporations. We also serve on boards and Communities of Interests for GovCon industry engagement groups to increase private/public partnership activities with a bias for action and results.

About ViaTrie

At ViaTrie, a company founded by three women, we find the symbolism of the tree to support our vision of growth (both ethically and sustainably), protection (through fostering a safe and transparent workplace with an emphasis on trust and empowerment), and strength (as respected, innovative, and trusted leaders in the industry). We have strong roots in this business and this area, and our mission is to partner with organizations to create human-centric, mission-focused, socially responsible, and technology powered innovations. Collectively, we have held numerous leadership positions in both large and small companies, with a focus on successful execution of policy, business analytics, acquisition, enterprise architecture, and compliance projects at the highest levels of the government. Most importantly, we have the experience to help our customers find technical and process-oriented solutions to achieving goals that support their mission. Key customers supported throughout our careers include the General Services Administration (GSA), the Department of Defense (DoD), the Department of Commerce, the Veterans Administration (VA), the Environmental Protection Agency (EPA), and the Federal Aviation Administration (FAA).

