

July
2021

Mid-Year Impact Report

About NAMI Pasco

NAMI Pasco provides free support, advocacy, outreach, and education to those with mental health conditions and their loved ones.

Mission

NAMI Pasco's mission is to promote recovery, aid caregivers, increase public awareness and understanding; all to eradicate stigma and propagate improved services for those impacted by mental health conditions.

Vision

Our vision is that all those impacted by mental health conditions in Pasco County Florida will have access to care and support so that they can live productive and meaningful lives.

Values

- **HOPE:** We believe that recovery and wellness are possible.
- **INCLUSION:** We embrace diverse backgrounds, cultures, and perspectives.
- **EMPOWERMENT:** We promote confidence, self-efficacy, and service to our mission.
- **COMPASSION:** We practice respect, kindness, and empathy.
- **FAIRNESS:** We fight for equity and justice.

Our Top Goals

- **To end the stigma of mental health issues in Pasco County.**
- **To empower those in crises and their loved ones with resources and support.**
- **To build strong community partnerships with a wide range of businesses and providers.**
- **To make NAMI a household name in Pasco County. We want to be the first place people think of when they think of mental health.**
- **To have enough financial support to pay staff, run programs, and market NAMI Pasco to the community.**
- **To have staff, board members, and volunteers all engaged in implementing NAMI Pasco's mission and aware of proper organizational business practices and procedures.**
- **To make sure our services are reaching all segments of the population.**

Support Group Summary

For Quarters 1 and 2

831 Times of Participation Zoom Connections	23 Times of Participation Hudson Mixed
17 Times of Participation Zoom Family Support Group	155 Times of Participation Office Connections



Other Groups and Programs Summary

For Quarters 1 and 2

Sunday Chats
189 Times of
Participation

**Facebook
Support
Group** 32
Participants

**Tools For Your
Toolbox**
16 Participants

**Color and
Calm** 102
Times of
Participation

**Held
Ending The
Silence
Presentation**

**Completed
Pathways**

**Completed
Peer to Peer**

**Completed
Family to
Family**

**Completed
Basics**



Community Outreach Summary

For Quarters 1 and 2

So far this year we have actively participated in 56 community events. In addition, we have been guest speakers at 11 events.

We actively participate in the Florida Organization for Human Services and provided snacks for the Pasco Sheriff's Office 1st quarter Crisis Intervention Training.

In addition, we offered thirteen Mental Health Awareness Month activities for our members, participants, and community to take part in.

Social Media Summary

For Quarters 1 and 2

Platform	Increase
Facebook	157
Twitter	42
Instagram	149
TikTok - Started in Qt. 2	12
YouTube	6



Looking Ahead

Quarter 3 and 4 Targets

Currently we offer opportunities for our participants 7 days a week. Our plan is to keep it that way going forward. For quarter 3 we have added a virtual self-esteem class and a sunrise check-in to our already expanded list of groups and classes. Quarter 4 will bring us a return of our Family Support Group and whatever classes win our participant's votes.

In addition, we have many exciting programs on the horizon such as our mental health prescription assistance fund, Frontline Wellness and coaching, NAMI Hearts and Minds, and our 2021 Heroes of Hope Awards. Be sure to follow us on social media to always have the latest updates.

Thank You

A special thanks to our volunteers who so far this year have given a total of **502.75 hours** of their time.

Additional thanks to all of our board members, community partners, donors, members, participants, and supporters.

We couldn't do all that we do without all of you. From the bottom of our hearts thank you all.

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Donate

**Make an Impact,
Donate Now.**



**Text "NAMIPasco"
to 44-321.**