



Artwork Guidelines

Please follow the guidelines described below. These guidelines will ensure that your prints will be the best quality possible.

Files Formats We Can Use

We **can** accept **.EPS**, **.AI**, **.PSD**, **.TIFF**, or high resolution **.JPEG** files. We **cannot** accept Word documents or Power Point files.

Fonts

Always convert your fonts to outlines/curves to avoid any issues regarding font matching.

Vector Artwork

We accept vectored artwork as **.AI**, **.EPS** or **.PDF** format. Vectored artwork is always the best choice for large signs as it will remain crisp no matter how big you make it - unlike bitmap files. Even if the picture is a bitmap file you should send the text and logos as vector format.

Photo Requirements

You must consider the distance your graphics will be viewed from. If an image is going to be viewed from a far distance, then the resolution will not have to be as high as it does for close viewing distances.

Artwork Sizing and Resolution

It's best to size your artwork for the actual size of the image to be created. Artwork that will be viewed at a distance of greater than 12 feet can have a resolution of 85 dpi. If you want the image to be crisp when viewed at less than 6 feet then a resolution of 150 dpi should be used for **actual size** artwork. If you have any questions or need help preparing your artwork contact us directly at wfrew@advancedimag.com or call us at 301-931-0183 and ask for the Art Department.

Accurate Color Reproduction

Provide all colors in your file as **Pantone colors**, we cannot guarantee color match when pantone colors are not present. Create your files as RGB whenever possible. A color proof should always accompany your files for accurate reproduction.

How to Send Your Files

Artwork files that are smaller than 5MB can be emailed to us at art@thewrapcenter.com The fastest way to get files over 5 MB is to create and use a free DropBox site.