

# **Privacy Policy**

Effective Date: August 15, 2025 Last Updated: August 15, 2025

# **Commitment to Privacy**

We are committed to protecting the confidentiality of your personal information. This policy outlines how we collect, use, and safeguard nonpublic personal data.

#### **Information We Collect**

We collect personal information relevant to your financial planning and advisory relationship with us. This may include:

- Financial account details
- Health-related information (as needed for planning)
- Estate planning documents
- Transaction history
- Information from questionnaires, statements, and authorized advisors

We retain this data while you are a client and for the duration required by law. Afterward, it is securely destroyed.

## **Use of Information**

Your information is used exclusively to provide services such as:

- Financial planning and investment management
- Account administration and transactions
- Coordination with authorized professionals

#### **Disclosure of Information**

We do not sell, rent, or share your personal information for marketing purposes. Disclosure occurs only when:

- You authorize it
- It is necessary to complete a transaction
- Required by law or regulation

## **SMS Communications**

## **Information We Collect**

We may collect your mobile phone number and related information when you:

- Opt in to receive SMS communications from us.
- Provide your number during onboarding, account setup, or service interactions.

## **Use of Mobile Information**

Your mobile information is used solely for:

- Sending transactional alerts, appointment reminders, and service updates.
- Providing important compliance or regulatory notifications.
- Responding to your inquiries or requests.

## No Sharing or Selling of Mobile Data

We **do not sell, rent, trade, or share** your mobile phone number or any SMS-related data with third parties for marketing or promotional purposes. Your information is used exclusively by [Your Firm Name] and trusted service providers who help us deliver SMS communications securely.

# **Consent and Opt-Out**

By providing your mobile number, you consent to receive SMS messages from us. You may opt out at any time by replying **STOP** to any message. You may also contact us directly at [Insert Contact Info] to manage your preferences.

#### **Data Security**

We maintain physical, electronic, and procedural safeguards to protect your information. Access is restricted to authorized personnel.

# **Identity Theft Prevention**

In compliance with the FTC's Red Flags Rule, we maintain a written Identity Theft Prevention Program that includes:

- Risk identification
- Detection and response protocols
- Ongoing updates

You may request a copy by contacting our office.

# **USA PATRIOT Act Notice**

We are required to verify the identity of clients opening accounts. This may involve collecting documents and using third-party sources.

If you have questions about this policy, contact us at 509-443-0845 or kate@scfinancials.com