

# THE SHARING ECONOMY



Professor  
**Sherif Delawar**

---

# Collaborative Consumption      Connected consumption

# Collaborative Consumption      Connected consumption

# Collaborative Consumption      Connected consumption



# Collaborative Consumption      Connected consumption

# Collaborative Consumption      Connected consumption

# Collaborative Consumption      Connected consumption



**People share to “Save” or “Make” money**

Potential value of sharing economy sector **\$335 billion by 2025**  
( 25% increase every year)

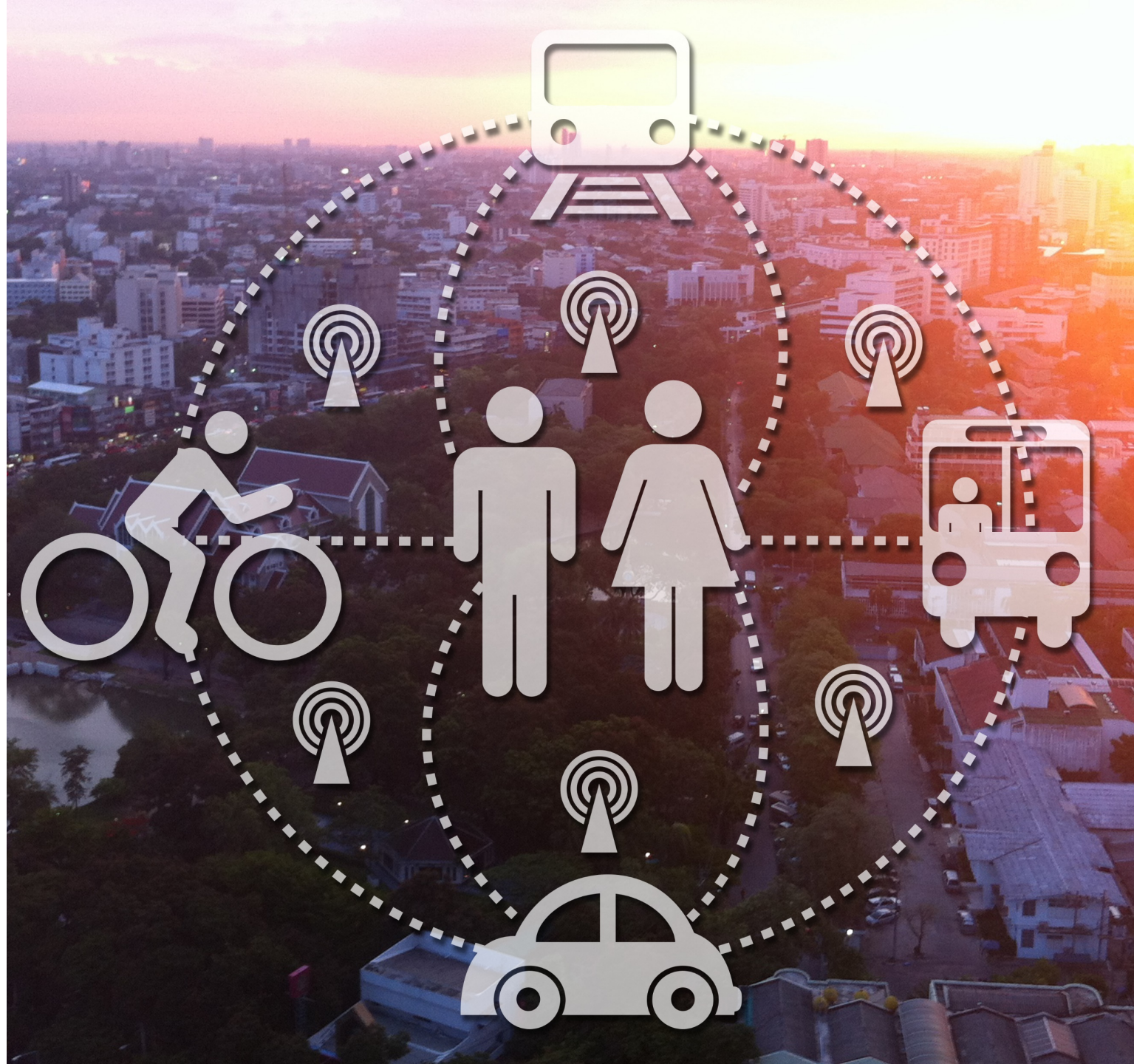
PwC 2014





## Peer- to- Peer

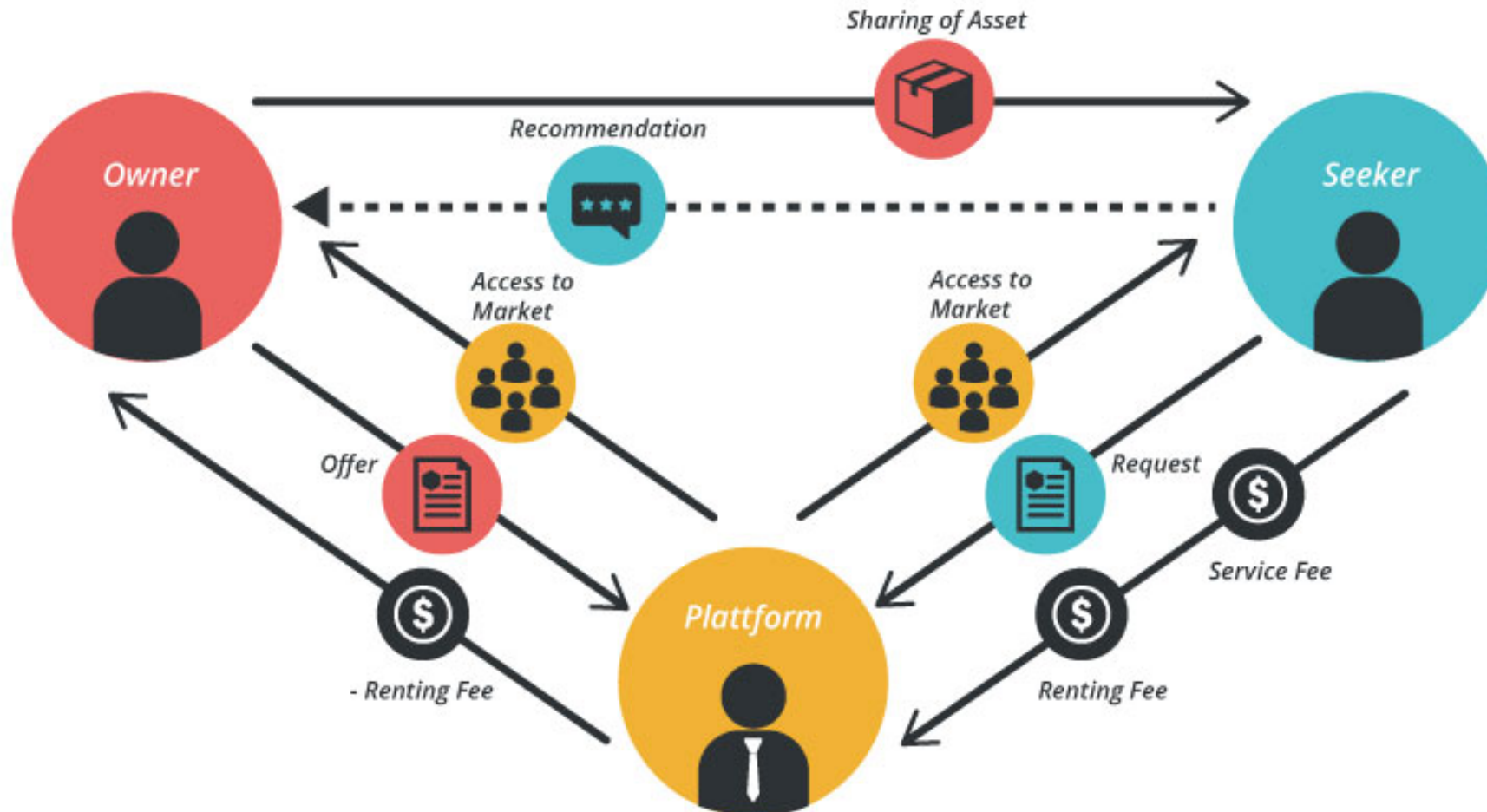
based activity of obtaining, giving, or sharing the access to goods and services, coordinated through community-based online services





Consumers or firms granting each other temporary access to their under-utilized physical assets

The sharing economy uses digital platforms to allow customers to have access to, rather than ownership of tangible assets





## Matching demand and supply in specific markets enabling P2P sales and rentals

It identifies three types :

A- P2P selling

B- P2P Sharing

C- Crowdsourcing (angel investors)



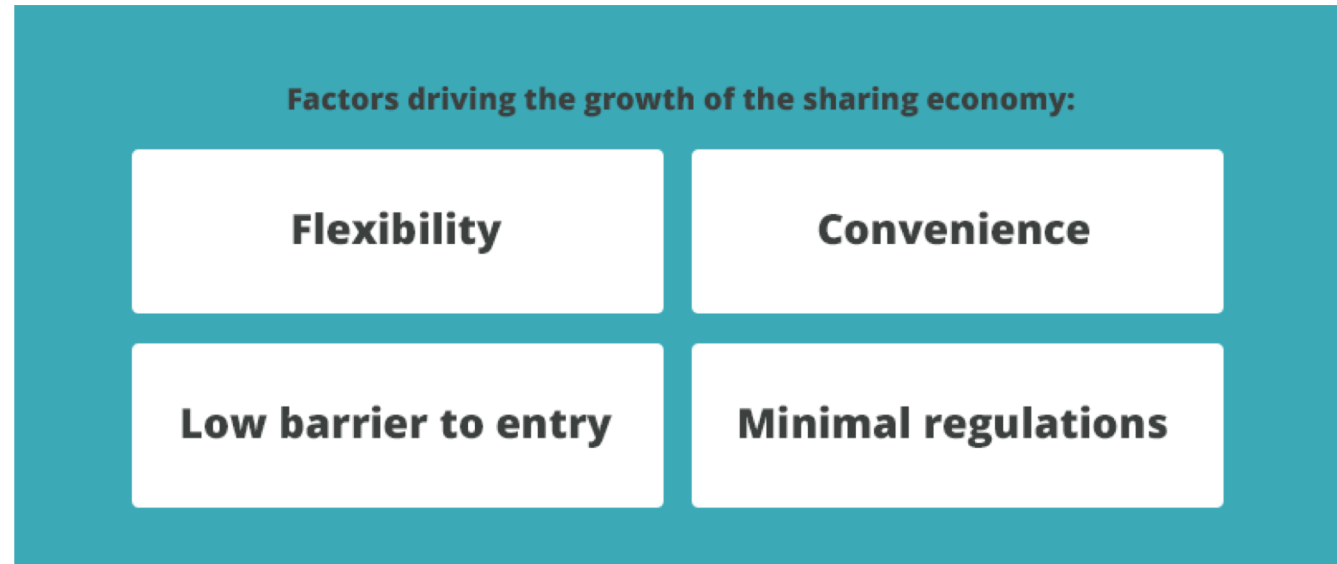


The Economic or Philosophical Paradigm

## **UNUSED VALUE IS A WASTED VALUE**







Whether these activities generate social capital and generalized trust?  
According to some critics, large sharing movement to pursue economic self-interest

( A new form of capitalist exploitation ? )



The regulatory debate polarized between “hacking the state” and proposals to introduce innovative smart forms of regulations

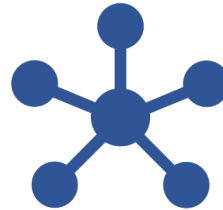




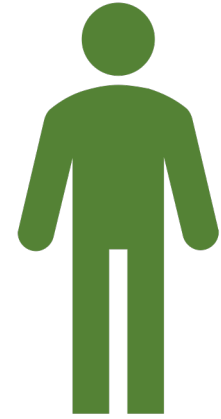
**I HAVE**



**Trust**



**Efficiency**



**I NEED**

Building trust to get both sides of a market on board is a key challenge and drive of success for the sharing economy





I hope that the  
**“Sharing Egyptian Day”**  
will help closing the gap ...

*Sherif Delawar.*







# SHARING ECONOMY

Thank you