



Dear Friends,

Blue Water Jeep Owners Club will be holding its 4th Annual Polar Bear Jeep Run on February 25, 2023 from 12-4pm at the Field House Sports Bar & Kitchen 1106 Gratiot Blvd., Marysville.

The Polar Run is a Topless Jeep Run (Jeeps not people). This will be a Scavenger Hunt styled event. Groups of Jeeps will go to different locations all over Port Huron and Marysville picking up items to decorate a Polar Bear cutout. There will be fun activities for driver's family and friends all afternoon, including music, games, ice carvings, vendors and polar bear (blow up outfits).

This event raises money to help support children's charities in St Clair County. From abuse prevention, providing backpacks for school kids to adopting kids at Christmas. Blue Water Jeep Owners Club is a group of Jeep owners sharing stories, ideas and the love of Jeeps and community. Last year's event helped us donate over \$15,000 at the 2022 RoofSit event and allowed us to adopt 19 children through the Salvation Army at Christmas and provide 80 fully loaded backpacks for new school children.

We invite your support in making this event as successful as last year. We are asking you to become a Platinum, Gold or Silver Sponsor. Donation levels detailed on the next page. Our sponsors help cover the expenses of the event allowing us to donate all proceeds to support the area's children.

Thank You for Your Time! We are grateful for your consideration of supporting our cause.

If you have any questions, please contact

John Cutcher

President BWJOC

[Bluewaterjeepowners@gmail.com](mailto:Bluewaterjeepowners@gmail.com)

810-221-1255



## **Platinum Sponsorship Level – Only \$500**

*Our Platinum advertising package is our best advertising package! Your logo or brand is out in the community and will be recognized for your involvement and support of this outstanding event. This advertising package is for the entire year. Your logo will be on the event page and then on our homepage after the event for the rest of the year! Sponsor Billboard Trailer on Display at your business on regular rotation up to event*

One Commemorative long sleeve T-Shirt

Logo Printed on Event Shirts

Logo Printed on ALL Flyers

Logo Printed Larger on Event Signs

Logo on Commemorative Event Lanyards

Logo Shared on Club Facebook Page Announcements Multiple Times

Logo and Link to your Website on Event Web Page

Logo on Club Front Page for a Year After Event – As a Club Supporter

Recognized as a Platinum Sponsor on PA Announcements During Event

Your Business Cards or Advertisements placed in Drivers Goodie Bags

NEW TO THIS EVENT: we have Vendor participation spaces in our event tent. With your Platinum Sponsorship the Vendor fee is waived and we only ask that you provide a Raffle Item valued at \$20. (space is subject to availability)

## **Gold Sponsorship Level – Just \$400**

*Our Gold advertising package is a great way to get your logo or brand out in the community and be recognized for your involvement and support of this outstanding event. This advertising package is up to and for the duration of the event*

Company Logo Printed on Shirts

Company Logo Printed on ALL Flyers

Company Logo on Event Signs

Company Logo on Club Facebook Page Announcements

Company Logo on Event Web Page with link to your website

Recognized as a Gold Sponsor on PA Announcements During Event

Your Business Cards or Advertisements placed in Drivers Goodie Bags

NEW TO THIS EVENT: we have Vendor participation spaces in our event tent. With your Gold Sponsorship the Vendor fee is waived and we only ask that you provide a Raffle Item valued at \$20. (space is subject to availability)

### **Silver Sponsorship Level – \$250**

*Our Silver advertising package is perfect for getting your name out in the community and be recognized for your involvement and support of this outstanding event. This advertising package is up to and for the duration of the event.*

Company Name Printed on Shirts

Company Name Listed on ALL Flyers

Company Name Listed on Event Signs

Company Name Shared on Club Facebook Page Announcement

Company Name Listed on Event Web Page

Your Business Cards or Advertisements placed in Drivers Goodie Bags **NEW**

#### **TO THIS EVENT:**

We are welcoming vendor participation. Vendors will reserve a space to set up in our event tent (space is subject to availability).

Vendor space-\$25 fee and 1 Item to Raffle off the day of the event.

If you are a Platinum or Gold Sponsor AND choose to be a Vendor at the Polar Bear Run, we waive the Vendor Fee (\$25 savings) but ask that you still provide a raffle item worth \$20.

To become a sponsor, you can

click the link <https://donorbox.org/2023-polar-bear-jeep-run>

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You can scan the QR Code –

Or Mail a check made out to:

BWJOC c/o John Cutcher

2981 Pinewood Dr

Port Huron, MI 48060

Questions? Please Call John

@810-221-1255



***Payment in Full must be received by Jan 15, 2023 to prepare signage and shirts.***