



Dear Friends,

Blue Water Jeep Owners Club will be holding its 3rd Annual Polar Bear Jeep Run on February 19, 2022 from 12-4pm at the Field House Sports Bar & Kitchen 1106 Gratiot Blvd., Marysville.

The Polar Run is a Topless Jeep Run (Jeeps not people). This will be a Scavenger Hunt styled event. Groups of Jeeps will go to different locations all over Port Huron and Marysville picking up items to decorate a Polar Bear cutout. There will be fun activities for driver's family and friends all afternoon, including music, games, a Polar Bear footrace with people in blow up polar bear outfits.

This event raises money to help support child abuse prevention and adopting kids at Christmas. Blue Water Jeep Owners Club is a group of Jeep owners sharing stories, ideas and the love of Jeeps and community. Last year's event helped us donate over \$13,000 at the 2021 RoofSit event and allowed us to adopt 16 children through the Salvation Army at Christmas.

We invite your support in making this event as successful as last year. We are asking you to become a Platinum, Gold or Silver Sponsor. Donation levels detailed on the next page. Our sponsors help cover the expenses of the event allowing us to donate all proceeds to support the area's children.

Thank You for Your Time! We are grateful for your consideration of supporting our cause.

If you have any questions, please contact

John Cutcher

President BWJOC

Bluewaterjeepowners@gmail.com

810-221-1255



Platinum Sponsorship Level – Only \$300

Our Platinum advertising package is our best advertising package! Your logo or brand is out in the community and be recognized for your involvement and support of this outstanding event. This advertising package is for the entire year. Your logo will be on the event page and then on our homepage after the event for the rest of the year!

Sponsor Billboard Trailer on Display at your business on regular rotation up to event

One Commemorative long sleeve T-Shirt

Logo Printed on Event Shirts

Logo Printed on ALL Flyers

Logo Printed Larger on Event Signs

Logo on Commemorative Event Lanyards

Logo Shared on Club FaceBook Page Announcements Multiple Times

Logo and Link to your Website on Event Web Page

Logo on Club Front Page for a Year After Event – As a Club Supporter

Recognized as a Platinum Sponsor on PA Announcements During Event

Put Your Business Cards or Advertisements in Drivers Goodie Bags

Gold Sponsorship Level – Just \$200

Our Gold advertising package is a great way to get your logo or brand out in the community and be recognized for your involvement and support of this outstanding event. This advertising package is up to and for the duration of the event

Company Logo Printed on Shirts

Company Logo Printed on ALL Flyers

Company Logo on Event Signs

Company Logo on Club FaceBook Page Announcements

Company Logo on Event Web Page with link to your website

Recognized as a Gold Sponsor on PA Announcements During Event

Put Your Business Cards or Advertisements in Drivers Goodie Bags

Silver Sponsorship Level – \$100

Our Silver advertising package is perfect for getting your name out in the community and be recognized for your involvement and support of this outstanding event. This advertising package is up to and for the duration of the event.

Company Name Printed on Shirts

Company Name Listed on ALL Flyers

Company Name Listed on Event Signs

Company Name Shared on Club FaceBook Page Announcement

Company Name Listed on Event Web Page

Put Your Business Cards or Advertisements in Drivers Goodie Bags

To become a sponsor, you can donate at the link below – Questions? Please Call John @810-221-1255

<https://donorbox.org/2020-polar-bear-jeep-run-2-2-2>

or mail a check made out to:

BWJOC c/o John Cutcher

2981 Pinewood Dr

Port Huron, MI 48060



Payment in Full must be received by Jan 31, 2022 to prepare signage and shirts.