

PRIVACY POLICY

Last updated: 5/22/25

This Privacy Policy describes how **Black Ridge Pavement & Property Maintenance, LLC** (“Company,” “we,” “our,” or “us”) collects, uses, and shares personal information when you visit our website, request a quote, or engage with our services, and outlines your rights and choices regarding that information.

1. WHAT INFORMATION DO WE COLLECT?

We collect personal information that you voluntarily provide to us when you:

- Request a service quote or complete a form on our website
- Contact us by phone, email, or social media
- Engage with our marketing or advertising efforts

The personal information we collect may include:

- Name
- Email address
- Phone number
- Street address
- Project details or service interests
- Technical data (e.g., IP address, browser type, device ID)

We may also collect limited data through cookies and analytics tools to enhance your experience on our site.

2. HOW DO WE USE YOUR INFORMATION?

We use the personal information we collect for the following purposes:

- To provide you with requested services and respond to inquiries
 - To schedule and follow up on project estimates
 - To send you updates, promotions, or seasonal service reminders (with your consent)
 - To improve our website, marketing, and service offerings
 - To comply with legal obligations or protect our legal rights
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3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

We do not sell or rent your personal information.

We may share your information with:

- Service providers or platforms (e.g., CRM systems, payment processors) to support service delivery and communication
- Advertising platforms (e.g., Meta, Google) to deliver or measure the performance of our ads
- Legal authorities, if required, to comply with applicable laws or to respond to legal process

All third-party partners are contractually obligated to protect your data.

4. DO WE USE COOKIES AND TRACKING TECHNOLOGIES?

Yes, we use cookies and similar tracking technologies to:

- Analyze website traffic and visitor behavior
- Improve functionality and performance
- Support marketing efforts, such as retargeting ads

You can control cookie settings through your browser or device preferences.

5. HOW DO WE PROTECT YOUR INFORMATION?

We take the security of your information seriously and implement appropriate physical, technical, and administrative safeguards to protect it from unauthorized access, use, or disclosure.

6. WHAT ARE YOUR PRIVACY RIGHTS?

You have the right to:

- Access and review your personal information
- Request correction or deletion of your data
- Withdraw your consent to marketing communications at any time

To exercise these rights, please contact us using the details at the bottom of this policy.

7. DO WE COLLECT INFORMATION FROM MINORS?

Our services are not directed to children under 13, and we do not knowingly collect personal data from minors. If you believe we have collected information from a child, please contact us immediately.

8. DO WE MAKE UPDATES TO THIS POLICY?

Yes. We may occasionally update this Privacy Policy to comply with relevant laws or reflect changes to our practices. The updated version will be posted here with a revised “Last Updated” date.


9. HOW CAN YOU CONTACT US?

If you have questions or concerns about this Privacy Policy, or if you wish to exercise your privacy rights, contact us at:

Black Ridge Pavement & Property Maintenance

 271 N Main St, Amherst, VA 24521

 info@blackridgeppm.com

 814-558-6126