



To: Our Wonderful Community of Supporters

RE: Sponsorship Opportunities 2025

The Latino Outreach Council is thrilled to kick off the New Year, celebrating 31 years on the central coast! LOC was established in 1994 to serve as a community network, building bridges between resources and the Latino community. We are committed to supporting and offering community programs and events to educate and raise cultural awareness in our county and to enhance opportunities for the Latino/Hispanic community to participate in the affairs of our region.

The success of our organization is credited largely to our supporters and sponsors, who lend their names and financial resources to events and programs. The funds we raise each year support the empowerment of members of the Latino community, providing scholarships, community programs, educational forums and events to educate and raise cultural awareness.

By participating as an annual sponsor, your organization will be supporting our important and will benefit from excellent exposure in our outreach and at our events. We look forward to a busy 2025!

- **Dia de los Muertos**, November 1, 2025 at Mission Plaza. The afternoon will include cultural entertainment, dancers and Mariachis, food and drinks, community booths, costumes and facepainting, and traditional altares. The 2024 event had over 1,000 visitors!
- **Monthly Town Hall Meetings**, with speakers and discussion on issues of importance to the Latino/x community
- **Other Activities throughout the year**
 - Latinas in Action, a leadership and advocacy event in Sacramento
 - Student Scholarships for Cuesta College students
 - Film Festival, Cinco de Mayo, SLOMA First Fridays and more

We hope you'll join us! Please review the attached Sponsorship Opportunities, and reach out with any questions. Thank you for your interest in supporting the Latino Outreach Council and making a difference in our community.

Erica Ruvalcaba
Board President
erica.ruvalcaba05@gmail.com



Annual Sponsorship

Annual sponsors will be recognized at the levels listed below.

Recognition will be highlighted on the LOC website, on social media and at events, including Dia de los Muertos, to be held Nov. 1, 2025, in Mission Plaza.

Bronze level and above includes logo, plus a 7x7 booth at Dia de Los Muertos, if desired.

Check the chosen level of sponsorship:

- Platinum - \$5,000
- Gold - \$2,500
- Silver - \$1,000
- Bronze - \$500
- Friend - \$100

Name of Business/Organization: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Email address: _____

Payment Options:

1. Online at www.latinoutreachcouncil.org
2. By check, payable to Latino Outreach Council and mail to:

Latino Outreach Council
P.O. Box 15960
San Luis Obispo, CA 93406

Email form, organization logo if applicable and/or any questions, to:
Andy Pease, Board Secretary, andy@inbalancegreen.com

Latino Outreach Council is a 501c3 non-profit, Tax ID 77-0413791



Latinooutreachcouncil.org