



To: Our Wonderful Community of Supporters

RE: Sponsorship Opportunities 2024

The Latino Outreach Council is thrilled this year to be celebrating our 30th Anniversary! LOC was established in 1994 to serve as a community network, building bridges between resources and the Latino community. We are committed to supporting and offering community programs and events to educate and raise cultural awareness in our County and to enhance opportunities for the Latino/Hispanic community to participate in the affairs of our region.

The success of our organization is credited largely to our supporters and sponsors, who lend their names and financial resources to events and programs. The funds we raise each year support the empowerment of members of the Latino community, providing scholarships, community programs, educational forums and events to educate and raise cultural awareness.

By participating as a sponsor, your organization will benefit from excellent exposure in our outreach and at our events, ultimately reaching this important segment of your target audience. Organizations may provide an annual sponsorship across all activities or focus on a specific event. 2024 highlights include:

- **30th Anniversary Fiesta Latina**, July 13 at the Dallidet Adobe. This annual celebration and major fundraiser includes food, wine, music and entertainment in a beautiful garden setting.
- **Dia de los Muertos**, November 3 at Mission Plaza. The afternoon will include cultural entertainment, dancers and Mariachis, food and drinks, community booths, costumes and facepainting, and traditional altares.
- Other Activities throughout the year
 - Monthly Town Hall Meetings on issues of importance to the Latino/x community
 - Latinas in Action, a leadership and advocacy event in Sacramento
 - Student Scholarships for Cuesta College students
 - Candidate Forums, held in Partnership with the League of Women Voters
 - Film Festival, Cinco de Mayo, SLOMA First Fridays and more

We hope you'll join us! Please review the attached Sponsorship Opportunities, and please reach out with any questions. Thank you for your willingness to support the efforts of the Latino Outreach Council and make a difference in our community.

C. R. Lara, Board President
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(805) 610-3385

Jacqueline Frederick, CEO
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The Latino Outreach Council
P.O. Box 15960, San Luis Obispo, CA 93406



Sponsorship Levels 2024

Check the chosen level of sponsorship:

Annual Sponsorship

Platinum - \$5,000

Benefits:

Name and Logo on event Posters and Flyers throughout the year

Name recognition on all radio commercials, newspaper articles, and TV news interviews

8 tickets to Fiesta Latina, July 13; 7 x 7 Booth Space at Dia de Los Muertos Nov. 3

Gold - \$2,500

Benefits:

Name and Logo on event Posters and Flyers throughout the year

Name on selected press releases

4 tickets to Fiesta Latina, July 13; 7 x 7 Booth Space at Dia de Los Muertos Nov. 3

Event Sponsorship

Silver Fiesta Latina- \$1,000

Benefits:

Name and logo on event poster

Name on event press release

4 Tickets to the event

Silver Dia de los Muertos- \$1,000

Benefits:

Name and logo on event poster

Name on event press release

7x7 Booth

Bronze Fiesta Latina - \$500

Benefits:

Name and logo on event poster

2 Tickets to the event

Bronze Dia de los Muertos - \$500

Benefits:

Name and logo on event poster

7x7 Booth

Name of Business/Organization: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Email address: _____

Make checks payable to Latino Outreach Council and mail to:

Latino Outreach Council
P.O. Box 15960
San Luis Obispo, CA 93406

Latino Outreach Council is a 501c3 non-profit, Tax ID 77-0413791



Latinooutreachcouncil.org