



April 7, 2026

Dear Friend,

As 2026 gets underway, the Latino Outreach Council (LOC) remains focused on a clear and important goal: facilitating the full and equal participation of Latino residents in the life and affairs of San Luis Obispo County.

Through student scholarships, leadership development, cultural events, and community forums, LOC works to strengthen civic engagement, expand opportunity, and build meaningful connections across our county. From supporting the next generation of leaders to creating spaces for dialogue, education, and cultural celebration, our work is rooted in the belief that strong communities benefit everyone.

This impact is made possible through the partnership of organizations and individuals who value inclusion, opportunity, and community leadership.

As your organization continues to refine its charitable giving priorities for 2026, we invite you to consider supporting the Latino Outreach Council. Your partnership helps sustain programs that empower Latino youth and families, foster connection, and contribute to a more engaged and resilient San Luis Obispo County.

Thank you for your commitment to our community and for considering LOC as part of your philanthropic plans this year. If you would like to learn more about our work or discuss partnership opportunities, please feel free to contact me directly at (805) 720-6091.

Warm regards,

Erica Ruvalcaba

President

Latino Outreach Council

<https://latinooutreachcouncil.org/>



Latino Outreach Council Activities



Student Scholarships



Monthly Town Hall meetings with guest speakers and networking



Dia de los Muertos Festival, films, and other cultural events



Latina Action Day at the State Capitol



Connection and community



Partnerships with Local Governments



Annual Sponsorship

Annual sponsors will be recognized at the levels listed below.

Includes recognition during the Dia de los Muertos Festival, October 31, 2026, in Mission Plaza.
Bronze level and above includes optional 7x7 booth at Dia de Los Muertos, if desired.

Check the chosen level of sponsorship:

- ☐ **Platinum - \$5,000** Name and Logo on website, event Posters and Flyers throughout the year; Name recognition on all radio commercials, newspaper articles, and TV news interviews
- ☐ **Gold - \$2,500** Name and Logo on website, event Posters and Flyers throughout the year; Name recognition on select press releases.
- ☐ **Silver - \$1,000** Name and Logo on website and event Posters
- ☐ **Bronze - \$500** Name and Logo on website
- ☐ **Friend - \$100** Name on website

Name of Business/Organization: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Email address: _____

Payment Options:

1. Online at www.latinooutreachcouncil.org
2. By check, payable to Latino Outreach Council and mail to:

Latino Outreach Council
P.O. Box 15960
San Luis Obispo, CA 93406

Email form, organization logo if applicable and/or any questions, to:
Andy Pease, Board Secretary, andy@inbalancegreen.com

Latino Outreach Council is a 501c3 non-profit, Tax ID 77-0413791