

SalesHub Services

SalesHub Approach

Salesforce Services

IT & Digital Services

SalesHub Solutions

DevOps Services

Salesforce Practice

WE GET YOU NEED MORE FROM YOUR TECHNOLOGY.

For continuous support in meeting
your organization's goals, you
need IT Service by SalesHub®.



We deliver innovative cloud
solutions and enterprise-grade
IT services

Modern organizations across all industries struggle to keep pace with the demands of a technology-focused, innovation-driven, digitally connected landscape.

IT teams grapple with legacy infrastructures and disparate platforms while being torn between handling day-to-day technology maintenance and driving company innovation. Today's organizations need all the support they can get — by way of services that take the burden off IT staff, bolster growth and help organizations achieve their desired outcomes.

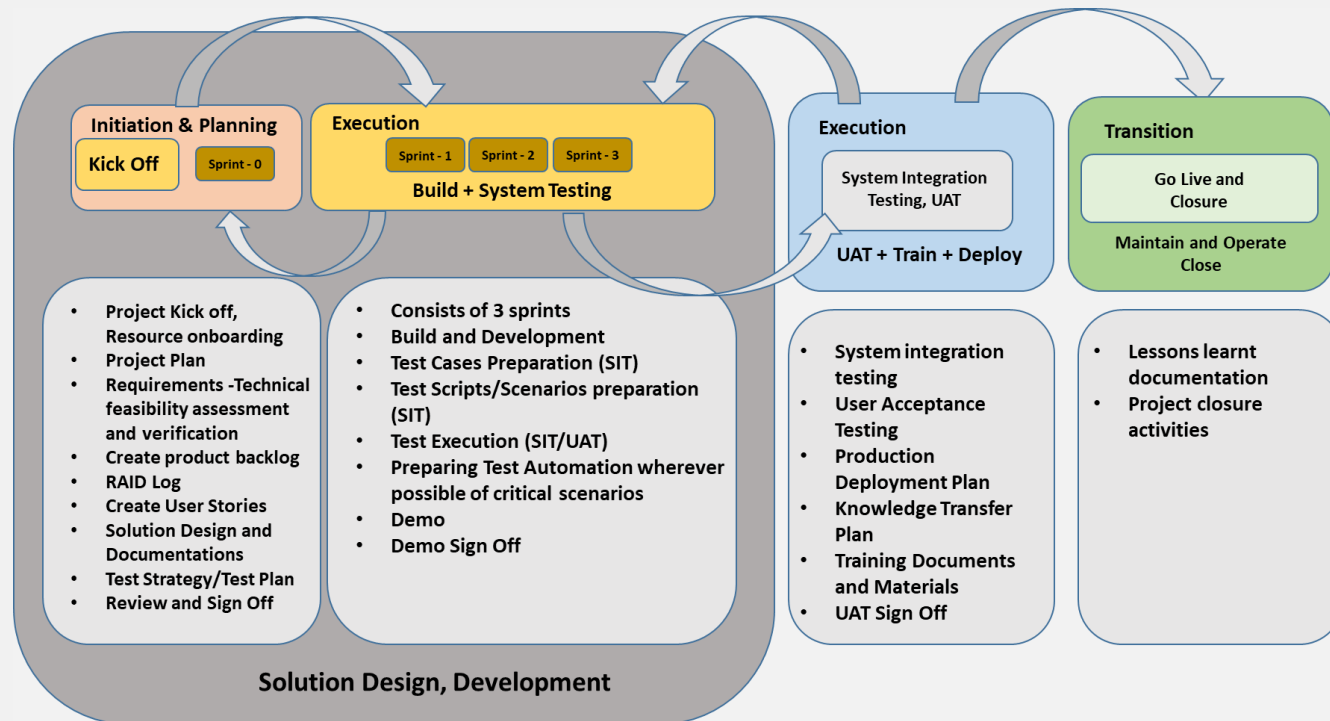
SalesHub.Info/Services | 1.833.733.2468

Technology Drives Organizational Outcomes

In today's competitive market, the speed of digital priorities is critical to success. Yet, technical complexities can slow progress. SalesHub's engineering services team focuses on digital transformation — from code and applications to cloud, data, and security — to help you accelerate innovation, enhance customer experiences and optimize collaboration, all while delivering agility and cost efficiencies to your business.



FULL STACK | FULL LIFECYCLE | FULL OUTCOMES



Our Framework

We document the current process while developing a future state using, Process. Organization, Location, Data, Application, and Technology framework to develop an enterprise architecture for organizations of all sizes and shapes.



Understand current business process, supporting people and technology



Document current state, future state and produce enterprise architecture



Outlined multiple solution approaches and make recommendations based on pros and cons for each alternative



Design, develop and implement agreed solution. Provide pre and post go live support

1. Salesforce Consulting Services

Deciding to implement Salesforce is a big decision for any organization, so making sure that it is set up properly the first time is critical. SalesHub has a unique project methodology that puts our clients at the heart of the process. We offer implementation, training, integration, and post-go-live support services.



Salesforce
Implementation
Services



Salesforce Training
Services



Salesforce
Integration
Services



Salesforce Support
Services

2. Services for a Salesforce-powered front office

Delivering Innovative Salesforce® Solutions. Our Salesforce services provide the expertise to fully leverage its ecosystem including marketing, sales, service, and custom apps. We tailor our services to your needs across helpdesk, basic administrative support, custom development, integration, and strategic advisory services.



Bronze Tier: 3-4 Days



Silver Tier: 4-7 Days



Gold Tier: 7+ Days

3. Salesforce Managed Services

We specialize in five key areas of your business: Sales, Marketing, Service, Administration, and Operations. Salesforce-managed services benefit you in more ways than average service. SalesHub will provide all the Salesforce skills you need, whenever you need them.



Standard

Designed for small setups with core cloud i.e., Sales, Service, and Marketing cloud.



Professional

Designed for medium setups with core clouds and Marketing cloud



Enterprise (Custom)

Designed for large setups with customized support on all clouds.

4. Specialty Engagement - Pardot, Training, and Sales Process

Sales, Service, and Marketing integration. When you have critical concerns related to Pardot marketing automation services, Salesforce Engage, custom training, or data-driven sales process, we can provide the support you need.

Lead Qual & MHI-powered Sales Process

Pardot Marketing Automation With Salesforce

Dun & Bradstreet (D&B) Hoovers

Informatica Cloud Customer 360

Informatica DaaS

5. Front Office Program Development



Marketing Programs: Coop, Partnership Growth Program (PGP), Coupon processing, Rebate



Gamification: Referral Programs, Electronic Gift Card integration



Corporate HR Programs: Sales Employee Incentive Program, Spiff, Sales Employee Bonus & Commission



Customer Service Programs: SLA Management, Customer Support Systems, Call Routing

SalesHub Key Differentiation

We develop Salesforce-native business apps that are intuitive and easily integrated into your business to enhance your Salesforce experience. We're dedicated to providing our clients with applications that reinvent the way they use the Salesforce platform in their business. We foster productivity, enable quick and convenient communication, and allow businesses to spend their valuable time working for clients, not on their admin.

Our vast knowledge and diverse experience allow us to guide you and your team through the TracAnything.com Salesforce project management tool, enterprise planning, and tracking solution to make the most of your time and maximize your profit.



Build the perfect team for your business

SalesHub offers a dedicated network of the leading software engineers and project managers in the world. Our experts are hired by top corporations for their important programs.

- **Software Engineers** - Experienced software engineers, coders, and architects with expertise across hundreds of technologies.
- **Quality Assurance Engineers** - Adept QA Engineers will ensure the highest quality development processes and specifications.
- **Product Owners** - Expert product owners will maximize your product's value by prioritizing backlogs and streamlining your project.

Manage everything from a single platform.

Communicate faster & save tons of time.

Collaborate on projects to make it successful.

Get regular updates with proper analytics.



1. Application Development

Enterprise Application Development & Support - Work closely with the IT leadership team to provide Enterprise application support and development services that include business applications (both cloud-hosted and on-premises), business intelligence, data warehouse, integration, analytics, and any custom solution development services.

Business intelligence & Datawarehouse

Package Application Management

Data Transformation (ETL/API/MDM)

Analytics & Enterprise Reporting

Custom Application Development

2. Data & Integration

Data translates into information, which is critical for any application and business process. With clean data organization and industry best practices for governance, your data will provide you with better business insights.



Consolidation



Migration



Backup



Data Quality



Integration



Enterprise Analytics

3. Quality Assurance

QA Functional Testing - Work closely with Senior IT PM/Business Analyst, DEV, and QA members in the requirement, design discussion, implementation, and decision-making. Analyze technical business and data processing problems and coordinate resolution. Assist with the development and execution of test cases, document results, and assist in coordinating user acceptance test activities with internal and external clients.



Production Support



Manual Testing



Test Automation



Quality Assurance

4. IT Infrastructure Support

Work closely with IT leadership to provide Enterprise IT infrastructure support and maintenance services that include but are not limited to storage, backup, voice over IP phone, integration of IT hardware with software, IoT, and data security services.



Storage & Backup



Voice Over IP Phone



IT hardware



IoT



Data security



5. Program Management

We specialize in five key areas of your business: Sales, Marketing, Service, Administration, and Operations. When you have critical concerns related to agile applications services for Force.com, .NET, and Java, we can provide the support you need.

Program Implementation

Project Assessment

Optimization

Support

Premium Support

Governance

Process Map

Document Management

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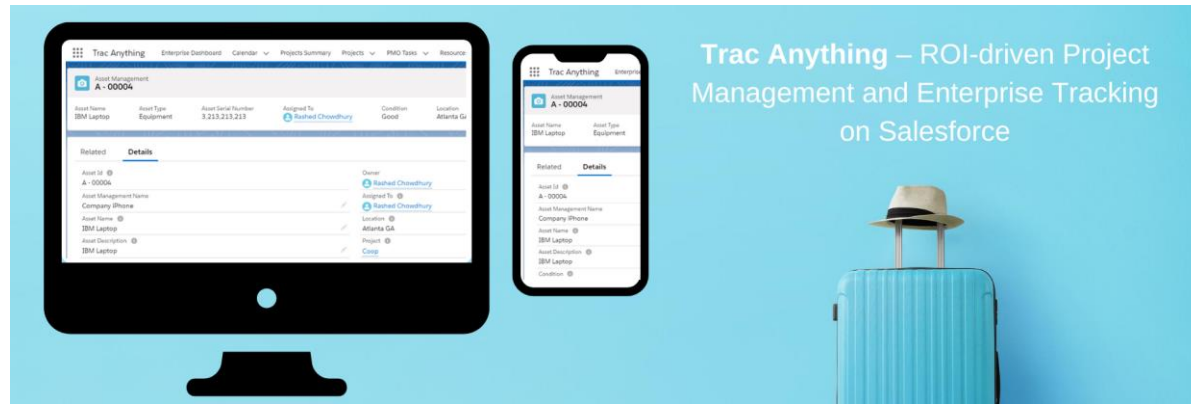
Project Management and Enterprise Planning on Salesforce

TracAnything is an all-in-one project management solution, enterprise tracking, and planning solution on Salesforce, changing how the company manages, governs, and justifies project spending.



We develop Salesforce-native business apps that are intuitive and easily integrated into your business to enhance your Salesforce experience.

TracAnything.com – Project Management and Enterprise Planning on Salesforce. You can manage projects and your business with one tool. Create a project backlog & run a sprint. Track and manage everything that needs to be completed. A backlog item can be a task, user story, bug, or anything that you want to work on.

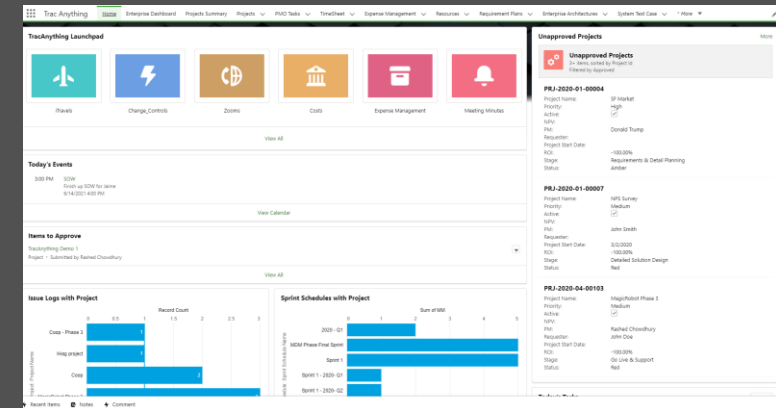


Key Benefits:

- ✓ Comprehensive
- ✓ Stay compliant
- ✓ Rapid adoption

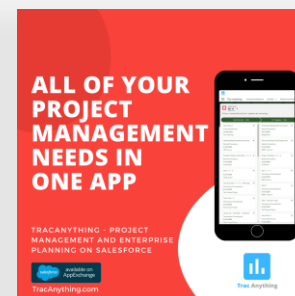
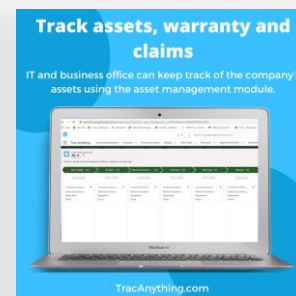
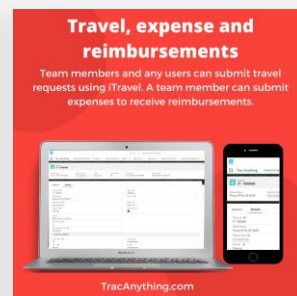
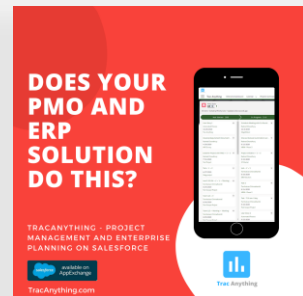
The only hybrid PMO solution on Salesforce: Built natively on the world's most used, secure, and scalable enterprise cloud platform.

- **Meaningful business insights.** A centralized view of enterprise capital spending against projects, campaigns, and more instantly calculates the direct impact on your revenue.
- **Free up time don't consume it.** Automate tedious project management processes and spend more time on work that requires talent – and contribute to company growth.
- **Focus on why you're spending.** Focus on why you're spending, not how, by putting your project plan on Salesforce.



Use Cases

- **Incident Management:** Managing tickets and automating repetitive workflows has never been easier. The best part is, if you have a small team, you can start with Trac Anything's help desk support and scale up as your team grows.
- **Change Management:** Plan and roll back changes with Trac Anything's web-based change management solution, and let relevant members evaluate and approve changes. Analyze and mitigate risks by assessing new changes before it's rolled out.
- **Asset Management:** Maintain a repository of your client's hardware and software details and monitor them automatically using Trac Anything's asset management.



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Growing technical debt in your application stacks and software delivery processes can bring your organization to a halt. Modern, cloud-native technologies and industry-leading best practices allow you to develop applications that revolutionize your infrastructure and solve business issues. **SalesHub Development Services** can modernize your applications, streamline delivery through DevOps, and write custom, cutting-edge apps that drive your business.

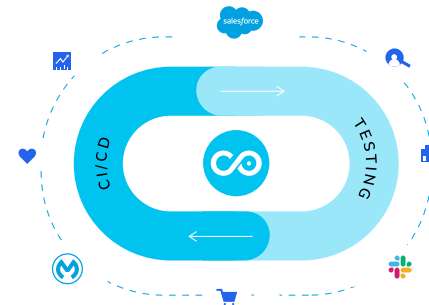
In today's competitive market, the speed of digital priorities is critical to success. With more than 20 engineers on staff, SalesHub is your trusted, technical services partner when results and velocity matter. Our expertise includes Certified Copado & autorabit Architects to Salesforce and Microsoft Dot Net Professionals behind a full-stack software development practice.

Flexible and Scalable Solutions

Create the most secure and stable updates while increasing productivity.

Off-Platform Hosting Keeps You in Business

Continue working while others are experiencing a Salesforce outage.



SalesHub uses both the Copado and autorabit platform that provides powerful tools and an intuitive interface to address the varied needs of a DevOps pipeline in a singular place.




Redefining Salesforce Development. Deliver features with speed and quality with CI/CD & Robotic Testing.





Automated Release Management for Salesforce DevOps. Complete DevSecOps platform for optimized and streamlined Salesforce application development.

DevOps Results

Speed. Quality. Value.

 20x – Faster Release

 94% - Reduction in Production Bugs

 46% - Increase to Salesforce ROI

1. Software Design & Consulting

SalesHub provides the skills and knowledge your teams need to achieve their digital needs, now. With consulting engagements ranging from hyper-scale application architectures to agile and product development, we help you adopt and implement modern software patterns and practices such as DevOps, CI/CD, and agile delivery.

2. DevOps: Continuous Delivery

We leverage the Continuous Delivery model for delivering working software continuously to our clients through the project lifecycle. This CI/CD process enables the promotion of builds to a test environment where you can use and review the application, working iteratively with our teams. And when our project is complete, you have a working CI/CD pipeline as part of your project deliverables.

3. Application Modernization

SalesHub rapidly refactors your applications to adopt modern development principles such as microservices, containerization, and event-based architectures. Our agile development teams plan and implement modern API design patterns for scalability and resiliency in your deployments.



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Trust at Scale

- 5 Field Sellers
- 9 Solution Architects
- 50 + Consultants and Engineers
- 25 Software Engineers
- 20 configurations per day

Continuous Operations

- Managed Services NPS 60+
- Service Desk 3+ Languages
- 120+ Coworkers
- 4 Operations Centers
- 24/7 Coverage

Unmatched Expertise

- 5+ Partner Early Field trials
- 20 Solutions Partners
- All industry verticals
- Full-stack hybrid cloud
- 5+ Partner Advisory boards

Proven Quality

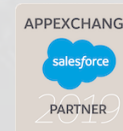
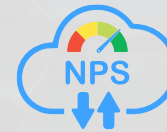
- 80+ Certifications
- Delivery to 3Countries
- Professional Services NPS 70+
- 3 U.S. Cities, 4 International locations

Our Salesforce Practice Overview

We Deliver Innovative Cloud Solutions and Enterprise Grade IT Services

9.84/10
Customer
satisfaction
score

- ✓ Strategy & Business Roadmap
- ✓ Digital Design Thinking
- ✓ Implementation & Build
- ✓ Business Transformation
- ✓ Platform Simplification
- ✓ Integration and Custom Development



50+
Projects

50+
Global Talent

25
Certified Experts

Partnership with Salesforce Ecosystem
Players



Sales Cloud



Service Cloud



Marketing Cloud



Commerce Cloud



Community Cloud



Quip



Salesforce Platform



Industries Cloud



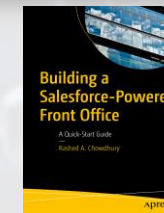
Healthcare & Life
Sciences



Financial Services



Retail



Building a Salesforce-Powered Front Office

Harness the power of Salesforce to manage and grow your business. This book shows you how to use the Salesforce CRM tool to consolidate consumer data into a single place to gain better insight into your business and more easily manage data.



Passion - At SalesHub, a Platform as a Service company, we are passionate about making your customers love you. And we believe in challenging the status quo in everything we do to achieve that goal.



Innovation- Our focus is innovation. We work with the world's leading solutions to streamline your growth and to help you deliver the best customer experience.



Customer-Centricity - Customers always come first, ours and yours. We help you discover your ideal customers, know them well, and amuse them in every interaction.



Better together: Salesforce CRM + TracAnything

360 Degree Connected View of Your Business

Free 1-Day Consultation

- Design your CRM ORG with applications that match your business process
- Find apps that function flawlessly within their environment
- Create a safe and connected CRM
- Discuss integrating your home-grown app
- Optimize your front and back office
- Help to make your customer experience easy to implement
- Discuss ways to create a reliable and consistent front office (Sales, Service, Marketing, and Operation)

Thank You

We deliver innovative cloud solutions and enterprise-grade IT services



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