



# SERVICE OFFERING

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At SalesHub, we value transparency, independence, and work-life balance. We support each other's growth, empowering leaders to mentor future leaders. Our culture is built on commitment, self-reliance, and continuous development.



# TABLE CONTENT

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- Welcome Message
- About Company
- Application Development
- CRM Services
- Our Solutions
- Enterprise IT Services
- Why Choose SalesHub
- Our Project

# WELCOME MESSAGE

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**Rashed Chowdhury**  
Managing Partner

At SalesHub, we specialize in Salesforce consulting services tailored to help businesses of all sizes grow faster and smarter. Our team is made up of certified Salesforce professionals with hands-on experience across a range of industries.

We don't offer one-size-fits-all solutions. We work closely with each client to build personalized strategies that align with their business goals and deliver measurable results.

## What We Offer

- We offer two Salesforce-native solutions: NPS Survey for customer feedback and TracAnything for FP&A, project tracking, and IT business management.
- Our Salesforce Services cover full lifecycle delivery—design, build, implementation, and DevOps support.
- We specialize in data integration using MuleSoft and Informatica.
- Our IT Services include QA testing, project management, business analysis, MDM, BI/data warehousing, and custom solution development.
- We tailor each engagement to your goals and ensure every solution drives measurable results.

## Why Clients Choose Us

- Certified in Sales Cloud, Service Cloud, Experience Cloud, and more
- Experts in AI/ML integrations and automation
- Track record of successful enterprise rollouts
- Strong focus on security, scalability, and ROI
- Flexible engagement models for any size organization

We pride ourselves on our commitment to excellence, customer satisfaction, and delivering results. We believe that every client deserves personalized attention and a tailored solution, which is why we work closely with them every step of the way to ensure their success.

Contact us today to learn more about our IT consulting services and how we can help your business thrive.







# ABOUT COMPANY

**SalesHub, LLC is a Salesforce ISV and Consulting Partner, founded in 2018 and based in North America. We deliver cloud solutions that help enterprise B2B clients accelerate, automate, and optimize operations.**

Our team brings cross-industry expertise in:

- Salesforce strategy and implementation
- Custom development and integration
- Ongoing support and optimization

Whether you're starting with Salesforce or scaling an existing solution, we help you move faster and smarter.



We specialize in Salesforce-native solutions, including:

- TracAnything for CFOs and CIOs to manage project planning & finance operations in Salesforce.
- NPS Survey Builder for CMOs and COOs to track and improve customer experience

We also provide Salesforce consulting and IT services to support digital transformation, integration, and business continuity.



**CERTIFIED**  
Asian American/  
Minority-Owned  
Business



**AUSA**  
ASSOCIATION OF THE  
UNITED STATES ARMY



# APPLICATION DEVELOPMENT

## Customize and manage applications tailored to your business needs.

We build custom business apps that deliver measurable results. Clients cut costs by up to 40%, launch faster, and reach 80%+ adoption in 90 days. Each solution is built for scale, aligned to KPIs, and backed by real-time performance dashboards. No generic tools—just purpose-built apps that drive growth and efficiency.

### APP DEVELOPMENT



APP DESIGN



APP MAINTENANCE



TESTING



USER EXPERIENCE

#### Transform Faster with SalesHub

Partner with SalesHub to design, build, and manage business-critical applications that deliver measurable outcomes.

#### Develop: Design & Build

- Agile, fast, and business-aligned delivery
- Intuitive UI/UX for web and mobile
- Scalable and future-ready platforms

#### Run & Maintain: Managed Services

- Lower maintenance costs
- Proactive incident prevention
- Automation to boost performance and uptime

### Proven Results, Executive Visibility

Metric	Current	Target	Trend
App Adoption Rate	78%	85%	Increasing 
Operational Cost Savings	\$240K	\$300K	Improving 
Time-to-Deploy (Avg)	3.5 months	<4 months	On Track 
User Satisfaction Score	4.4 / 5	4.5	Slight Dip 

# CRM SERVICES

## Migration to Sales Cloud



Move from your CRM to Sales Cloud without affecting your current processes, data, and integrations. Our certified Salesforce consultants will be your guide.

## Custom Solution Development



Align IT solutions with your sales processes with custom hybrid apps, components, and Apex code.

## Sales Automation



Help your sales reps fill their pipelines and close deals faster than ever with our custom implementation of Salesforce Sales Cloud.

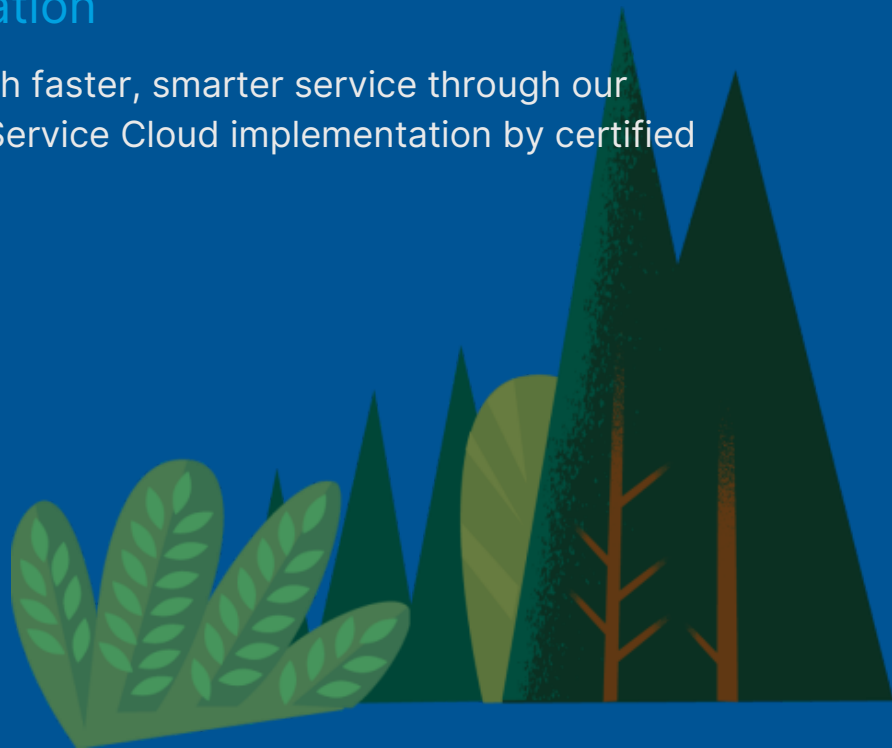
## Service Automation



Empower agents with faster, smarter service through our tailored Salesforce Service Cloud implementation by certified consultants.

salesforce

**PARTNER**







# OUR SOLUTIONS



**Trac Anything**

## TracAnything

Plan, Track, Measure and Succeed

Meet the new TracAnything Enterprise Suite—a scalable, integrated platform built for multi-entity operations. Drive productivity, profitability, and real-time visibility across PMO, FP&A, IT, and service delivery.

One suite. Deep PSA functionality. Built to handle complex approvals, staffing, budgets, Agile/Waterfall projects, and financial controls—all in one place.



## NPS Survey

Measure NPS, Transform Customer Service

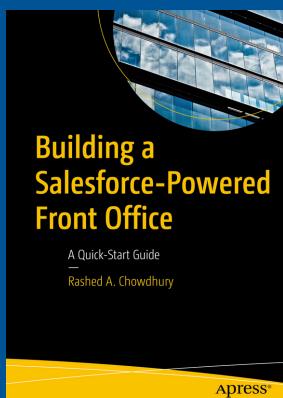
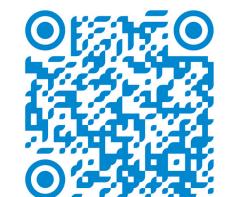
The NPS Survey App for Salesforce lets you send branded NPS and CSAT surveys, automate triggers, and track results in real time. The upgraded builder includes 15+ question types, full design control, conditional logic, and email or QR code delivery—directly within your CRM.



## Building a Salesforce-Powered Front Office

A Quick Start Guide

Harness the power of Salesforce to manage and grow your business. This book shows you how to use the Salesforce CRM tool to consolidate consumer data into a single place to gain better insight into your business and more easily manage data.



# ENTERPRISE IT SERVICES



## Quality Assurance

QA Functional and Automated Testing - Work closely with Senior IT PM/Business Analyst, DEV, and QA members in the requirement, design discussion, implementation, and decision making. Analyze technical business and data processing problems and coordinate resolution. Assist with the development and execution of test cases, document results, and assist in coordinate user acceptance test activities with internal and external clients.



## Infrastructure Support

Work closely with IT leadership to provide Enterprise IT infrastructure support and maintenance services that include but are not limited to DevOps Support, MDM cloud backup & restore, storage management, web chat integration, voice over IP phone, integration of IT hardware with software, IoT, and data security services.



## Application Development

Enterprise Application Development & Support - Work closely with the IT leadership team to provide Enterprise application support and development services that include business applications (both cloud-hosted and on-premises), business intelligence, data warehouse, integration, and integration, analytics, and any custom solution development services.





# WHY CHOOSE SALESHUB

We understand that one solution does not apply to every strategy. Our goal is to bring new insights to your front office. We take the guesswork out of strategizing, building marketing lists, and developing campaigns and offer your team every customer detail they need to make smarter decisions. Sometimes your team has only one chance to make the right connection. With SalesHub, your team won't miss it.



## 80+ YEARS OF EXPERIENCE

In the leadership team spanning digital transformation, IT modernization, software development and maintenance, infrastructure services including optimization and move to Cloud, data analytics, mobile app development, CRM and ERP implementation.

### Strong track record of:

- On-time, on-budget delivery —every project
- Scalable, high-performing teams (4 to 20+)
- Right-sized talent tailored to your needs
- Registered Salesforce Partner with established Center of Competency (CoC)
- Recognized expertise—published author and COA Club member
- Partnered with Georgia Tech and Dartmouth to advance AI initiatives and develop top talent

Laser focus on 'CSAT'. 4.9

Focus on the 'cross and up skilling' of the team.

**A+ BBB rating**



Delivery  
Excellence



High  
Performing

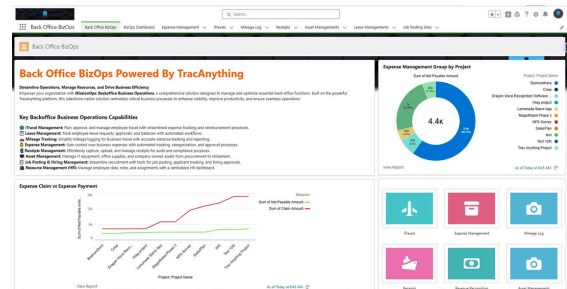


Budget  
Friendly

SalesHub proudly holds an **A+** rating with the **Better Business Bureau (BBB)**, reflecting our unwavering commitment to excellence, trust, and client satisfaction. As a **USPAACC Certified Minority Business Enterprise (MBE)** and one of the **Top 10 Innovation Companies**, we continue to deliver groundbreaking solutions. Recently, we achieved MBE certification from the **NMSDC**, further solidifying our position as a leader in the industry.



# OUR PROJECT



## Transforming Claims Management with Salesforce

Our **Finance & Insurance (F&I)** client, a prominent player in the industry, encountered significant hurdles in managing and **adjudicating claims** efficiently. With a surge in claim volumes and rising customer expectations, their existing systems **struggled** to keep pace, resulting in bottlenecks, delays, and a **decline in customer satisfaction**.

### Our Solution

Recognizing the urgency of the situation, our team embarked on a mission to revolutionize our client's claims management process. Leveraging **Salesforce AI**, we developed a next generation **Claim Adjudication and Management System** tailored to their unique needs.

Key Features:



**Streamlined Claim System:** Our solution automated workflows provided real-time updates, and enhanced communication channels, resulting in a remarkable 30% increase in claim processing efficiency.



**Optimized Cancellation System:** We introduced a cancellation system on Salesforce, reducing processing time by 25% and enhancing operational efficiency and customer experience.



**Integrated Claim Payment System:** Our robust claim payment system facilitated expedited payments by 20% and streamlined cash flow management, ensuring timely payments to policyholders.





# LET'S WORK TOGETHER



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