

ADS FOR PROGRAM BOOK – INSTRUCTIONS JPEG FORMAT PLEASE YOU MAY WEAR CROWN AND SASH ON YOUR AD PAGE – ALL CONTESTANTS ARE RESPONSIBLE FOR A FULL PAGE AD TELL YOUR PHOTOGRAPHER – NO HANDS ON CHIN!!!!

FULL PAGE — size 8.25 x 10.25 - \$350 -COLOR ONLY (Printer converts) JPEG FORMAT

HALF PAGE – size 5.25 x 8.25 - \$175 -COLOR ONLY (Printer converts) JPEG FORMAT

QUARTER/BUSINESS CARD – size 5 x 4 - \$125 -COLOR ONLY (Printer converts) JPEG FORMAT

Half page must be in Portrait format NOT LANDSCAPE as other ads may follow it. Same thing with quarter page/business card ads..Ad sizes include the ¼" space for a White Border around the ad! ADS MUST BE CAMERA READY AND **SHARP**

AGAIN NO BLACK AND WHITE BACKGROUNDS IN ADS

ALL ADS MUST HAVE YOUR TITLE AND NAME

Ms State Senior America, Dr. Jane Doe

<u>HEADSHOTS FOR PROGRAM / WEB SITE ONLY – NO CROWNS OR SASH</u>

COLOR — SQUARE PHOTO 2 ½" size Light Blues, Green and Yellows are good. Dark Hair (Brown or Black) — light background (NOT WHITE); Blonde/Grey Hair — dark background (NOT BLACK)

MUST BE SIBMITTED AS JPEG

Deadline For Ads August 15th – Conversion will take place week of Aug 29 – PRINTER GETS BOOK ON SEPTEMBER 4th

SUBMIT ADS TO DIANE BEEBE AT

dianebeebe09@gmail.com

SUBMIT CHECK TO DENISE CAIAZZO

PO Box 3532 Easton, PA 18043

NO ADS WILL BE PLACED IN PROGRAM BOOK UNTIL CHECK IS PROCESSED BY MANAGEMENT