



ADS FOR PROGRAM BOOK – INSTRUCTIONS JPEG FORMAT PLEASE
YOU MAY WEAR CROWN AND SASH ON YOUR AD PAGE –
ALL CONTESTANTS ARE RESPONSIBLE FOR A FULL PAGE AD
TELL YOUR PHOTOGRAPHER – NO HANDS ON CHIN!!!!

FULL PAGE – size 8.25 x 10.25 - \$375 -COLOR ONLY (Printer converts) JPEG

HALF PAGE – size 5.25 x 8.25 - \$185 -COLOR ONLY (Printer converts) JPEG

QUARTER/BUSINESS CARD – size 5 x 4 - \$130 -COLOR ONLY (Printer converts) JPEG

PLEASE NOTE --

Half page must be in Portrait format NOT LANDSCAPE as other ads may follow it. Same thing with quarter page/business card ads..Ad sizes include the ¼” space for a White Border around the ad! ADS MUST BE CAMERA READY AND **SHARP** AGAIN NO BLACK AND WHITE BACKGROUNDS IN ADS

*****ALL ADS MUST HAVE YOUR TITLE AND NAME*****

Ms State Senior America, Dr. Jane Doe

HEADSHOTS FOR PROGRAM /WEB SITE ONLY – NO CROWNS OR SASH

COLOR – SQUARE PHOTO 2 ½” size Light Blues, Green and Yellows are good .

Dark Hair (Brown or Black) – light background (NOT WHITE) ;

Blonde/Grey Hair – dark background (NOT BLACK)

MUST BE SUBMITTED AS JPEG:

Deadline For Ads August 17th – PRINTER GETS BOOK ON SEPTEMBER 4th

SUBMIT ADS and CHECK TO DENISE CAIAZZO – Along with the appropriate form:

PO Box 3532

Easton, PA 18043

NO ADS PLACED IN PROGRAM BOOK UNTIL CHECK IS PROCESSED BY MANAGEMENT