

MS SENIOR AMERICA PHOTOS / PROGRAM BOOK / AND CONTESTANT WEBPAGE INFO

****ALL ADS MUST ACCOMPANY THIS FORM & ALL INSTRUCTIONS FOLLOWED
OR ADS WILL BE REJECTED AND RETURNED ****

HEADSHOTS FOR PROGRAM BOOK (NO CROWNS IN YOUR PHOTO)

B&W – Size 2 ½ “ square photo – **NO BLACK OR WHITE BACKGROUNDS** – If you have light colored hair, use a dark background (NOT BLACK); if you have dark colored hair, use a light background (NOT WHITE)
Must be submitted in **JPEG FORMAT ONLY!**

ABSOLUTE DEAD LINE FOR HEADSHOTS IN PROGRAM BOOK IS JULY 1, 2024

WITH THE FOLLOWING INFORMATION –

TALENT – ORGANIZATIONS –SPECIAL INTERESTS – VOLUNTEER WORK

HEADSHOTS FOR WEBSITE ONLY (NO CROWNS IN YOUR PHOTO)

COLOR – Size 2 ½” square photo – **NO BLACK OR WHITE BACKGROUNDS.**

If you have light colored hair, use a dark background (NOT BLACK); if you have dark colored hair, use a light background (NOT WHITE)

SUBMITTED AS - **MUST BE JPEG ONLY**

ABSOLUTE DEAD LINE FOR WEBSITE PHOTO IS JULY 1, 2024

PROGRAM BOOKS ADS (EACH CONTESTANT MUST PURCHASE ONE FULL PAGE)

- 1) Must be in **BLACK & WHITE ONLY**
- 2) Sizes & Prices are: **FULL PAGE (\$350), HALF PAGE (\$175) or QUARTER PAGE/ BIZ CARD (\$125)**
- 3) Must have **¼” Margin** around entire add
- 4) **FULL PAGE** Must be submitted in **PDF FORMAT (portrait orientation NOT LANDSCAPE)**
- 5) **HALF PAGE** must be submitted in the following format – **PORTRAIT SIZE (Not Landscape)** –
Picture must be submitted on top half of page so that another ad can be placed on the bottom half.
THEN AND ONLY THEN can it be submitted in **PDF Format**. Otherwise submit in **JPEG** and we will edit it.
- 6) **QUARTER PAGE / BIZ CARD** must be submitted in **JPEG** format so we can create a page w/ 4 ads on it.
- 7) Pictures submitted for ads **MUST BE SHARP**
- 8) **AGAIN – NO BLACK OR WHITE BACKGROUNDS**
- 9) **ALL ADS MUST BE PHOTO READY** (Take to printer to have it done correctly)
- 10) IF we need to create ad for you there is an **additional charge of \$25 for each ad!**
- 11) Submit ads to: **DIANE BEEBE** at dianebeebe09@gmail.com
- 12) Payment by **CHECKS ONLY** submitted to Ms Sr America, PO Box 3532, Easton PA 18043

ABSOLUTE DEADLINE FOR ADS IN PROGRAM BOOK IS AUGUST 1, 2024 – NO EXCEPTIONS!!

Book goes to printer on August 15, 2024

WEB ADS - 500 pixels wide by 300 pixels high – landscape orientation-color-jpeg format only -- \$500

Submit by email to mssenioramericallc@gmail.com - Check to be mailed to Ms Senior America LLC, PO Box 3532, Easton PA 18043. Make checks payable to Ms Senior America LLC – **CHECKS ONLY! Deadline SEPTEMBER 1, 2024**

Form must be completed when submitting any of the above photos or it will be returned to you!

PRINT ADS - FULL PAGE HALF PAGE QUARTER PAGE / BIZ CARD (Circle one) BLACK & WHITE ONLY

WEB PAGE AD – 500 Pixels Wide by 300 Pixels High **COLOR ONLY (\$500)**

AMOUNT ENCLOSED - \$ _____ Our Contestant is (State) & _____

(Name) _____

Accepted by publisher's requirements as noted:

Name _____

Signature _____ Date _____