

## WORKING CONCEPT

*The Kerrville Urban Trail System (KUTS) is a grassroots effort to build vibrant community connections throughout Kerrville.*

*Clay South is the pilot trail project of KUTS, and will identify best branding, design, and implementation strategies that ultimately satisfy the overall goals of KUTS, including:*

1. *Improve walkability and bikeability throughout Kerrville, by developing a connected trail system that engages users through public art, cultural and natural history, and enhanced accessibility*
2. *Connect existing and develop emerging business districts throughout Kerrville;*
3. *Harness the youthful, vibrant energy realized on Clay Street and incorporate that phenomenon into overall City branding in a way that:*
  - a. *Identifies, protects, and celebrates the unique elements that make Kerrville special;*
  - b. *Attracts positive attention to Kerrville that is high quality, diverse, authentic, and original;*
  - c. *Increases depth and meaning of experiences had by locals and tourists as they move through town; and,*
  - d. *Increases meaningful connections among people, places, history, and culture throughout Kerrville.*

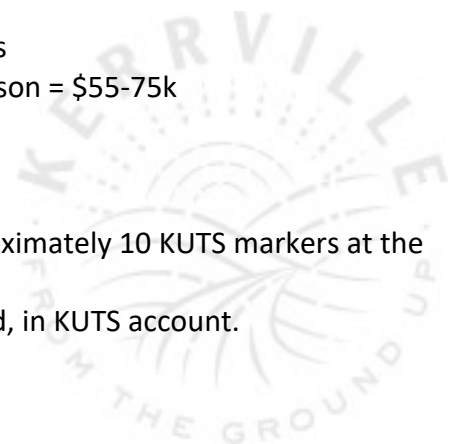
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## AGENDA - KERRVILLE URBAN TRAIL SYSTEM PLANNING MEETING

**8:30am – Friday May 7th**

**Pint & Plow Brewing Co**

1. River Trail/Hwy 27 Underpass Mural
  - a. Still waiting on City/TxDOT
2. River Trail/Lemos Underpass Mural
  - a. Proposal from Joleen
  - b. Next step? Move forward with Joleen? Organize an RFP?
  - c. Funding?
3. Olympic Pool Swallow Mural
  - a. Julie Mangum Proposal
  - b. Next step – book them NOW
4. Olympic Pool Lobby Mural
  - a. Samantha Bass Proposal
  - b. Next step – book her NOW
5. Tennis Center Mural
  - a. Amanda Lord Proposal
  - b. Next step – Work with Amanda to better align proposal with intent of City
6. KUTS Clay South
  - a. KPUB to install string lights across Clay between Napa/P&P
  - b. KPUB delaying string lights across Clay between Voelkels/Parking Garage
  - c. Crosswalks at both intersections
    - i. Need to use HiH design for both intersections
    - ii. 3 crosswalks at Water; 4 Crosswalks at Jefferson = \$55-75k
    - iii. City applied for \$25k and \$20k grants
    - iv. Funding is up in air for now
7. KUTS Doyle
  - a. Fifer and Doyle Center working on content for approximately 10 KUTS markers at the historic juke joints, wool warehouse, and stockyards
  - b. Phase 1 (Marker installation) budget = \$10k. Funded, in KUTS account.
8. KUTS Tree Trail



- a. Partnership with Riverside Nature Center
  - b. Phase 1 to ID 5 trees with historical and environmental significance, create markers for each. Budget \$5k, funded and in KUTS account.
  - c. Trees already IDed by others, only need solid photos and content for markers
9. Kerr Area Partnership for Preservation
- a. Mayor, Malcolm Mathews, Nature Center, CVB, UGRA, Master Naturalists, NPSOT, Kerr County Friends of the Night Sky, Schreiner University
  - b. “Engaging our community to protect and restore the natural Hill Country environment.”

