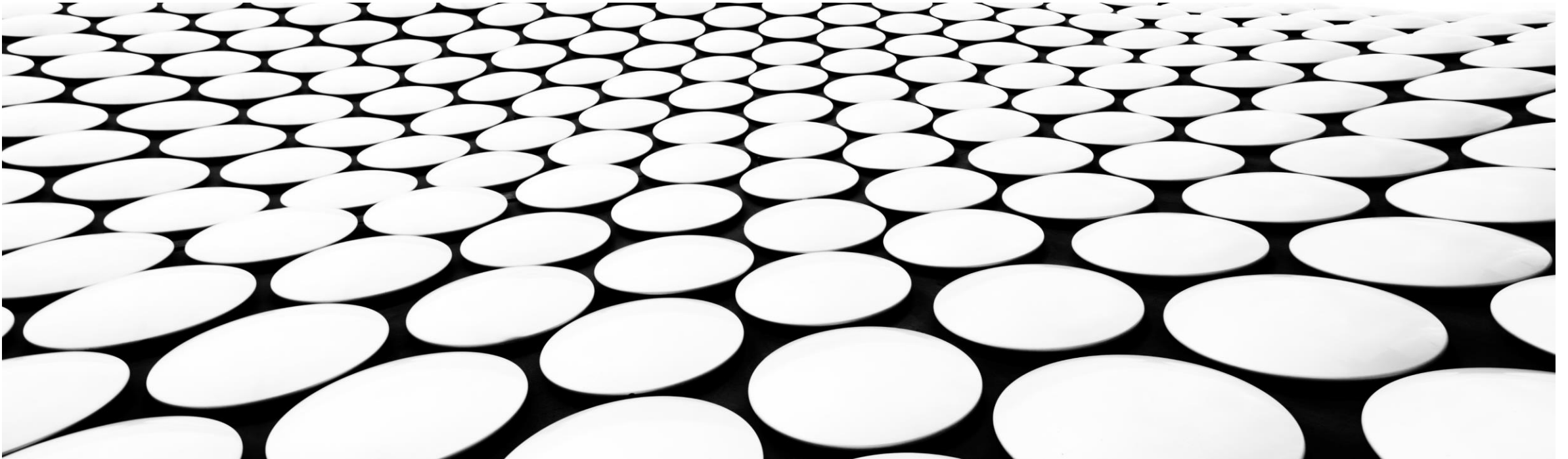

WORKING - VISIBILITY INTO THE NEW NORMAL ERA OF REMOTE WORKFORCES AND WORK



HANS BUKOW

SEPT 29TH 2020



INTRODUCTIONS - AGENDA



Hans Bukow – Brings 25 years experience in founding and leading innovative venture backed enterprise software and Web companies. He's a global thought leader on eworking and considered the originator of two work digitalization categories: Manufacturing Execution (MES started in 90s) with FASTech and Vendor Management (VMS started in 00s) with eWork – Enterprise and then Provade. An eWork Exchange company, eWork Group – a EU publicly traded company (2008 IPO) helped pioneer the emerging human-cloud work marketplace space - most notably made popular by publicly traded Upwork and Fiver. eWork Group is still growing with \$1.5B+ in yearly revenues. <https://www.linkedin.com/in/hansbukow/> Hans will relate the innovation behind this pandemic driven eworking era and how 2ework is progressing on it's mission of measuring towards improving working digitalization. (~20 mins)

Demonstration (~10 mins)



Lori Kevin – Brings over 20 years experience in IT from customer support to data center management to Cloud Operations, all with a laser focus on security to ensure critical systems support availability, confidentiality and integrity. Like all of us, Lori, now at Chicago based Intelligent Medical Objects had to scramble to support her newly remote ework force. Lori will relate how she's trying to make using Jira, MS Teams and eworking in general work with her CEO's OKR management mandate. (~15 mins)

Questions and Answers from Attendants (~15 mins)

GLOBAL PANDEMIC DRIVES THE WORLD TO DIGITALIZE WORK

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-six-companies-are-using-technology-and-data-to-transform-themselves>
<https://www.raconteur.net/technology/infonomics-data-asset>
<https://2ework.com/about/f/remote-work-assessment-is-serious-business-is-eworking-working>
<https://2ework.com/survey> — to better understand your work digitalization (eworking) maturity level

*Work-at-home will save U.S. employers over **\$30 Billion a day** in what would have otherwise been lost productivity during office closures due to COVID-19.*

When clients ask “How will I know if they’re working?” I ask “How do you know they are working now?”

Our best estimate is that 25-30% of the workforce will be working-from-home multiple days a week by the end of 2021.

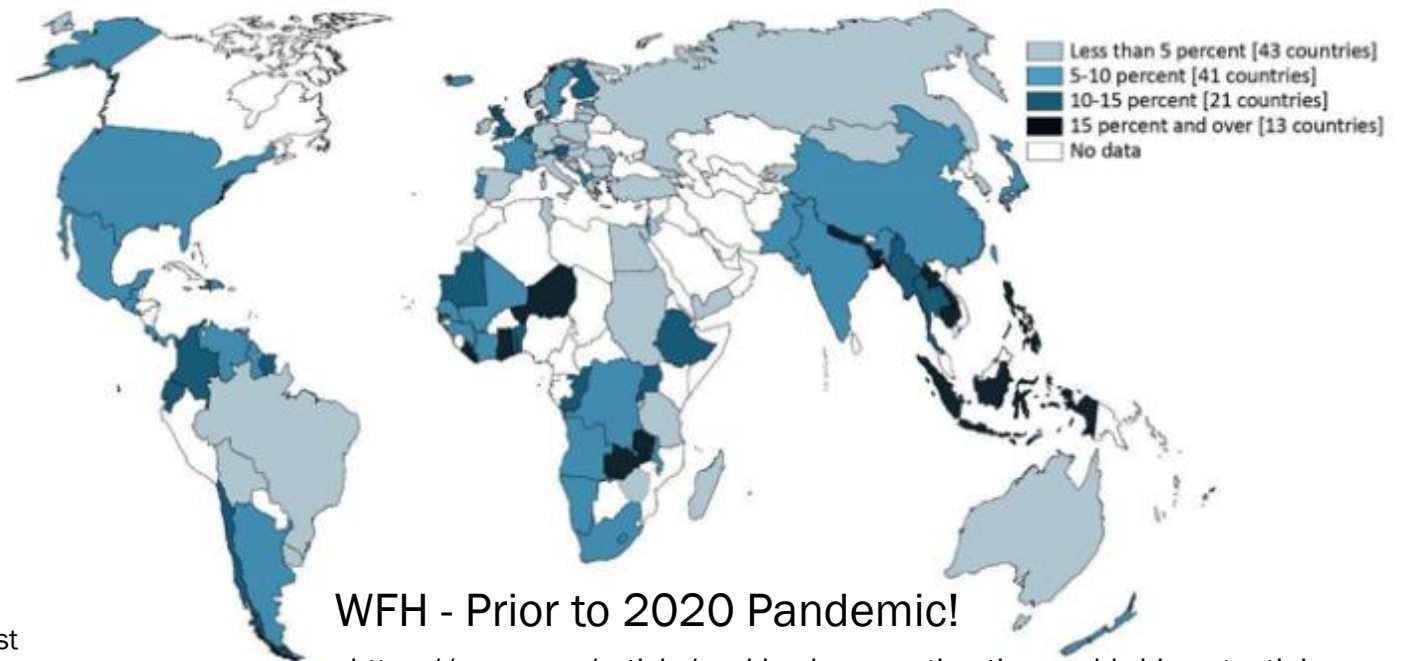
*Kate Lister,
President of Global Workplace Analytics*

<https://globalworkplaceanalytics.com/work-at-home-after-covid-19-our-forecast>

3.49B Global Labor Force (World Bank 2020) x 25% ~ **870 Million**

2019 – When the World Exceeded 1 Billion Knowledge Workers

<https://blogs.gartner.com/craig-roth/2019/12/11/2019-exceeded-1-billion-knowledge-workers/>



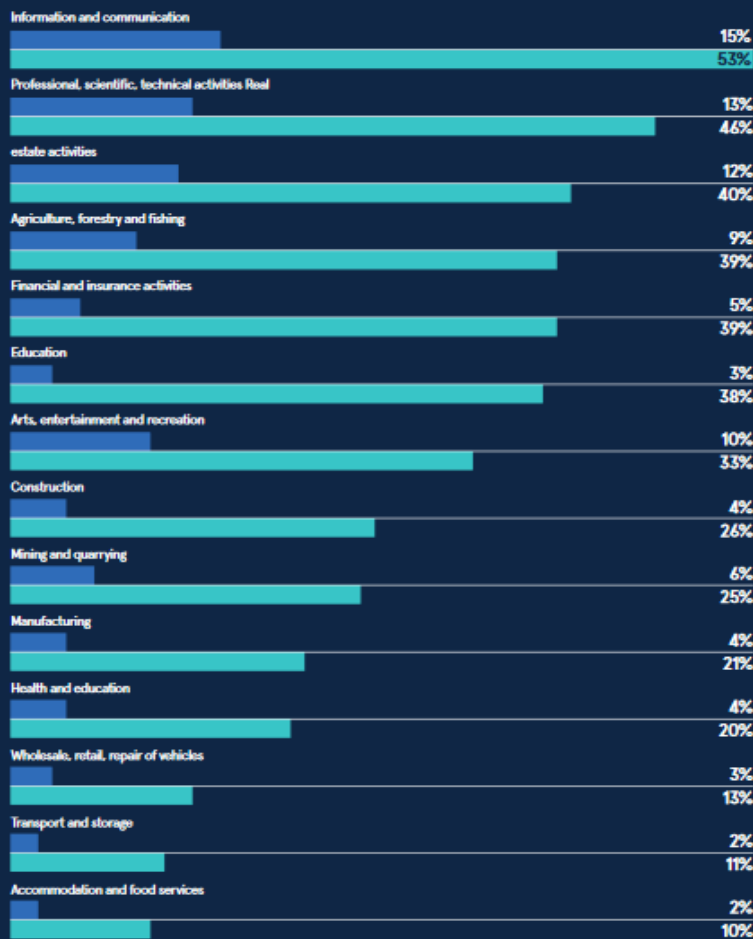
MEET THE REMOTE WORKER

The coronavirus pandemic has caused millions of us to set up offices at home, but a number of people have been championing this working style for years. Not only do they enjoy a healthier work-life balance, these remote workers seem to be happier, more loyal and more productive. So what do these employees have in common, besides their workplace, and can they teach businesses anything about embracing a flexible working policy?

REMOTE WORKING IS A PRIVILEGE NOT EVERY INDUSTRY SHARES

Percentage of UK workforce home-working by sector in 2019

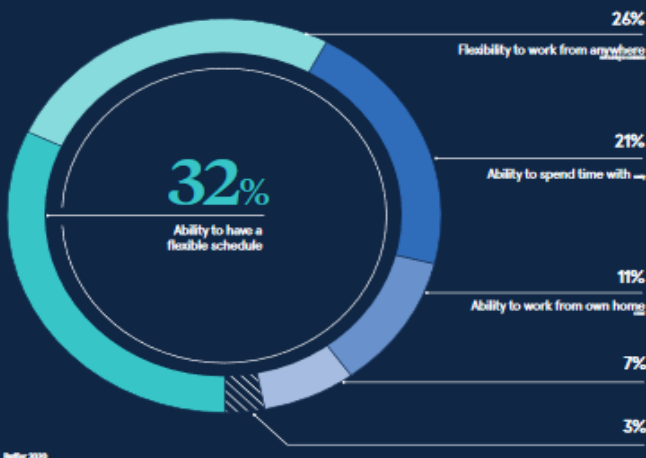
Mainly work at home Ever work at home



IMC 2019

THE KEY TO A HEALTHY WORK-LIFE BALANCE?

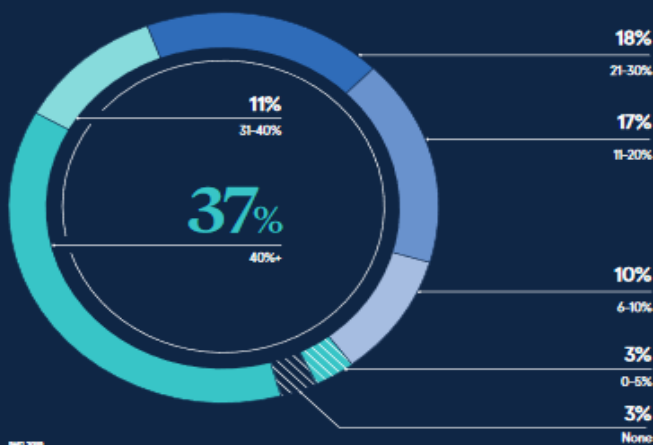
What remote workers see as the biggest benefits of home-working



IMC 2019

REMOTE WORKING CAN BE A BOON TO PRODUCTIVITY

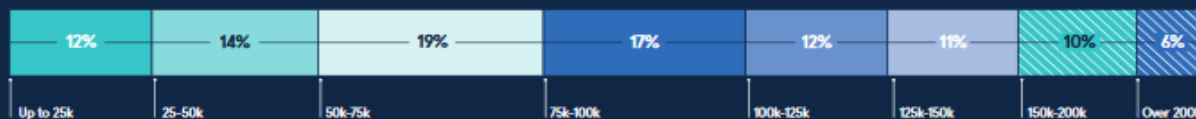
The percentage increase in productivity which respondents believe to result from a flexible workspace policy



IMC 2019

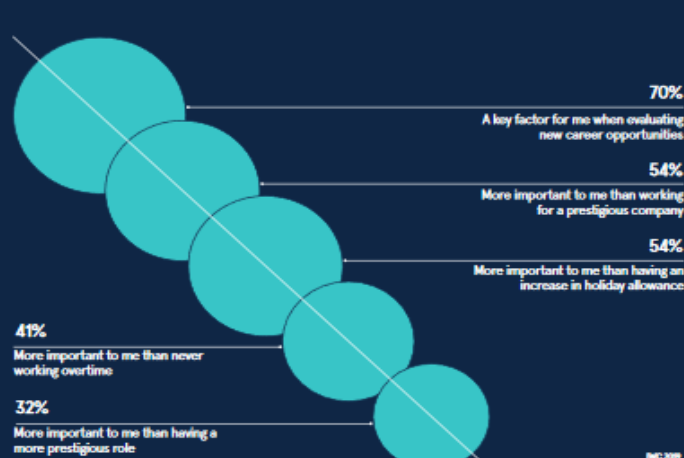
REMOTE WORKING IS NOT JUST FOR THE HIGH EARNERS

Salary ranges for respondents in US dollars (numbers may be over 100 per cent due to rounding)



REMOTE WORKING ATTRACTS AND RETAINS TOP TALENT

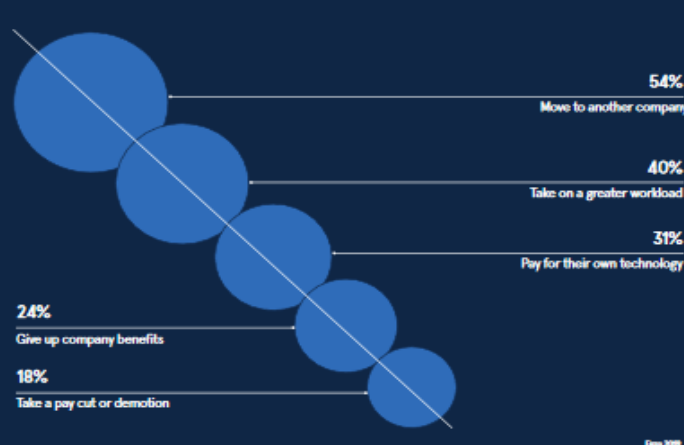
Respondents' responses to the question, "Having a choice of work location is..."



IMC 2019

REMOTE WORKING IS ONE OF THE MOST SOUGHT-AFTER WORKPLACE BENEFITS

What employees say they would give for greater location flexibility



IMC 2019

THE SECRET TO HAPPY WORKERS?



IMC 2019



IMC 2019



IMC 2019

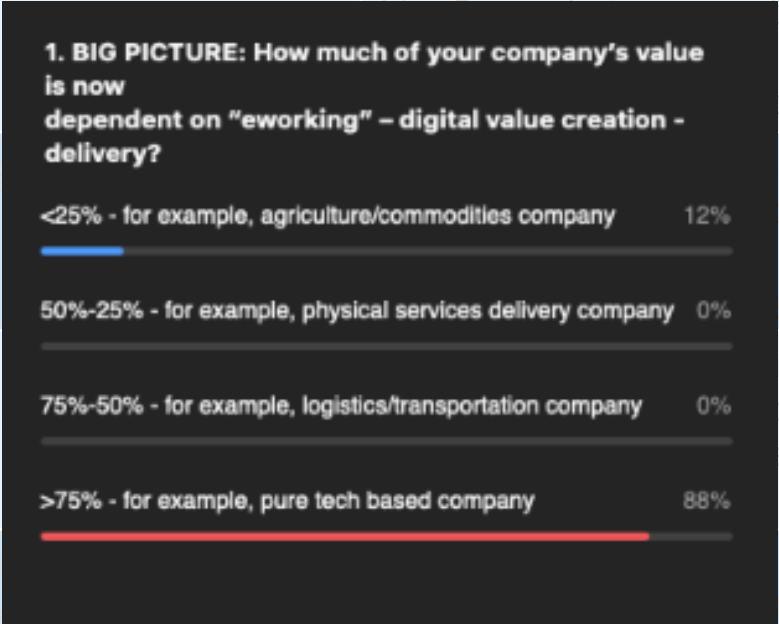
PANDEMIC ACCELERATED EWORKING INNOVATION

- Remote Working Playbooks – Clearer best practices, roles from remote only firms such as GitLab, Toptal, etc.
<https://www.google.com/search?client=firefox-b-1-d&q=remote+working+playbooks>
- **Asynchronous** increase versus **Synchronous** task, process flow redesigns -
<https://blogs.metricstream.com/workplace-productivity-pandemic/>
- Agile Development / Performance accelerated adoption and faster, continuous situational adaptations
<https://devops.com/survey-sees-increased-agile-adoption-during-covid-19/>
- Machine Learning / AI evolution and deployment -
<https://techcrunch.com/2020/09/25/4-things-to-remember-when-adapting-ai-ml-learning-models-during-a-pandemic/>
- At the MS-Teams COMMUNICATIONS level : updates from last week's MS Ignite include:
 - Together Mode enhancements
 - Breakout rooms
 - Increased team size
 - Team templates
 - Custom meeting layouts
 - Meeting recaps
 - Streamlined Calling enhancements
 - Home site app
 - Updates for first line worker deployments – push to talk ability
 - **Workplace Analytics in Oct 2020**

<https://www.uctoday.com/collaboration/team-collaboration/microsoft-goes-all-out-at-ignite-2020>

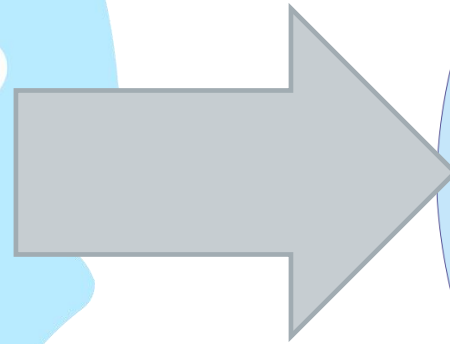
SURVEY QUESTIONS & ANSWERS & RESULTS:

Questions:	Answers & Results												
1) BIG PICTURE: How much of your company's value is now dependent on "eworking" – digital value creation - delivery?	<table border="0"> <tr> <td>a) <25%</td> <td>- for example, agriculture/commodities company</td> <td>12%</td> </tr> <tr> <td>b) 50%-25%</td> <td>- for example, physical services delivery company</td> <td>0%</td> </tr> <tr> <td>c) 75%-50%</td> <td>- for example, logistics/transportation company</td> <td>0%</td> </tr> <tr> <td>d) >75%</td> <td>- for example, pure tech based company</td> <td>75%</td> </tr> </table>	a) <25%	- for example, agriculture/commodities company	12%	b) 50%-25%	- for example, physical services delivery company	0%	c) 75%-50%	- for example, logistics/transportation company	0%	d) >75%	- for example, pure tech based company	75%
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c) 75%-50%	- for example, logistics/transportation company	0%											
d) >75%	- for example, pure tech based company	75%											
2) How fast is the number and use of cloud based collaboration tools in your company increasing?	a) Not at all, or decreasing n~50												
3) How fast is automation, machine learning progressive IT usage increasing at your company?	a) Not at all, or decreasing												
4) How much data, fact derived information support your work management related decisions?	a) Not at all, or decreasing												
5) When do you think your organization will have management level attention on fully digitalizing work?	<table border="0"> <tr> <td>c) Big plans are getting into our 2021 budgets</td> </tr> <tr> <td>d) Executives are driving, sponsoring improvements to happen ASAP!</td> </tr> </table>	c) Big plans are getting into our 2021 budgets	d) Executives are driving, sponsoring improvements to happen ASAP!										
c) Big plans are getting into our 2021 budgets													
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GLOBAL REMOTE WORK DIGITALIZATION = YOUR NEW VIRTUAL "FACTORY"

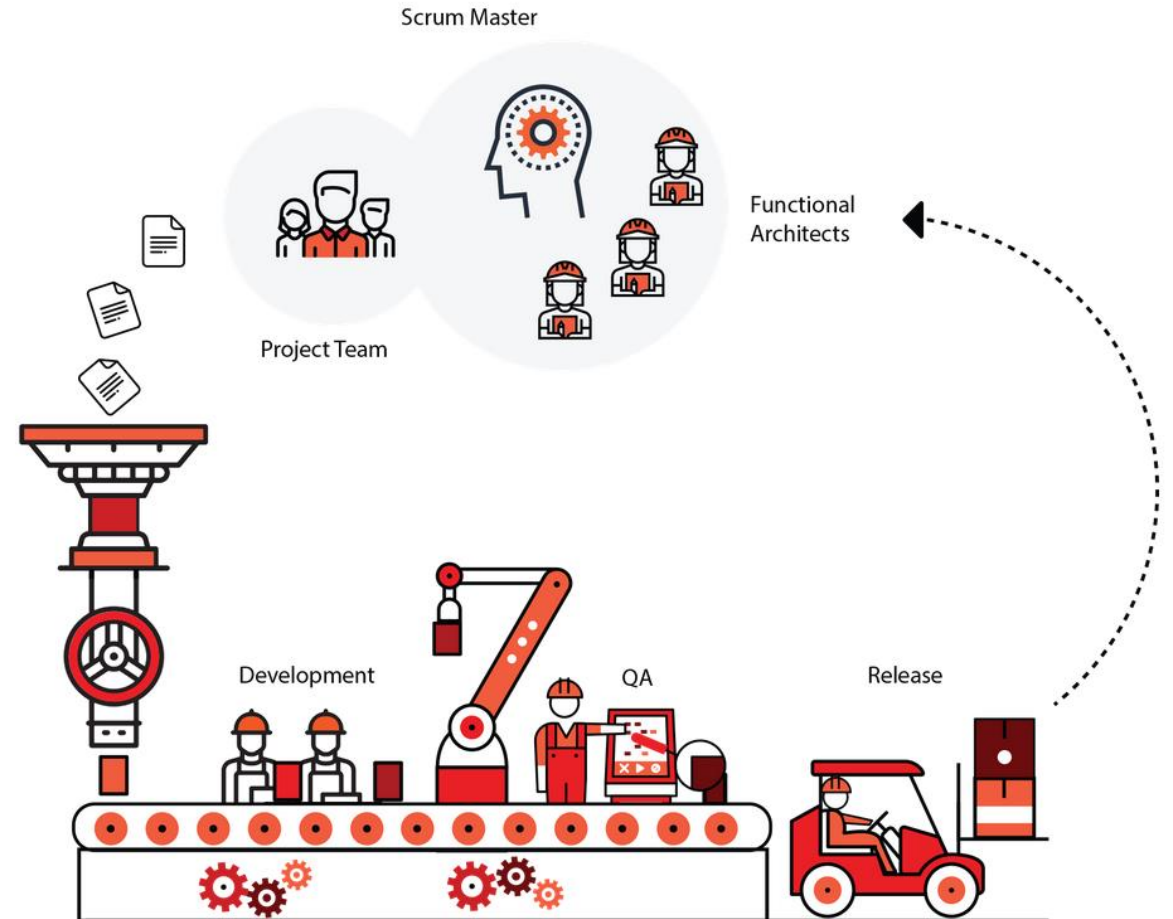
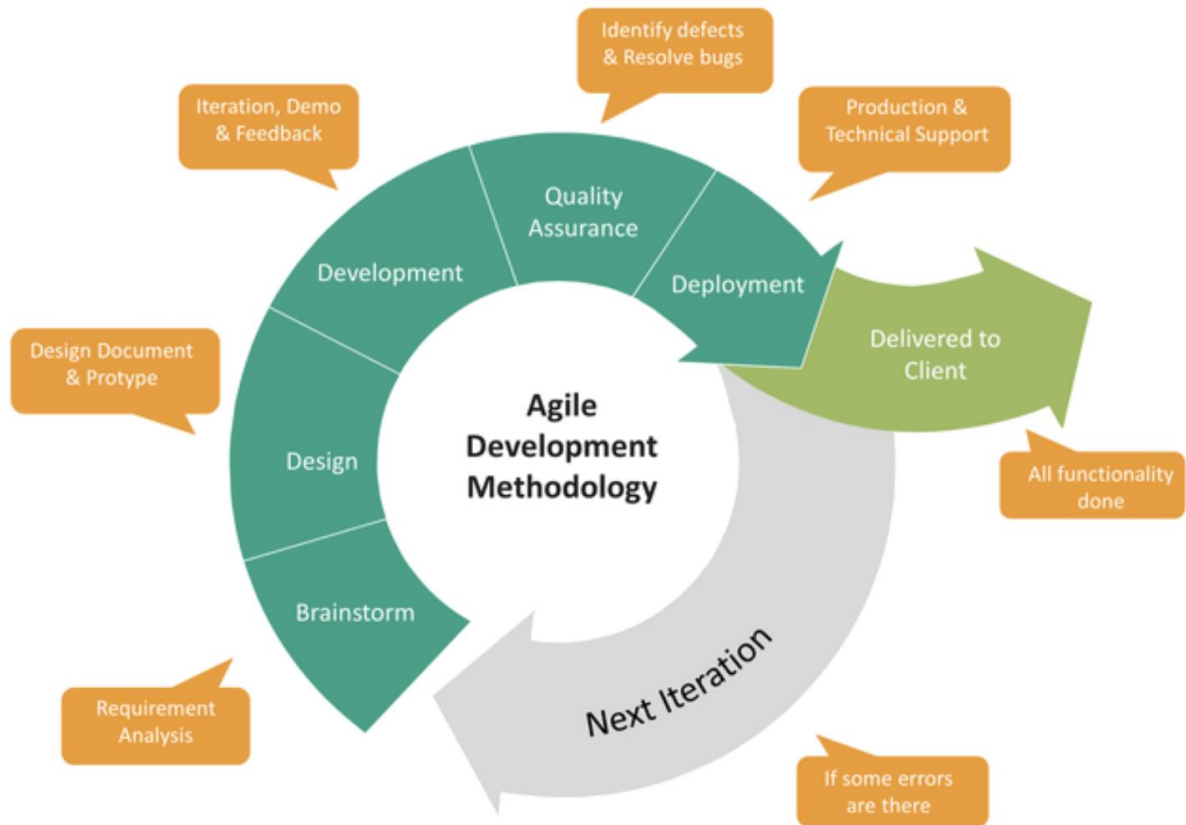
BEFORE



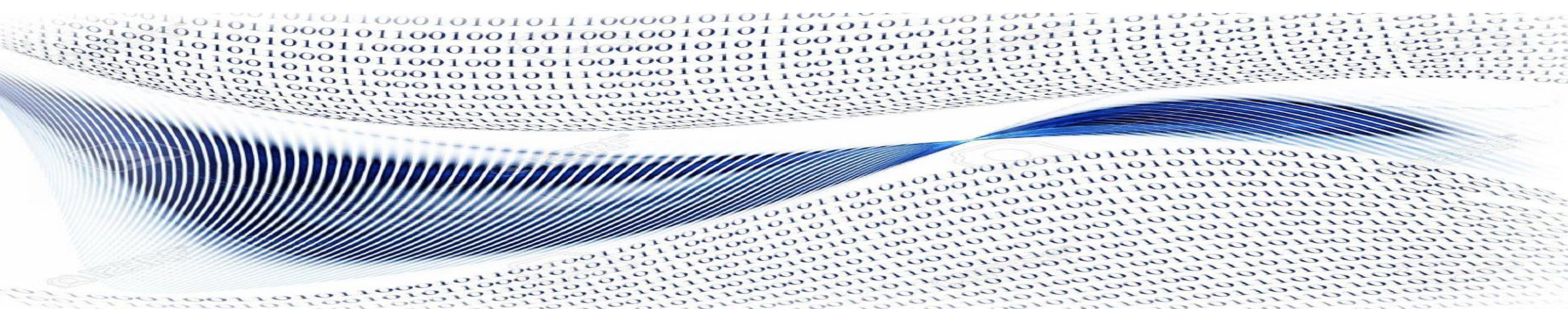
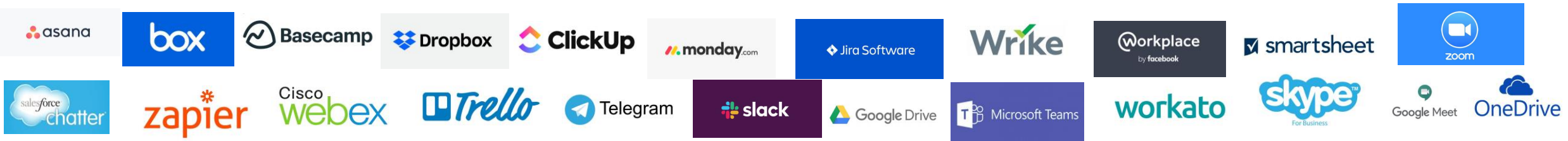
AFTER



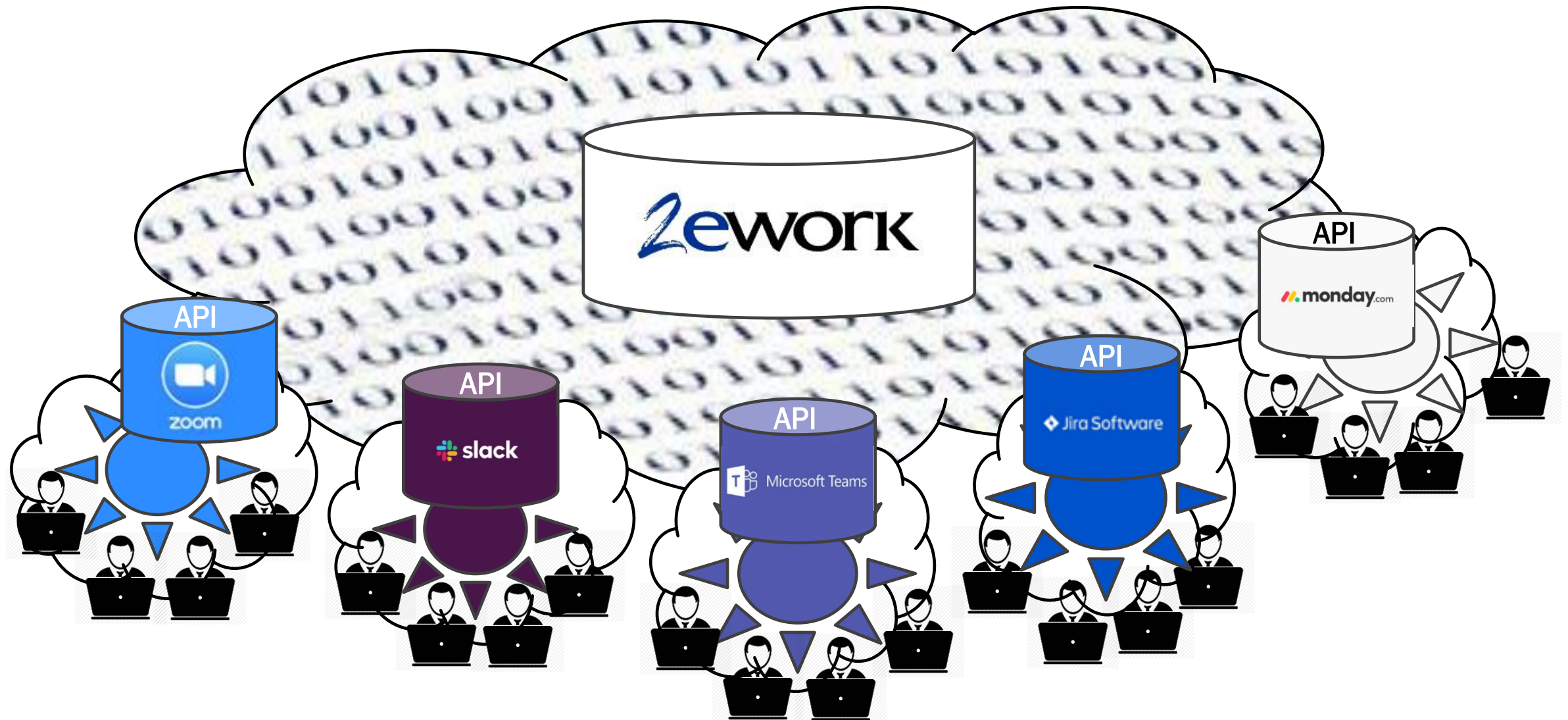
AGILE DIGITAL DEVELOPMENT IS CONTINUOUS PRODUCTION



WORK (COLLABORATION) DIGITALIZATION – EWORKING

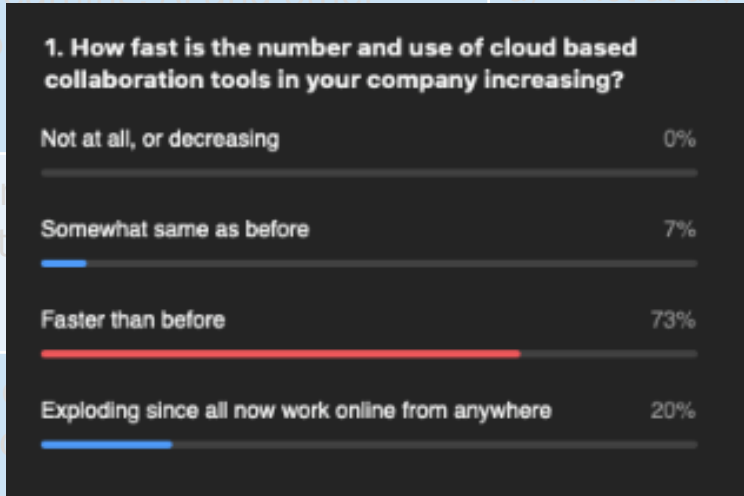


WORKING DATA COLLECTION



SURVEY QUESTIONS & ANSWERS & RESULTS:

Questions:	Answers & Results
<p>1) BIG PICTURE: How much of your company's value is now dependent on "eworking" – digital value creation - delivery?</p>	<p>a) <25% - for example, agriculture/commodities company b) 50%-25% - for example, physical services delivery company c) 75%-50% - for example, logistics/transportation company d) >75% - for example, pure tech based company</p>
<p>2) How fast is the number and use of cloud based collaboration tools in your company increasing?</p>	<p>a) Not at all, or decreasing 0% b) Somewhat same as before 7% c) Faster than before 73% d) Exploding since all now work online from anywhere 20%</p>
<p>3) How fast is automation, machine learning, AI and other progressive IT usage increasing at your company?</p>	<p>a) Not at all, or decreasing n~50 b) Somewhat same as before c) Faster than before d) Exploding since everyone is more cloud dependent</p>
<p>4) How much data, fact derived information support your work management relationships?</p>	<p>a) Not at all, or decreasing b) Somewhat same as before c) Faster than before d) Exploding since everyone is more cloud dependent</p>
<p>5) When do you think your organization's management level attention on fully digitalizing your business is increasing?</p>	<p>a) Not at all, or decreasing b) Somewhat same as before c) Faster than before d) Exploding since everyone is more cloud dependent</p>



ORGANIZING DATA COLLECTION

Increasing
Value

COLLABORATIVE CLOUD PLATFORMS

Wrike

Basecamp

asana

Telegram

monday.com

Trello

ClickUp

smartsheet

Workplace
by facebook

slack

salesforce
chatter

Jira Software

Microsoft Teams

OneDrive

box

Google Drive

Dropbox

Google Meet

zoom

skype
For Business

Cisco
webex

Plan
Results
"Work"

Asana, Basecamp,
Monday.com
Smartsheet
Trello, Wrike

Information
Collaboration

Slack, Jira, Telegram
FB-Workplace
SF-Chatter,
MS-Teams,

Communications

Google Meet
ZOOM, Webex
MS-Skype

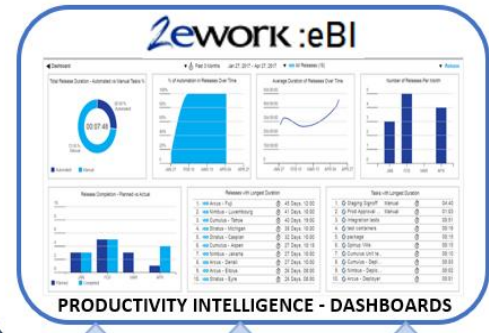
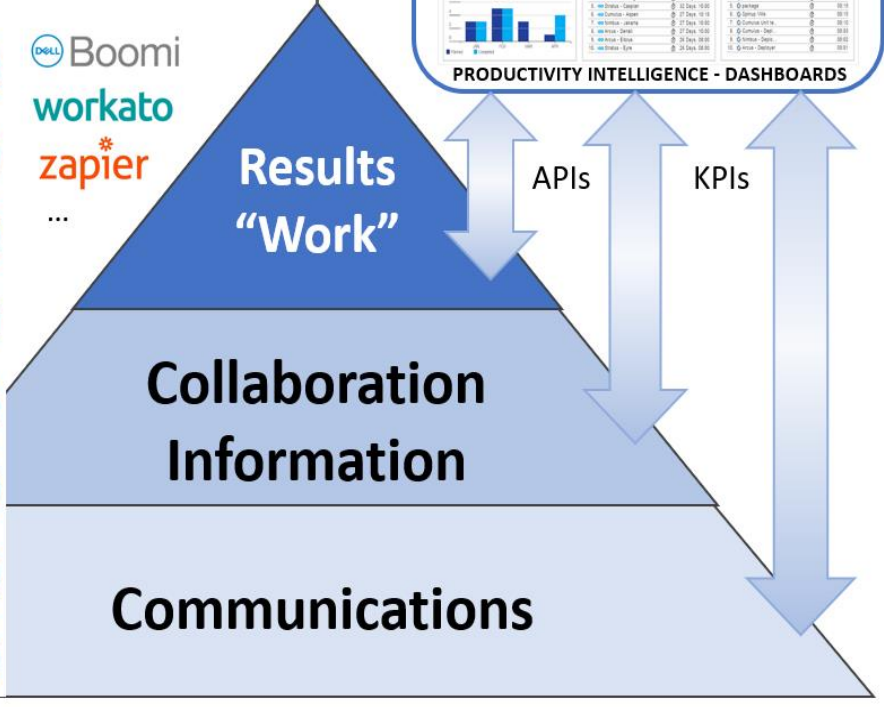
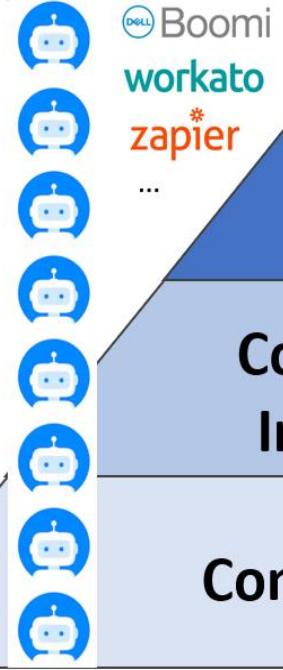
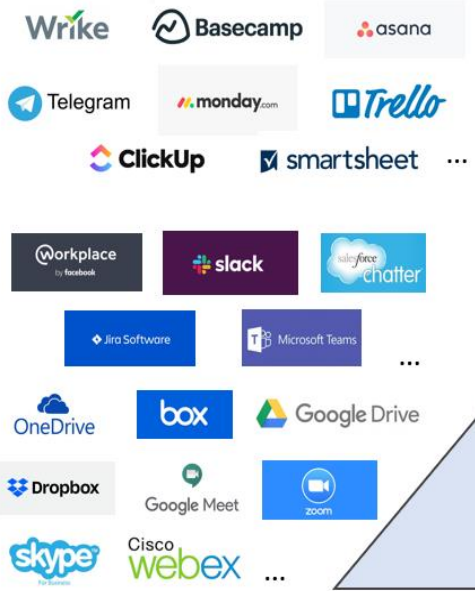
2EWORK OFFERINGS: INITIAL ROADMAP

eWorking Collaborative Platforms - Technology Stack:



2ework :eBots

Examples:



ePI – eWork Productivity Intelligence

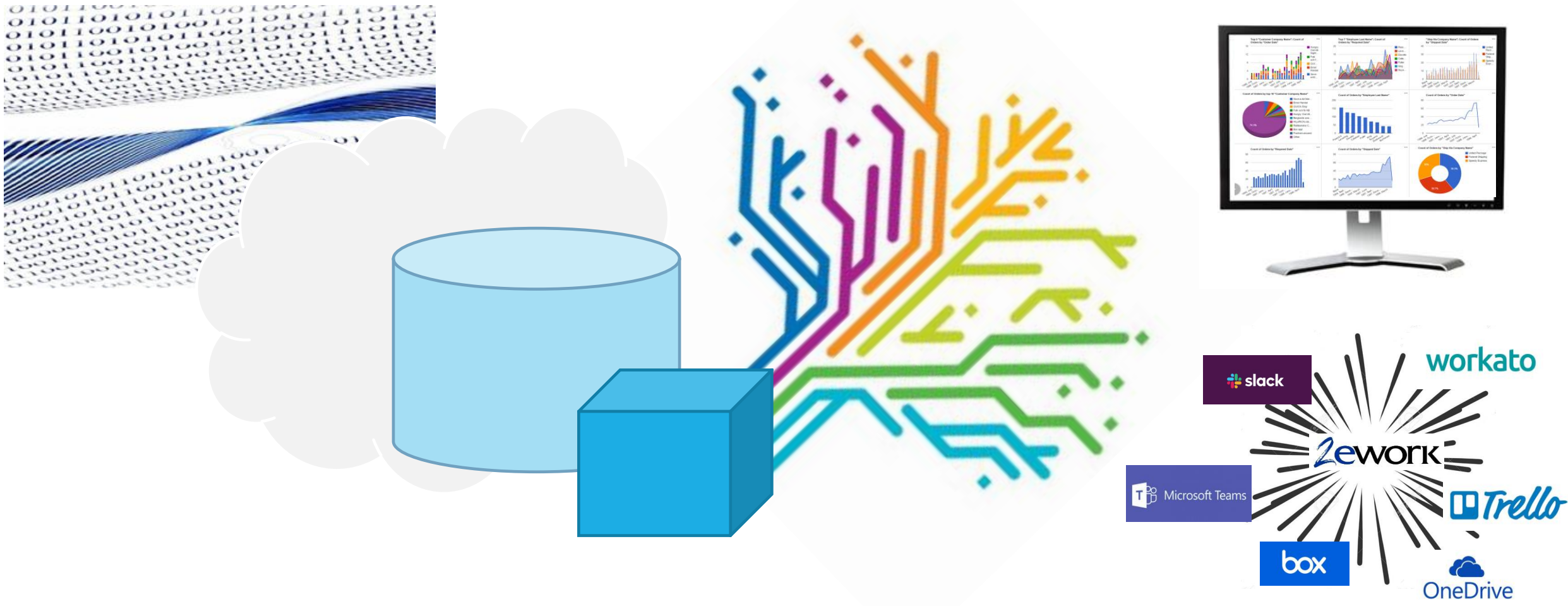
- Collects data from collaboration platforms
- Aggregates, normalizes, conditions, structures, etc., incoming data
- Augments and adds value to the data by using
 - Control methods (SPC)
 - machine learning pattern definition (AI?)
- Insights through data visualization and other analysis abilities
- Event triggers notification programming

eBots – eWorking assistant bots

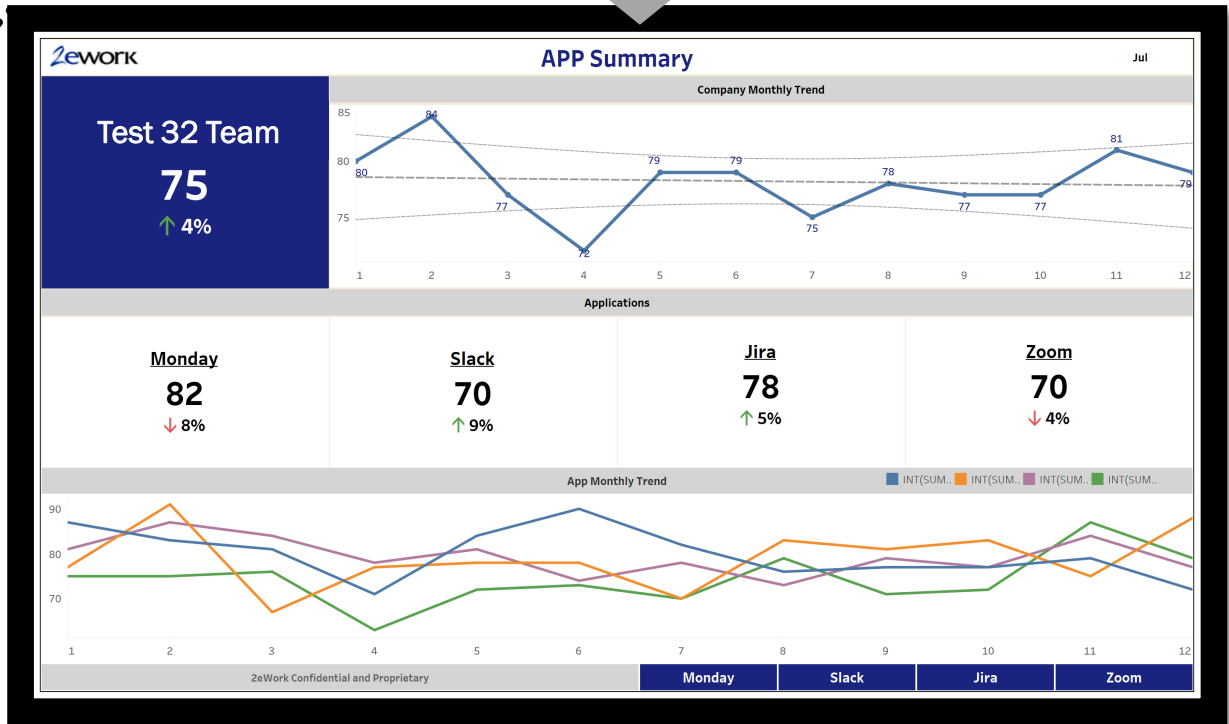
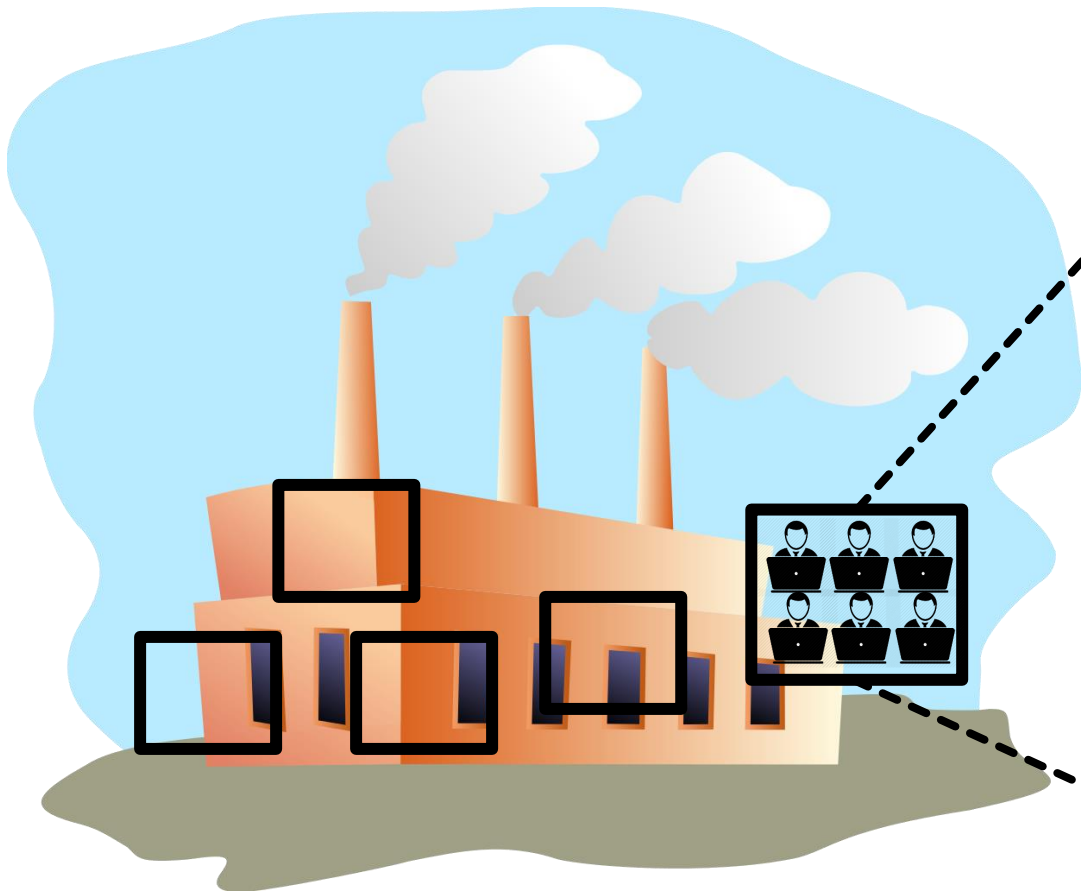
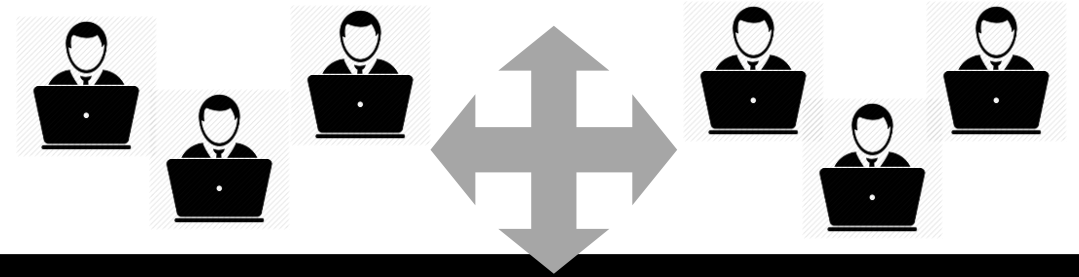
- Receive natural language directives (input)
- Return notifications, triggers to kick-off workflows
- Interoperable between native platform and ePI

WORKING DATA ANALYTICS MACRO STEPS:

COLLECT/ARCHIVE	CONDITION	AUGMENT	ANALYZE/NOTIFY
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WORKING DATA: BASIC AUGMENTATION ANALYSIS: TRENDING, SORTING, SCORING, RELATIVE COMPARISON, ETC.



SURVEY QUESTIONS & ANSWERS & RESULTS:

Questions:

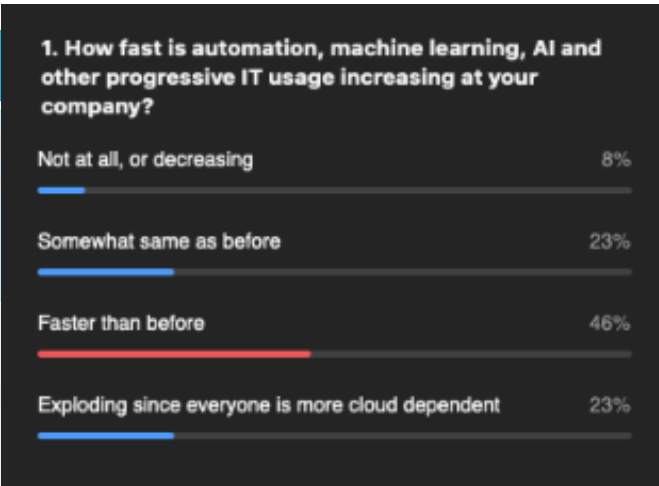
1) BIG PICTURE: How much dependent on "eworking"?

2) How fast is the number of collaboration tools in your organization increasing?

3) How fast is automation, machine learning, AI and other progressive IT usage increasing at your company?

4) How much data, fact derived information do you use to support your work management related decisions?

5) When do you think your organization will focus executive management level attention on fully digitalizing work?



Answers & Results

- a) <25% - for example, agriculture/commodities company
- b) 50%-25% - for example, physical services delivery company
- c) 75%-50% - for example, logistics/transportation company
- d) >75% - for example, pure tech based company

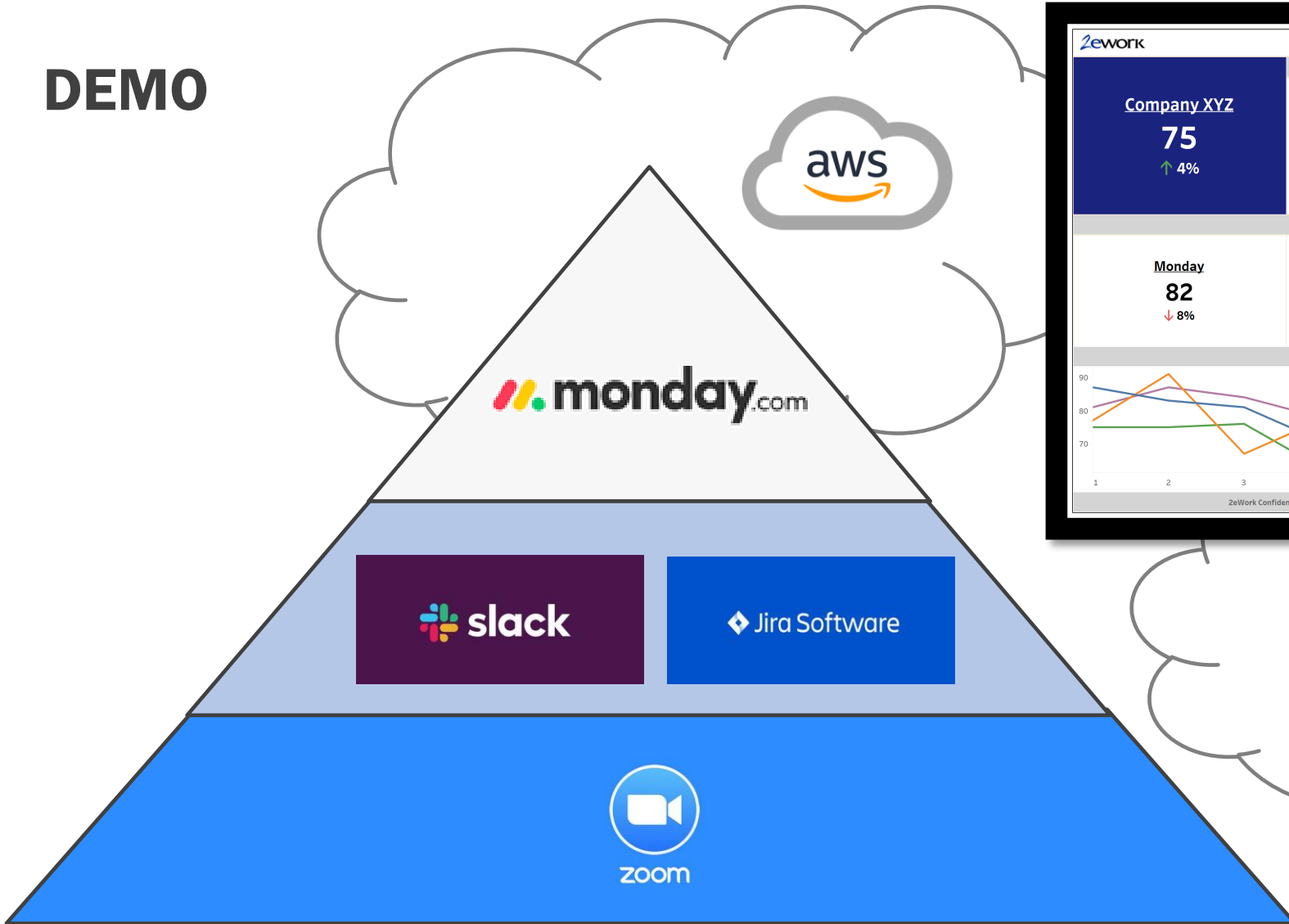
- a) Not at all, or decreasing
- b) Somewhat same as before
- c) Faster than before
- d) Exploding since all now work online from anywhere **n~50**

- a) Not at all, or decreasing **8%**
- b) Somewhat same as before **23%**
- c) Faster than before **46%**
- d) Exploding since everyone is more cloud dependent **23%**

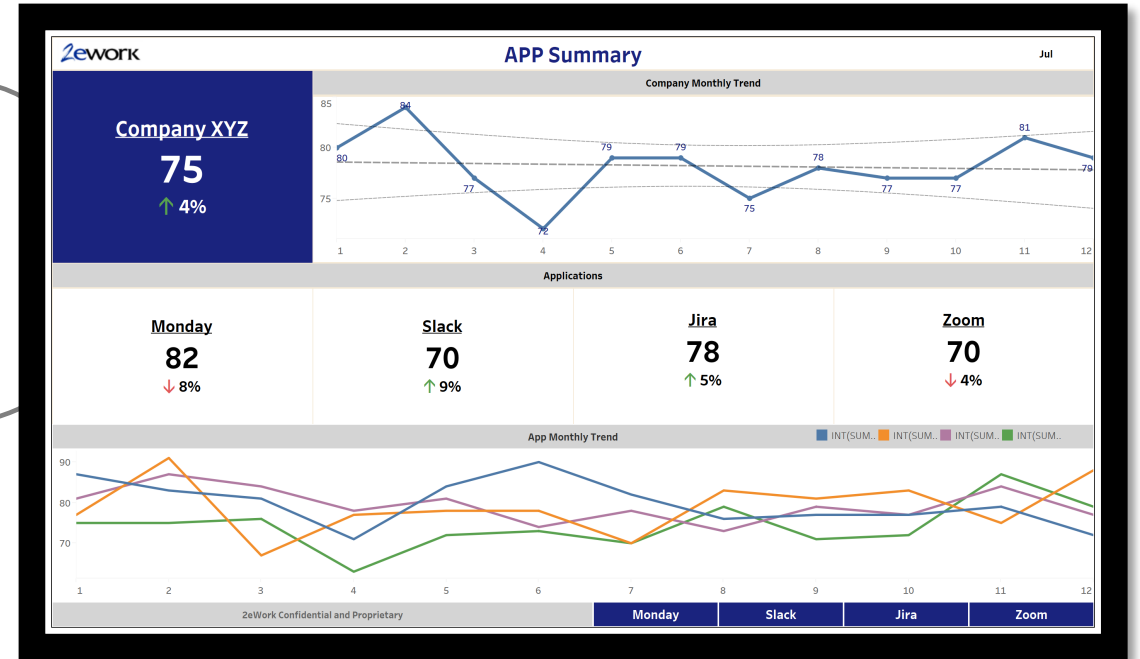
- a) Some to none – rely mostly on gut - interpret my observations
- b) Get sentiment from others and combine with my views
- c) Look at some data reports on related activities
- d) Rely heavily on business intelligence, data dashboards, KPIs

- a) Not sure – not doing much more than before now.
- b) There's bottom up interest and happening faster than before
- c) Big plans are getting into our 2021 budgets
- d) Executives are driving, sponsoring improvements to happen ASAP!

DEMO



2ework:ePI

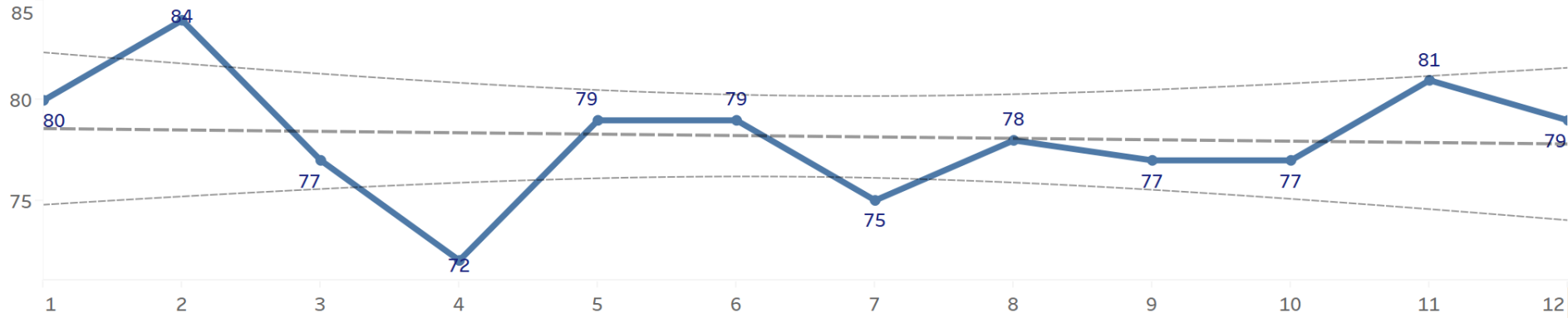


Company XYZ

75

↑ 4%

Company Monthly Trend



Applications

Monday

82

↓ 8%

Slack

70

↑ 9%

Jira

78

↑ 5%

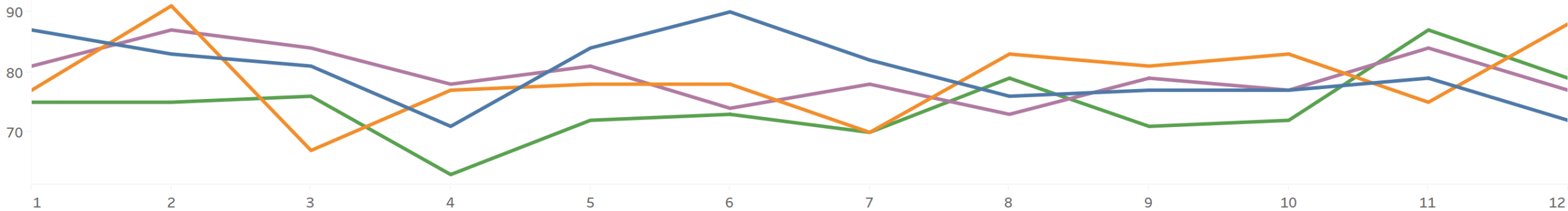
Zoom

70

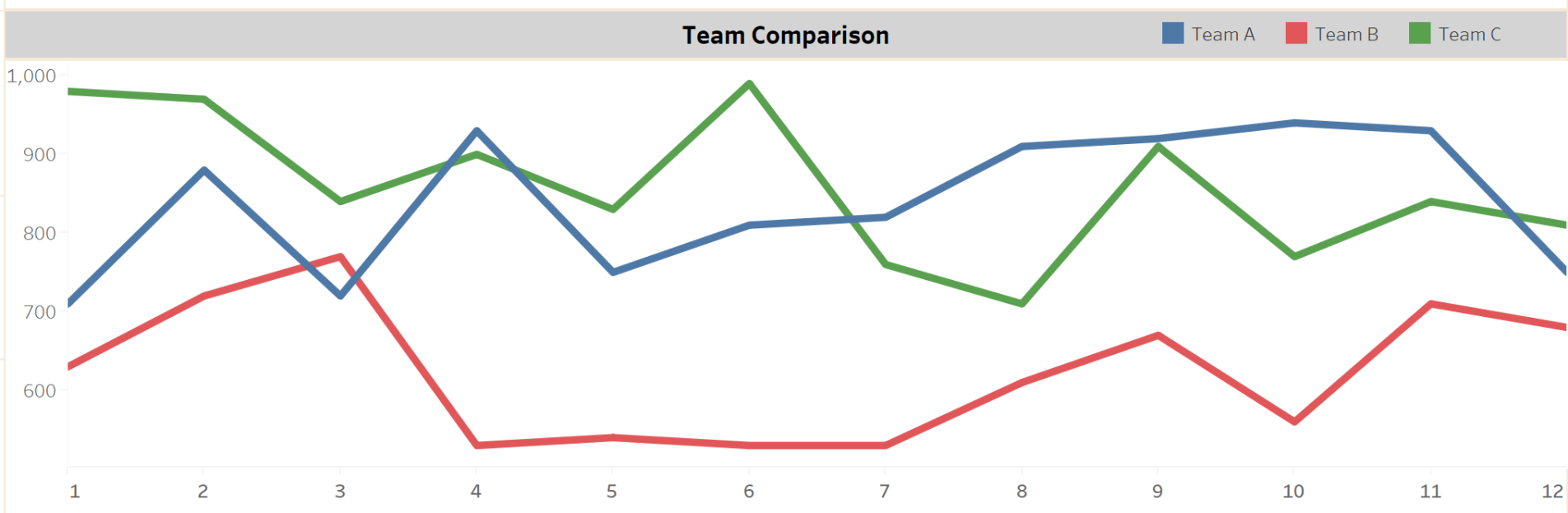
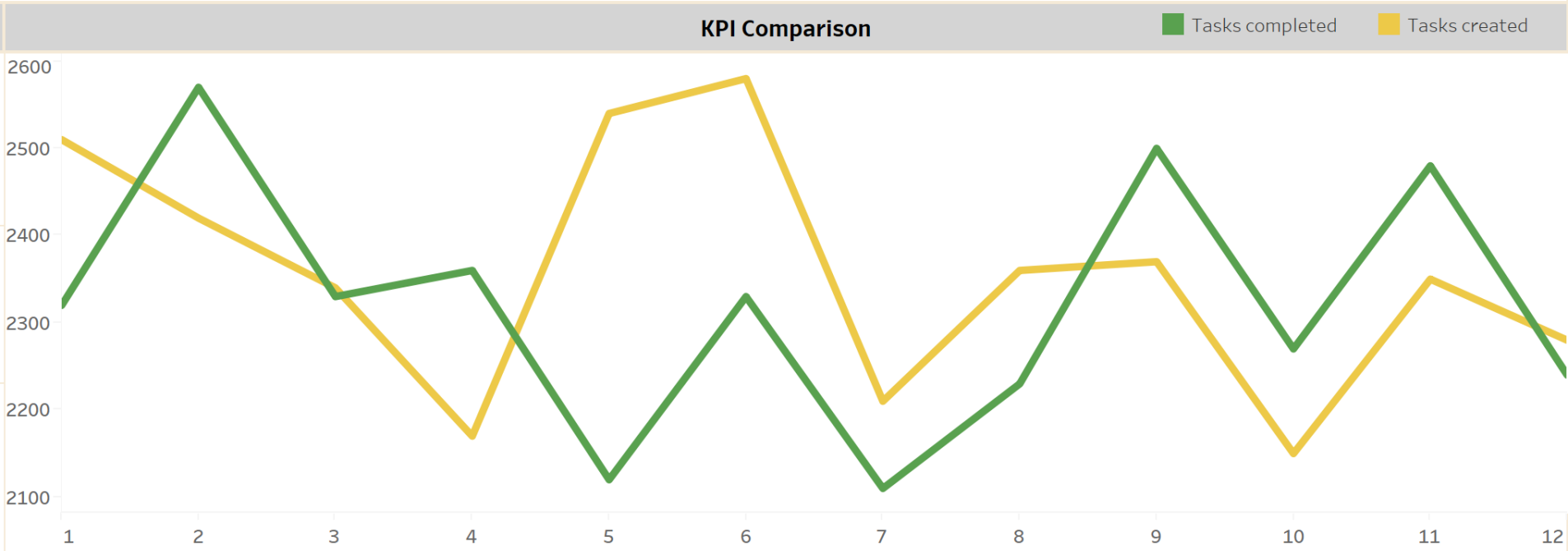
↓ 4%

App Monthly Trend

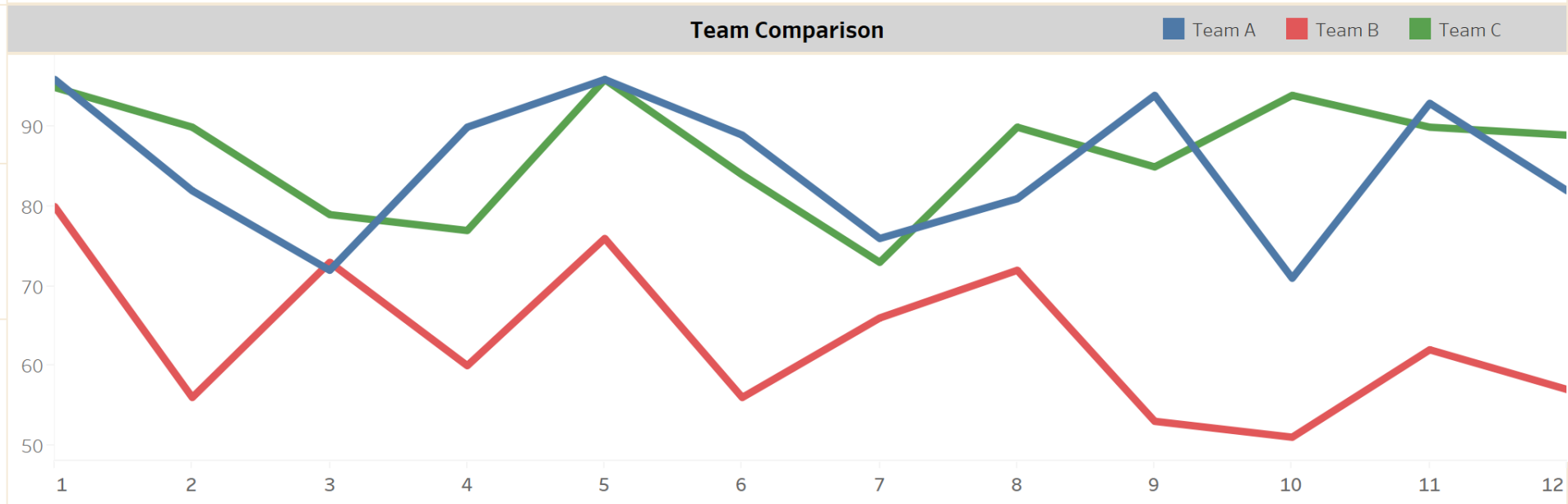
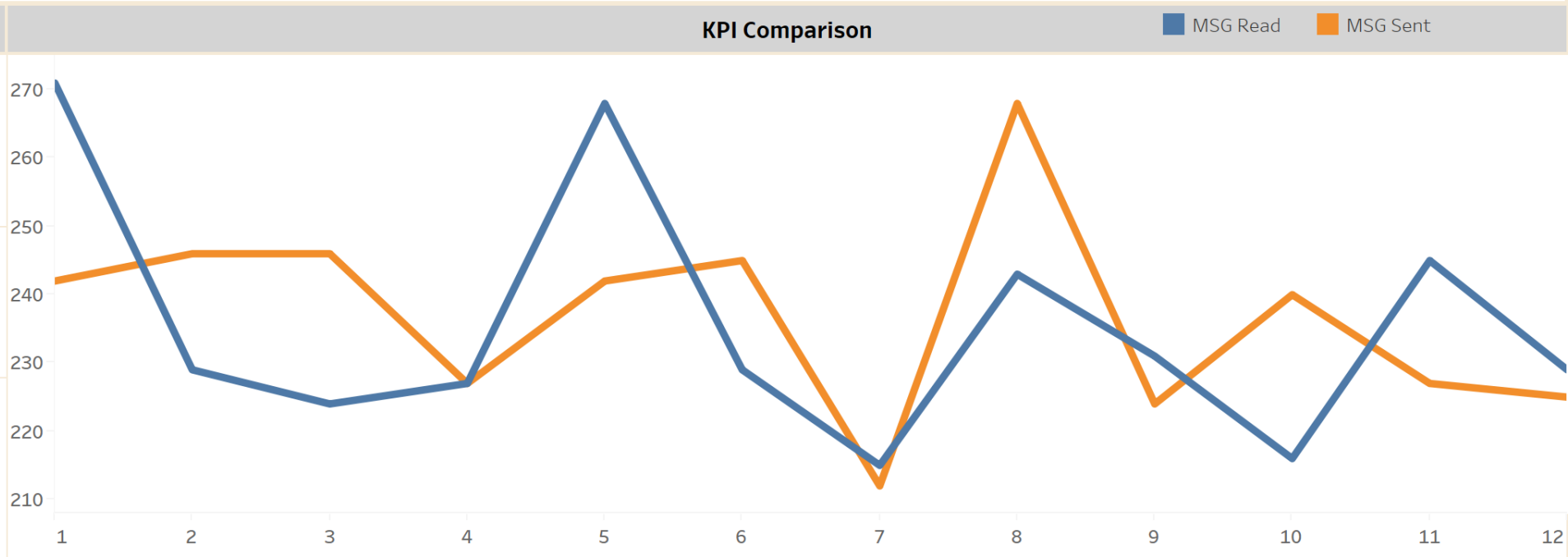
Legend: INT(SUM.. INT(SUM.. INT(SUM.. INT(SUM..



KPIs	
Monday 82 ↓ 8%	Active Users 23 ↑ 4%
Teams 22 ↓ 8%	Projects 270 ↑ 10%
Tasks Created 2,210 ↓ 14%	Tasks Completed 2,110 ↑ 9%
Open Tasks % 18% ↓ 2%	Users Creating Tasks % 53% ↓ 26%
AVG Days to Complete 13 ↓ 13%	AVG Tasks per Team 132 ↑ 12%
AVG Tasks per Project 33 ↑ 8%	AVG Projects per Team 11 ↑ 2%



KPIs	
Slack 70 ↑ 9%	Active Users 25 ↓ 0%
MSG Read 215 ↓ 6%	MSG Sent 212 ↓ 13%
Private Channels 244 ↑ 12%	Public Channels 218 ↓ 10%
Users Reading % 74% ↓ 9%	Users Posting % 72% ↓ 10%
Files Shared 240 ↓ 2%	Files Downloaded 231 ↑ 1%
Meetings Started 241 ↑ 9%	Meetings Attended 246 ↑ 14%



KPIs

Jira
78
 ↑ 5%

Teams
20
 ↓ 17%

Open Stories
267
 ↑ 16%

Assigned Stories
249
 ↑ 16%

P2 %
23%
 ↓ 2%

MT Acknowledge
2
 ↓ 27%

Active Users
26
 ↓ 0%

Projects
102
 ↓ 16%

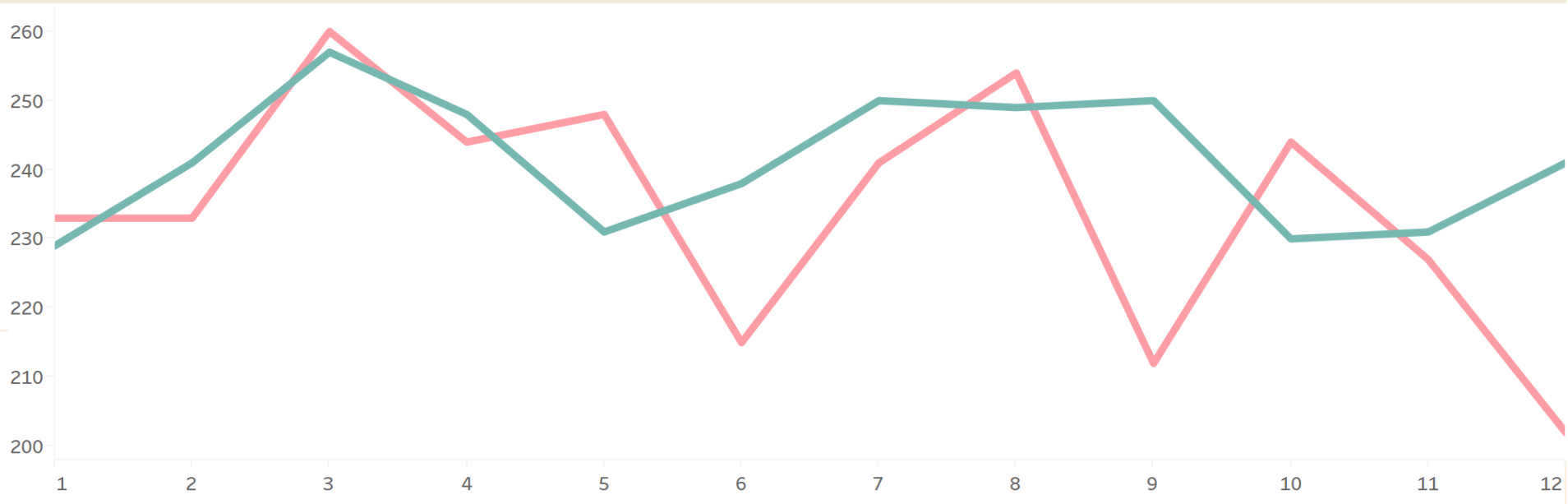
Closed Stories
250
 ↑ 5%

P1%
25%
 ↑ 4%

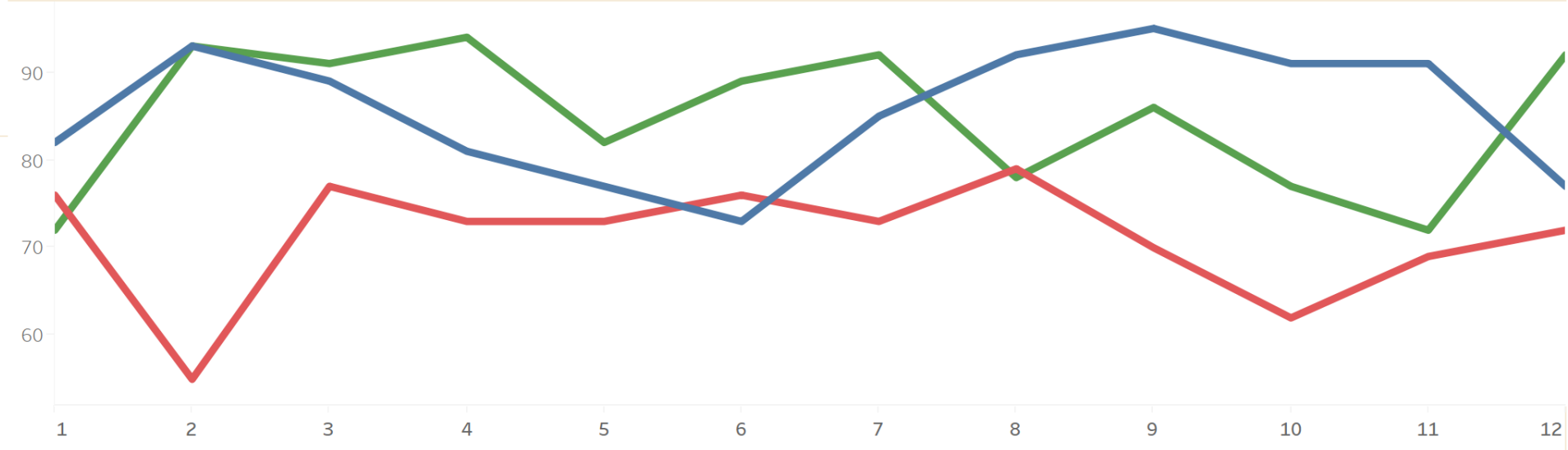
P3 %
17%
 ↑ 7%

MT Resolve
15
 ↓ 180%

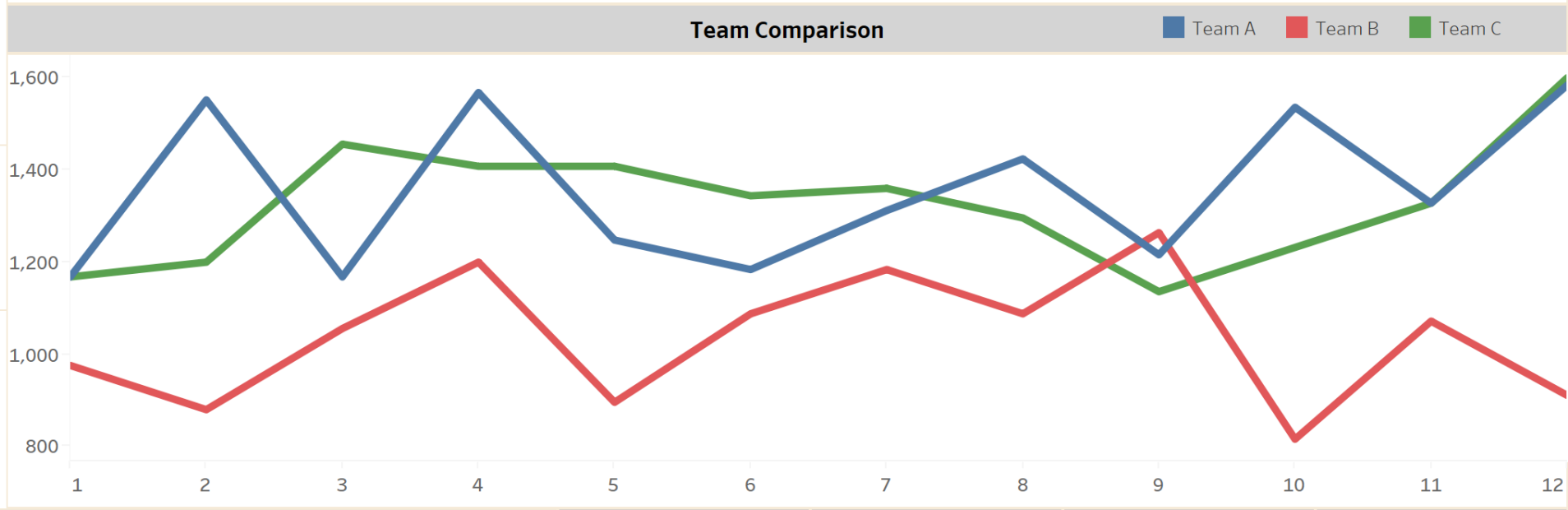
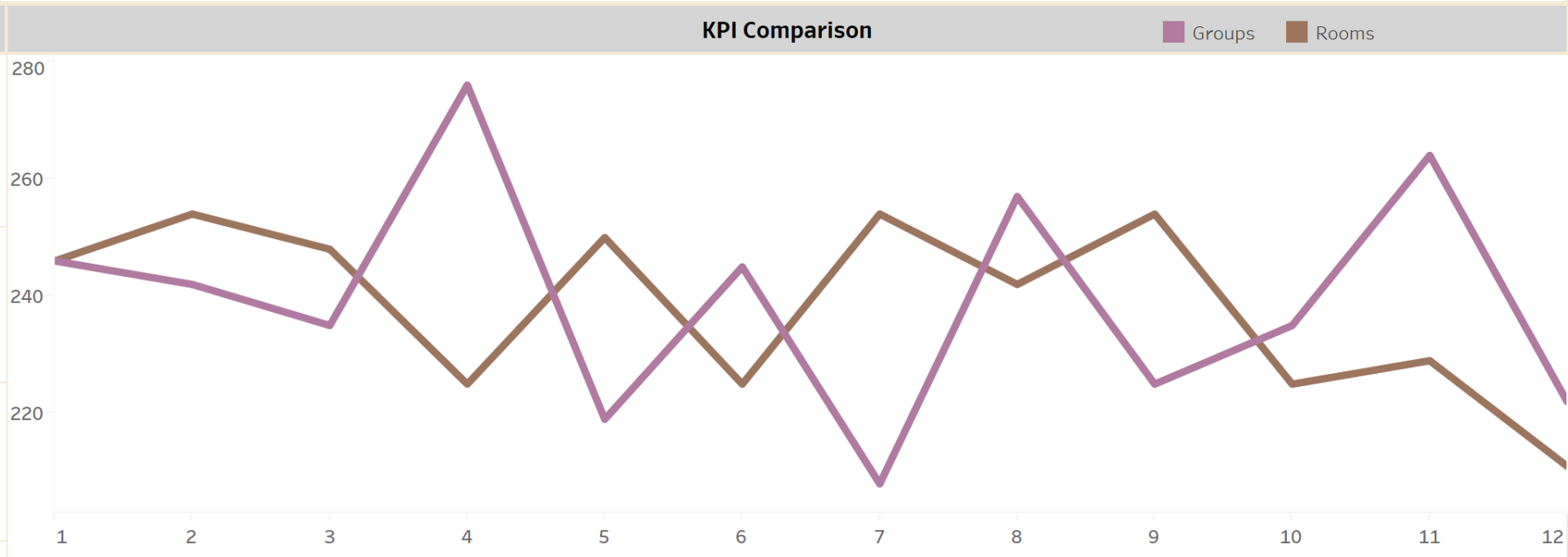
KPI Comparison



Team Comparison



KPIs	
Zoom 70 ↓ 4%	Active Users 24 ↑ 4%
Meetings 237 ↑ 1%	Meeting Minutes 3,856 ↑ 7%
Total Participants 132 ↑ 16%	Webinars 25 ↑ 4%
Groups 20 ↓ 17%	Rooms 51 ↑ 13%
IM Sent Messages 231 ↓ 7%	IM Received Msgs 263 ↓ 7%
Storage Available 2,080 ↓ 14%	Storage Used 2,150 ↓ 14%



SURVEY QUESTIONS & ANSWERS & RESULTS:

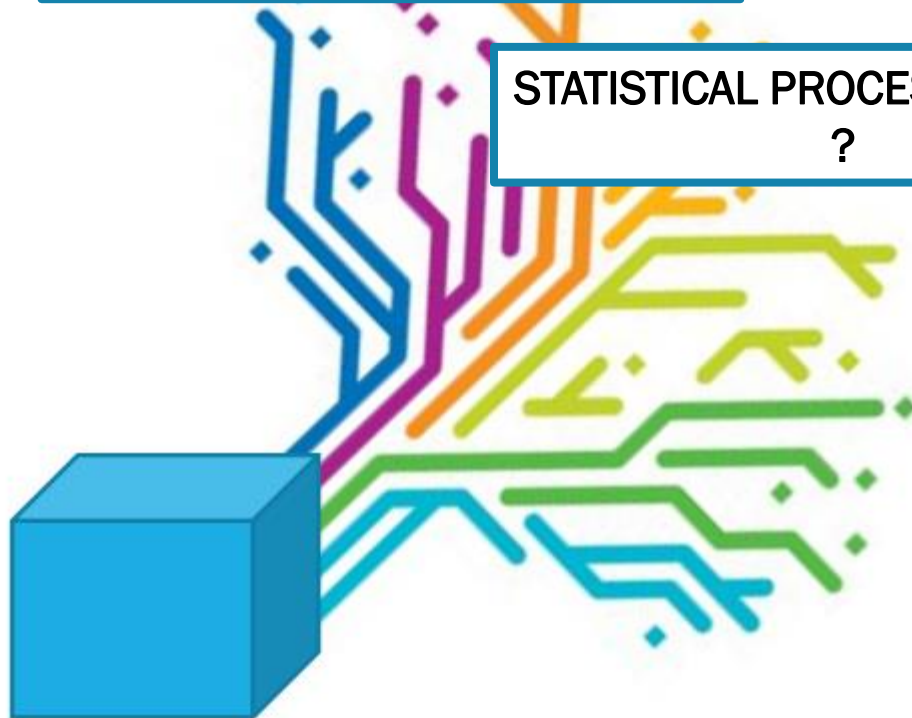
Questions:	Answers & Results	
1) BIG PICTURE: How much of your company is dependent on “eworking” – digital value creation?		
2) How fast is the number and use of cloud collaboration tools in your company increasing?	<p>a) Exploding since everyone is more cloud dependent</p> <p>b) Increasing faster than before</p> <p>c) Slow work online from anywhere</p> <p>d) Increasing slower than before</p>	
3) How fast is automation, machine learning, progressive IT usage increasing at your company?	<p>a) Exploding since everyone is more cloud dependent</p> <p>b) Increasing faster than before</p> <p>c) Slow work online from anywhere</p> <p>d) Increasing slower than before</p>	
4) How much data, fact derived information do you use to support your work management related decisions?	<p>a) Some to none – rely mostly on gut - interpret my observations</p> <p>b) Get sentiment from others and combine with my views</p> <p>c) Look at some data reports on related activities</p> <p>d) Rely heavily on business intelligence, data dashboards, KPIs</p>	<p>25%</p> <p>17%</p> <p>33%</p> <p>33%</p>
5) When do you think your organization will focus executive management level attention on fully digitalizing work?	<p>a) Not sure – not doing much more than before now.</p> <p>b) There’s bottom up interest and happening faster than before</p> <p>c) Big plans are getting into our 2021 budgets</p> <p>d) Executives are driving, sponsoring improvements to happen ASAP!</p>	<p>n~50</p>

WORKING DATA ANALYSIS MACRO STEPS:

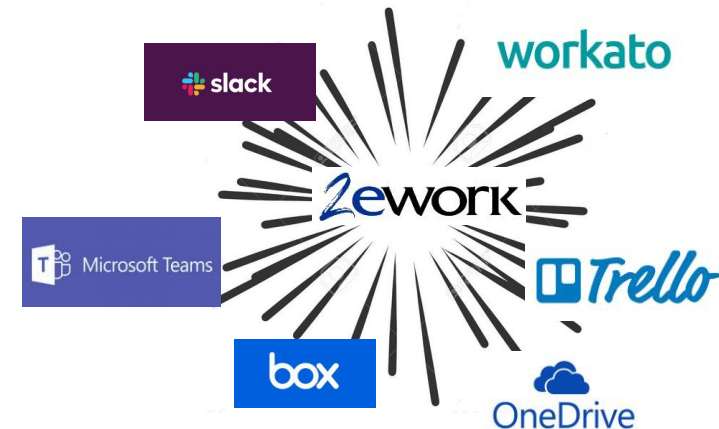
AUGMENT

TRENDING, SORTING, SCORING,
RELATIVE COMPARISON, ETC.

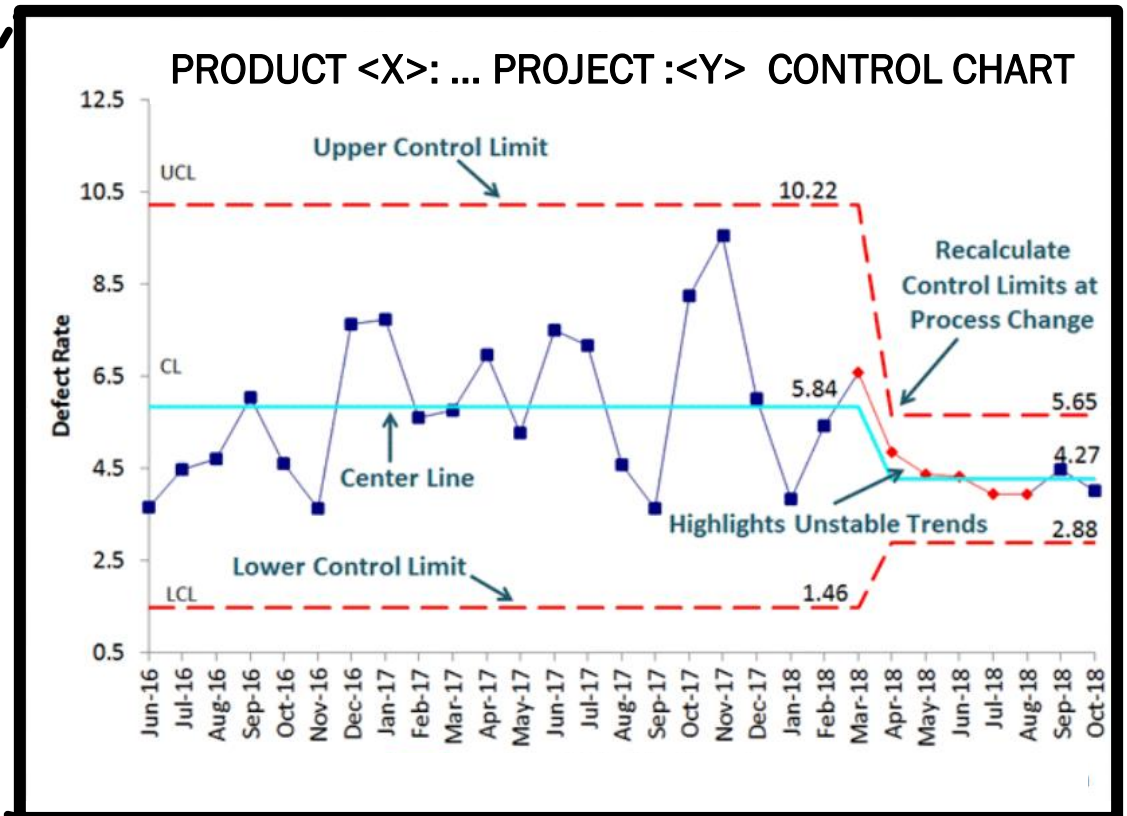
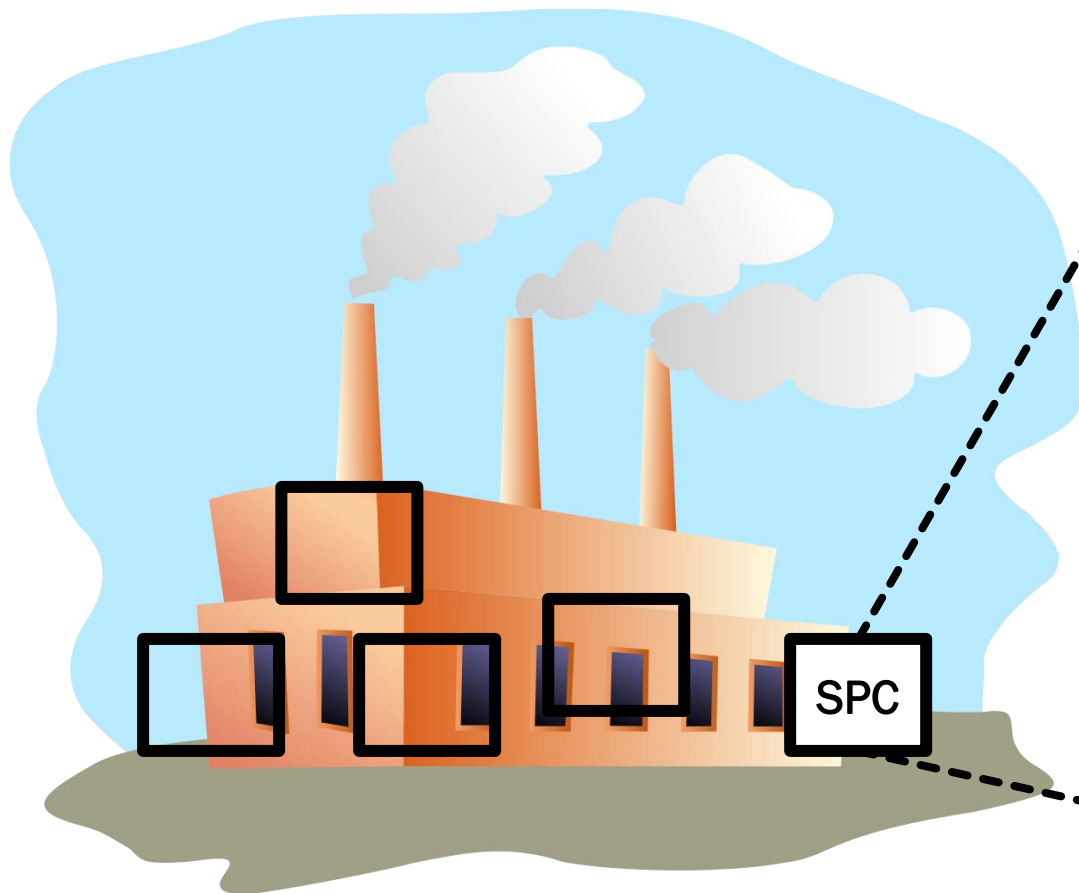
STATISTICAL PROCESS CONTROL
?



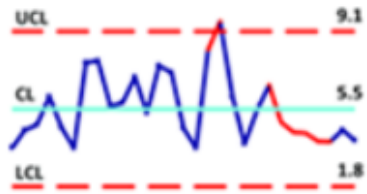
ANALYZE/NOTIFY



WORKING DATA: STATISTICAL (SPC) AUGMENTATION PRODUCTION CONTROL : MEASURE / ANALYZE / IMPROVE

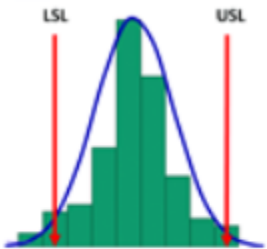


STATISTICAL PROCESS CONTROL MODELING TOOLS:



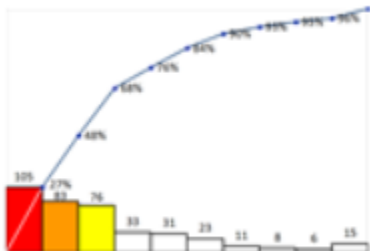
Control Charts

QI Macros includes all attribute control charts (p,np, c, u) and variable control charts (Individuals, XbarR, XandS). It also includes specialized control charts like Levey Jennings, Cusum, EMMA and more. Our control charts turn unstable points and trend red. Tasks like adding data, recalculating and splitting control limits are automated too.



Histograms with Cp and Cpk

QI Macros creates histograms, frequency histograms and Weibull histograms for non-normal data. All histograms calculate process capability metrics like Cp, Cpk and Pp Ppk. Histograms will prompt you for your specification limits and use them for these calculations. Specification limits are drawn on the histogram along with a bell curve.



Pareto Charts

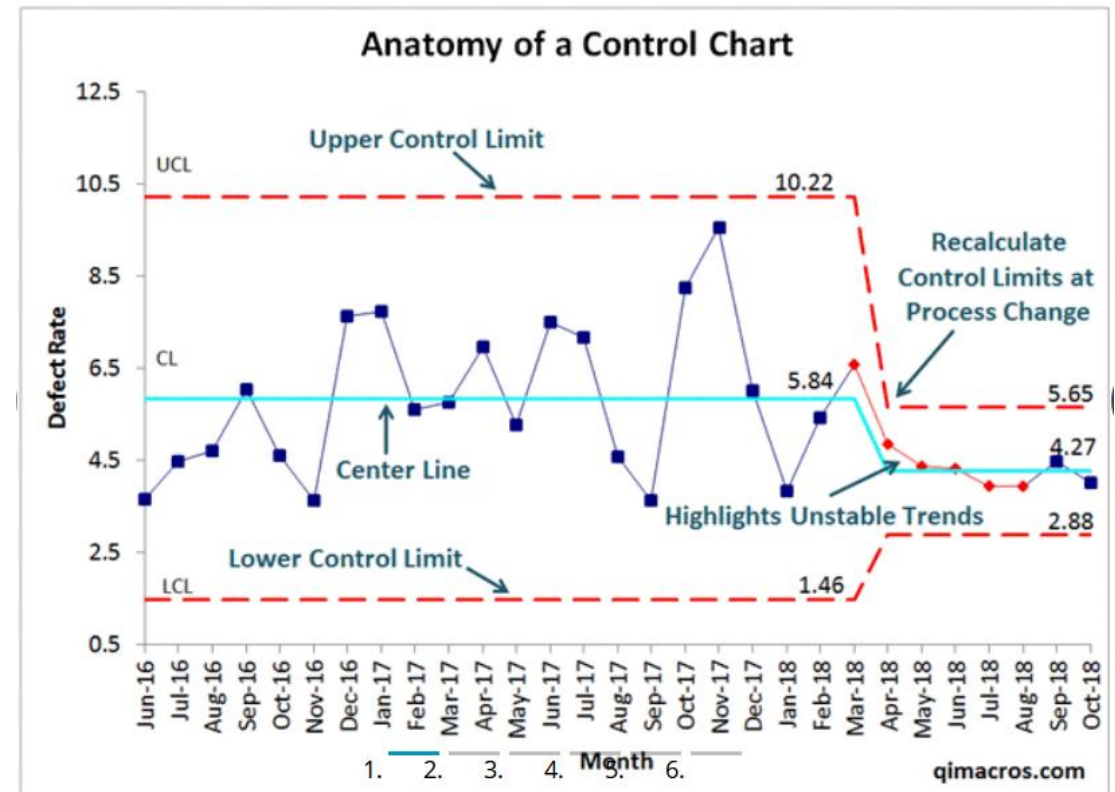
QI Macros creates the best looking Pareto chart on the market. Our Paretos contain: a cumulative line graph with %, no space between bars, and an "Other" bar for miscellaneous categories. Bars greater than 20% are shaded for easy identification.

Etc.,

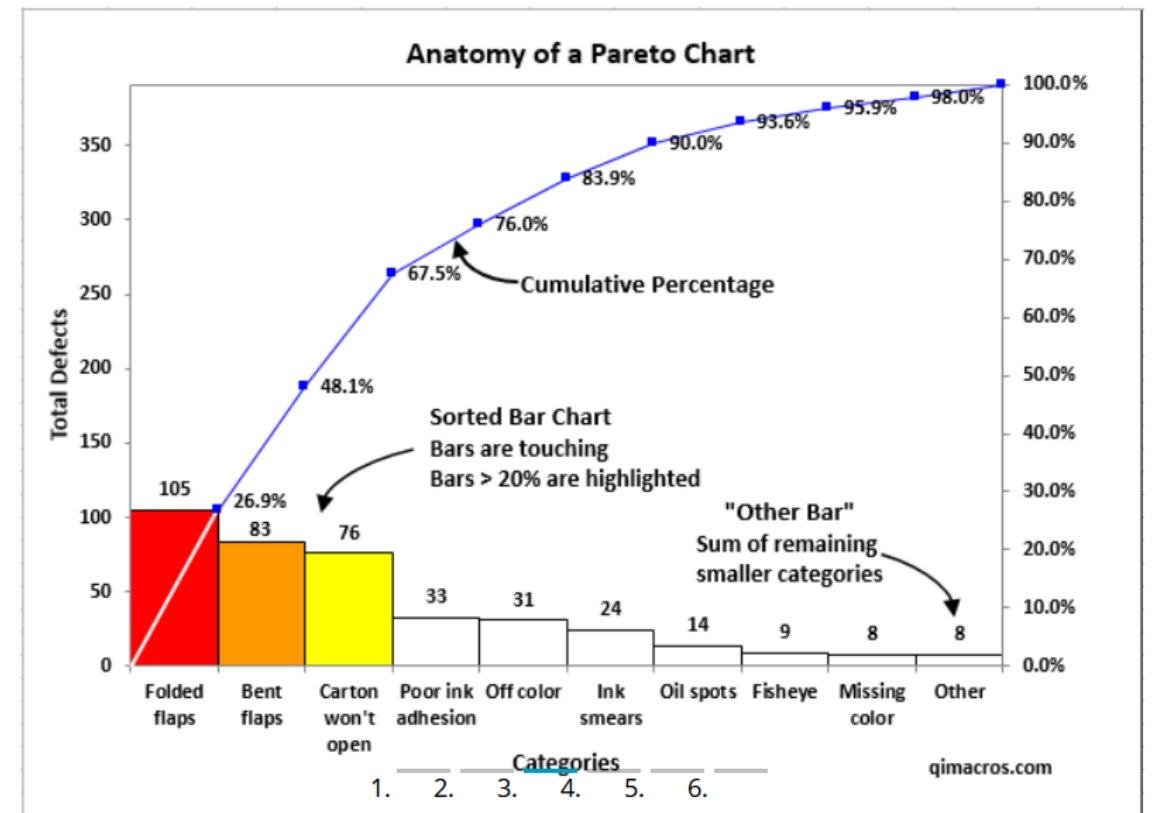
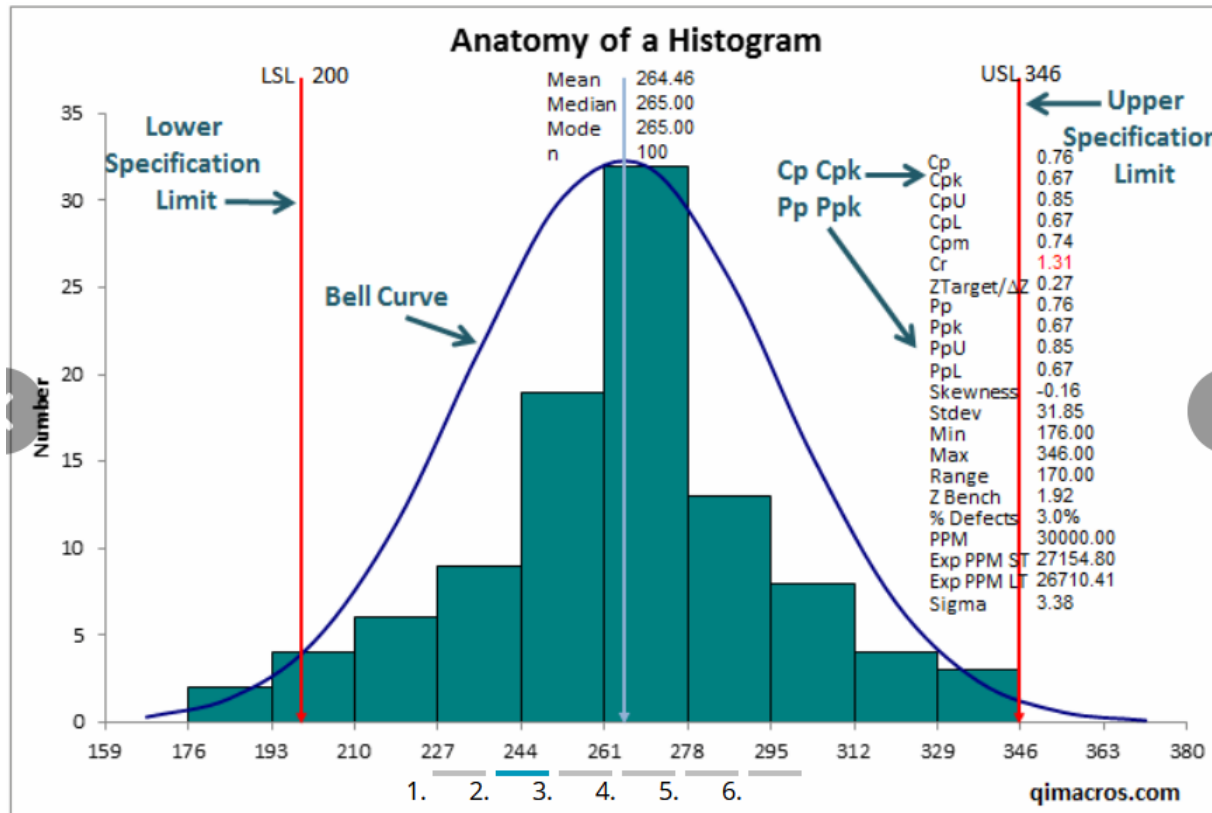
STATISTICAL PROCESS CONTROL (SPC)

EXAMPLE SPC DATA – CHARTS - PRACTICE:

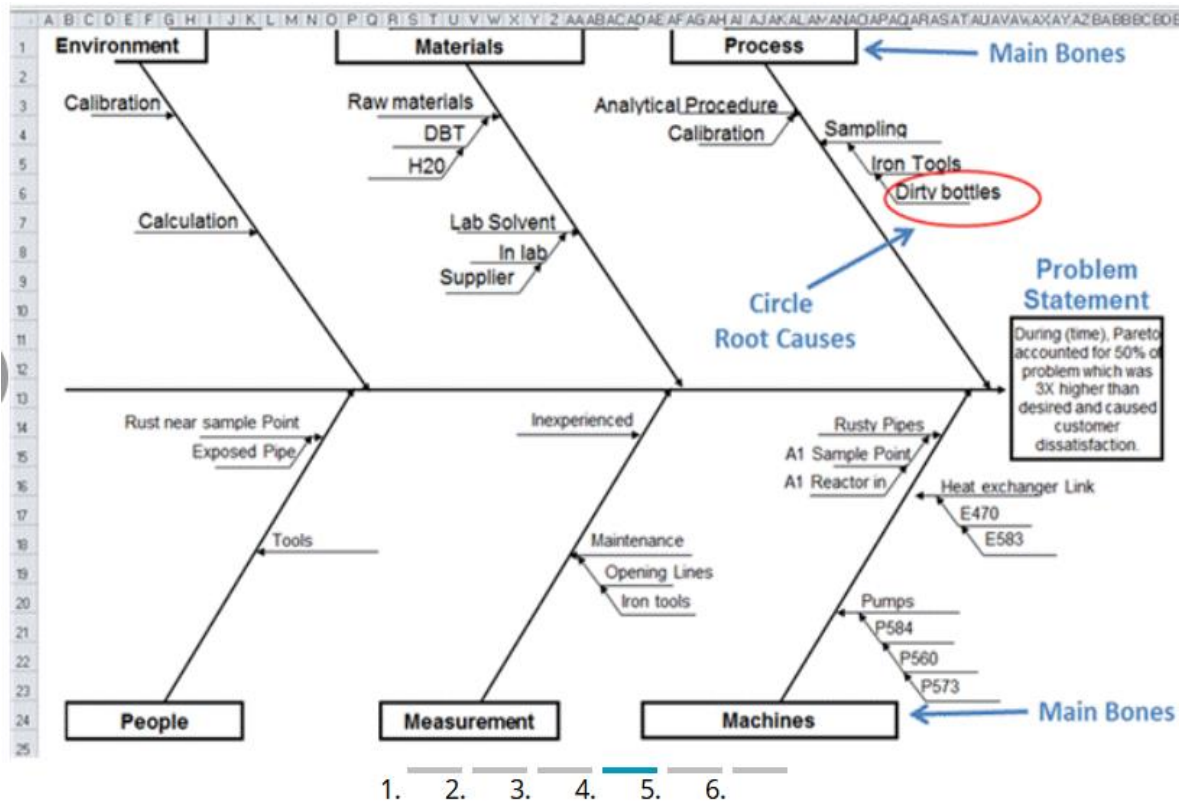
Gage R&R		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
Appraiser 1	Trial 1	0.29	-0.56	1.34	0.47	-0.8	0.02	0.59	-0.31	2.26	-1.36
Enter your data here	Trial2	0.41	-0.68	1.17	0.5	-0.92	-0.11	0.75	-0.2	1.99	-1.25
	Trial3	0.64	-0.58	1.27	0.64	-0.84	-0.21	0.66	-0.17	2.01	-1.31
	Trial4										
	Trial5										
	Total	1.34	-1.82	3.78	1.61	-2.56	-0.3	2	-0.68	6.26	-3.92
	Average	0.44667	-0.607	1.26	0.5367	-0.853	-0.1	0.6667	-0.227	2.08667	-1.3067
	Range1	0.35	0.12	0.17	0.17	0.12	0.23	0.16	0.14	0.27	0.11
Appraiser 2	Trial 1	0.08	-0.47	1.19	0.01	-0.56	-0.2	0.47	-0.63	1.8	-1.68
Enter your data here	Trial2	0.25	-1.22	0.94	1.03	-1.2	0.22	0.55	0.08	2.12	-1.62
	Trial3	0.07	-0.68	1.34	0.2	-1.28	0.06	0.83	-0.34	2.19	-1.5
	Trial4										
	Trial5										
	Total	0.4	-2.37	3.47	1.24	-3.04	0.08	1.85	-0.89	6.11	-4.8
	Average	0.13333	-0.79	1.15667	0.4133	-1.013	0.02667	0.6167	-0.297	2.03667	-1.6
	Range2	0.18	0.75	0.4	1.02	0.72	0.42	0.36	0.71	0.39	0.18
Appraiser 3	Trial 1	0.04	-1.38	0.88	0.14	-1.46	-0.29	0.02	-0.46	1.77	-1.49
Enter your data here	Trial2	-0.11	-1.13	1.09	0.2	-1.07	-0.67	0.01	-0.56	1.45	-1.77
	Trial3	-0.15	-0.96	0.67	0.11	-1.45	-0.49	0.21	-0.49	1.87	-2.16
	Trial4										
	Trial5										
	Total	-0.22	-3.47	2.64	0.45	-3.98	-1.45	0.24	-1.51	5.09	-5.42
	Average	-0.0733	-1.157	0.88	0.15	-1.327	-0.4833	0.08	-0.503	1.69667	-1.8067
	Range3	0.19	0.42	0.42	0.09	0.39	0.38	0.2	0.1	0.42	0.67
Range Average	0.3417	Constants									
XDiff	0.4447	10 Trials	9 Trials	8 Trials	7 Trials	6 Trials	5 Trials	4 Trials	3 Trials	2 Trials	
UCL	0.8815	1.777	1.816	1.864	1.924	2.004	2.11	2.28	2.58	3.27	
LCL	0.0000	0.223	0.184	0.136	0.076	0	0	0	0	0	
Repeatability(EV)	0.2019	0.308	0.337	0.373	0.419	0.483	0.577	0.729	1.023	1.88	
Reproducibility(AV)	0.2297	0.324938	0.3366969	0.35122	0.36977	0.394569	0.429336	0.48573	0.590818	0.886226	
Gage Capability(P&R)	0.3058	0.7071 0.5231									
Spec Tolerance	4.42	2Ops 3Operators									
		3.07751	2.97003	2.8472	2.70436	2.53441	2.32593	2.05875	1.69257	1.12838	
AIAG Formulas	% Using TV	% Using Tolerance	NDC<5 - Not enough Part Variation! See Instructions in cell S1 or tab.								
			2. NDC<5 - Not enough Part Variation! See Instructions in cell S1 or tab.								



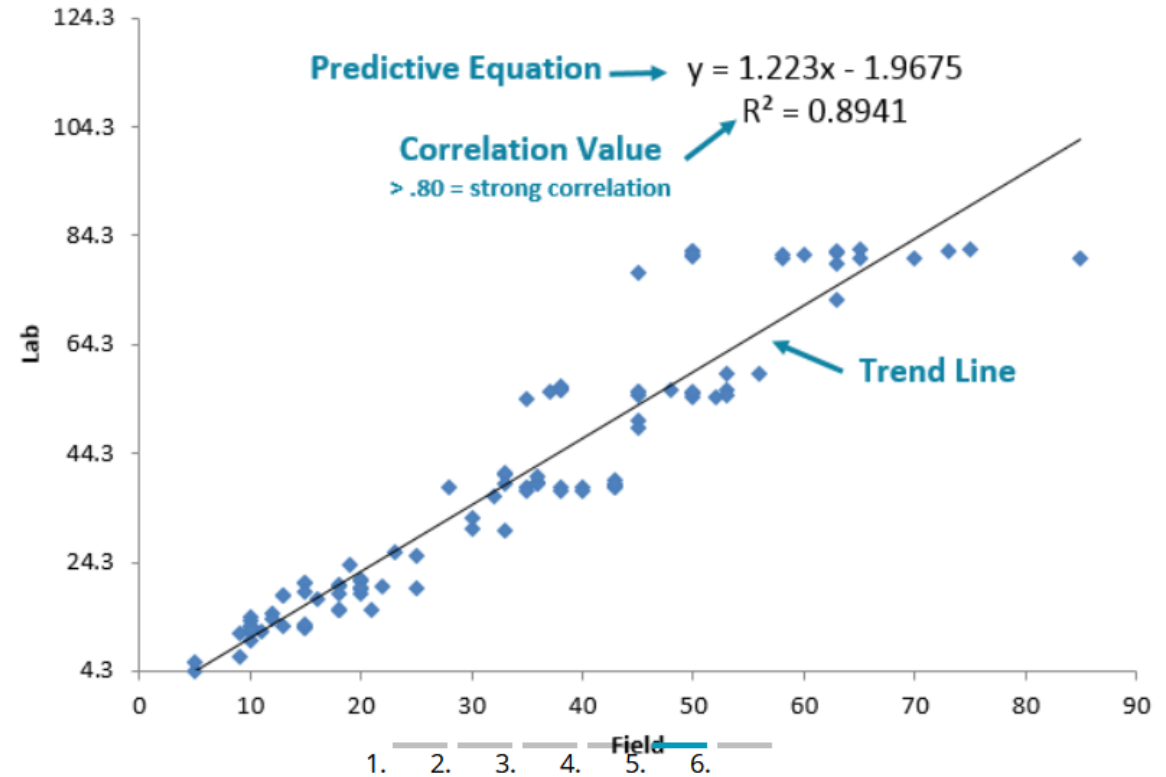
EXAMPLE SPC DATA – CHARTS - PRACTICE:



EXAMPLE SPC DATA – CHARTS - PRACTICE:



Anatomy of a Scatter Plot





LORI KEVIN

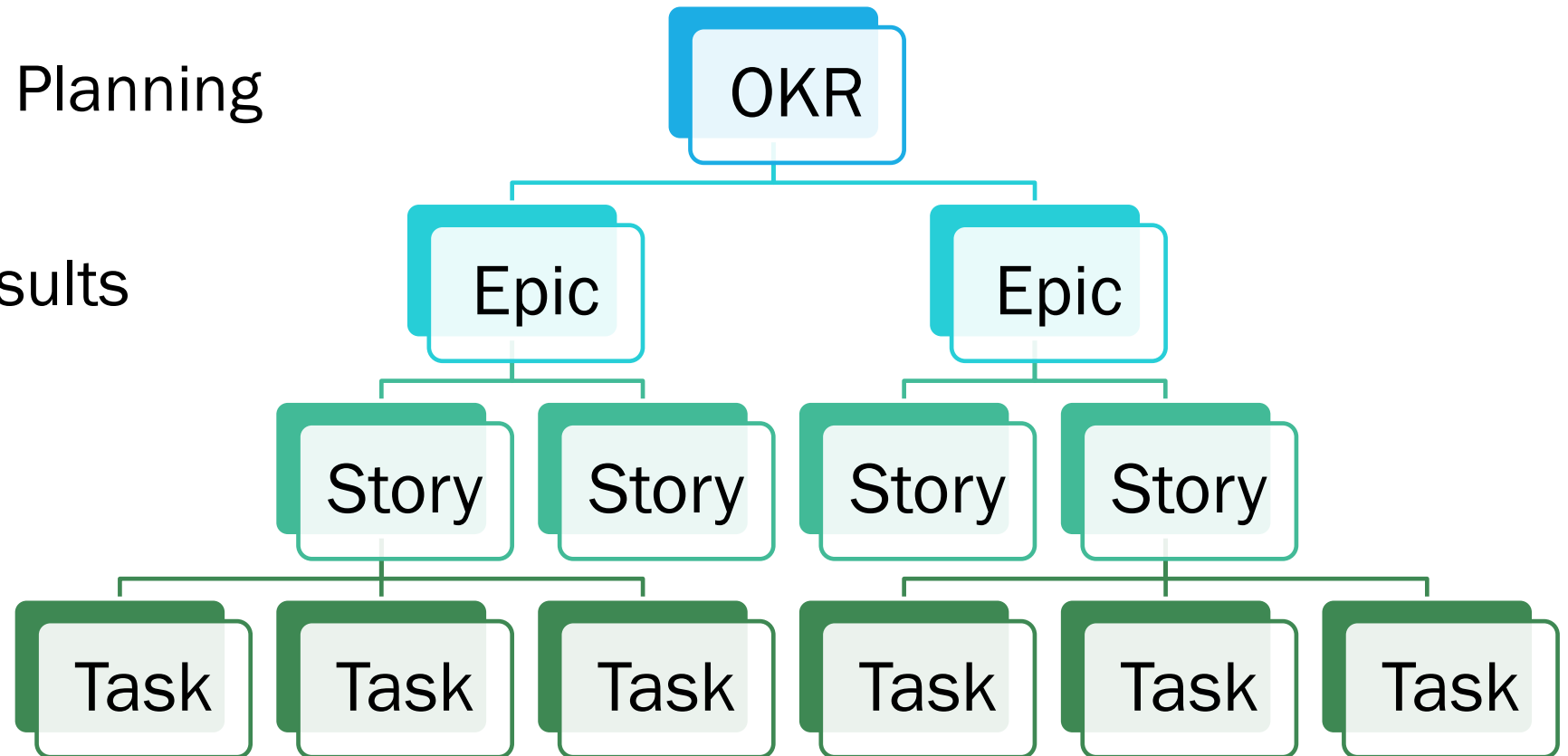
VP OF ENTERPRISE IT & SECURITY

INTELLIGENT MEDICAL OBJECTS, INC.

- Clinical Terminology Mapping Software
- ~290 employees (~20% Full Time Remote)
- Headquartered in Rosemont, IL
- Business Continuity Execution
 - Enterprise Application Management
 - Remote coordination across Operations/Growth/Finance/CMO
 - Productivity Measurement → OKR Tracking

IMO'S OKR MEASURABILITY VIA JIRA

- Annual Objective Planning
- Quarterly Key Results
- Tactical work
- Team to-dos



SURVEY QUESTIONS & ANSWERS & RESULTS:

Questions:	Answers & Results	
1) BIG PICTURE: How much of your company's value is now dependent on "eworking" – digital value creation?	a) <25% - for example, agriculture/commodities company b) 50%-75% - for example, physical services delivery company c) 75%-95% - for example, logistics/transportation company d) pure tech based company	
2) How fast is the number and use of cloud collaboration tools in your company increasing?		e) work online from anywhere
3) How fast is automation, machine learning, progressive IT usage increasing at your company?		e) is more cloud dependent
4) How much data, fact derived information support your work management related decisions?		f) rely on gut - interpret my observations and combine with my views on related activities
5) When do you think your organization will focus executive management level attention on fully digitalizing work?	a) Not sure – not doing much more than before now b) There's bottom up interest and happening faster than before c) Bigger than usual plans are getting into our 2021+ budgets d) Executives are driving, sponsoring improvements to happen ASAP!	g) Rely heavily on business intelligence, data dashboards, KPIs n~50 8% 25% 58% 8%



EWORING FORUM CAPTURE – Q&A + DISCUSSION WITH AUDIENCE

ACTIONABLE WEBINAR GOALS:

**1) RECRUIT 3 “ALPHA” EWORING DATA SET PARTNERS
INTERESTED PLEASE CONTACT HANS@2EWORK.COM**

2) ESTABLISH COLLABORATIVE / OPEN “EWORING ON EWORING” EFFORTS

SEE 2EWORK WEBINAR RECORDING ON YOUTUBE:

This Webinar-1 Video: <https://youtu.be/CIGOTZZNM98>

2eWork Webinars YouTube Channel: <https://www.youtube.com/channel/UCz-8WH30YpLtDtXyteSjdzQ>

WE NEED BETTER EWORING ABILITY TO BETTER TACKLE GLOBAL ISSUES !

Q&A CAPTURE SECTION:

Q: What if my company uses different collaboration tools than those you are showing today – for example we use Microsoft Teams versus Slack?

Ans: We would use the basic set up but with data connections to the platforms you'd like to gather analytics data from. The more platforms we can connect in the more insights we'd get into performance productivity.

Q: What level of commitment is needed to be an “alpha” data set partner?

Ans: We'd come to a joint agreement on data handling and we'd need security access to the collaborative platforms to drive the analytics feeds into the ePI (eworking Productivity Intelligence) service. We'd also work with our alpha partner to refine the insights to match their needs but I imagine in the beginning it would be somewhat investigative

Q: Do you work with any other Business Intelligence platforms for performing data analytics?

Ans: At present we are using Tableau but it won't be too difficult to use another full featured BI tool like Microsoft's Power BI.

Q: What about data security inside ePI?

Ans: Good Question. At present we go through the collaborative products' professional level APIs and we don't store any content like the company's files but simply look at the activities, work transactions being performed. This is something we'd learn more from working with the alpha partners on what is acceptable security precautions for the data gathered.

Q: How is 2ework's ePI different from desktop monitoring software that gathers information on remote working performance?

Ans: The ePI works with the platforms standard APIs so it focuses on what is being done not on what apps a remote worker is running on their laptop. Therefore there is no information gathered on whether someone is watching Netflix. It focuses on the collaborative activities. It's also intended to be feedback to the team so all can benefit of sharing the performance information.

Q: 2ework's ePI presently demoed seems to gather mostly quantitative transaction information. How are you going to address the issue that this can drive an individual's performance to make those stats look better versus the more meaningful qualitative assessment and improvement of the work being delivered? In other words, people looking busy but not really delivering quality work? (paraphrased questions asked during the webinar).

Ans: That's correct that the emphasis of the demo presently is on data analytics of participation and collaboration platform activity. There is clear understanding and evidence that activity is directly related to improved performance, especially when collaboration is core to work production which likely leads to improved quality as well - albeit not guaranteed. To go after improving the “softer” harder issues there needs to be a basis of data based factual observations to make confident determinations, decisions – more in line with a scientific control process.

To better understand your work digitalization technology maturity take the <https://2ework.com/survey>



Eworking - visibility
into the New Normal
era of Remote
Workforces and Work
Digitalization

**THANKS!
FOR
ATTENDING**

2ework