



## Invitation to Visit Us in Our Exciting New Barbershop Location...



To my valued clients and friends, Please allow me to first offer my sincere apologies if this email is received in error or multiple; we have had some issues with our mailing list subscribers and merging of contacts! However, If you're still following my website and social media, I recently shared some updates about drastically reducing my mobile offerings. As the title suggests there are even bigger changes coming and everything is finally in place for me to officially share the news.

While there's been a lot of change over the past few years, things are finally settling into a new normal and improving. As many know, my wife Bonnie has been recovering from cancer and the associated surgery, and treatments. I'm thrilled to share that she's doing exceptionally well and officially ready to return to work! She's found a fantastic little spot on Church Street in Keswick to work on opening a new two chair barbershop, aptly named... "The Dapper Den." I'll be joining her full-time starting Friday, May 1st.

This means I'll be working again by my wife's side during the exciting time when the new Keswick barbershop opens at 196 Church Street. It will become my new full-time location—Tuesday through Saturday, 9 a.m. to 5 p.m., beginning on May 1st. I have spoken to Kimseng and my chair service at the Newmarket Barbershop is planned to continue during the transition through the end of April, on Tuesdays, Thursdays, and Saturdays. I'm also still currently

available for mobile appointments on Wednesdays and Fridays. (Please stay up to date on the websites [www.anthonysclassicmobilebarbershop.ca/](http://www.anthonysclassicmobilebarbershop.ca/) [www.thedapperden.ca](http://www.thedapperden.ca) or call 647-454-1137) in case of any last minute changes!

Starting May 1st, in addition to my full time schedule at our new location in Keswick. I'll continue offering mobile appointments exclusively to my local regular clients who can't visit Keswick. These appointments will be limited only to Mondays and available only to those within my new service boundaries of Mount Albert, Aurora, Newmarket, and East Gwillimbury. The mobile service has been a fantastic way to connect with those who have mobility issues but has actually really taken a toll on my back so I will be limiting the mobile aspect as much as possible starting with three and eventually down to just two Mondays a month at some point towards year end.

I'm truly grateful for everyone's understanding. Bonnie and I are thrilled to announce this launch of our new barbershop space! And also appreciate this second chance. We genuinely hope to see you there, though we understand that many may not be able due to the location. If you are in the area, we hope you'll visit. Please join us at The Dapper Den this May for a celebration filled with classic grooming expertise and modern convenience.

Save the date (May 1st), for our official opening of our new Church Street location in Keswick, Ontario. Mark your calendars, book an appointment or just walk-in—and prepare to experience exclusive expert grooming, and a warm, friendly atmosphere!

- Exclusive mobile appointments for Anthony's clients will still be available on Mobile Mondays!
- Complimentary neck shaves with every haircut always available!
- Introductory \$5 off the price of men's haircuts or \$25 haircuts for our senior gentlemen (includes 60+) Available all May and June long when you mention receiving this email!
- Special loyalty cards handed out all May long!

Welcome or welcome back to our new and existing clients, we cant wait to show you what we have done with the space; we think you're going to love it here!

For those who can't make it up to the new shop location, you'll certainly be missed. We understand this is a significant change, and truly do appreciate everyone's loyalty and support over the years during all the ebbs and flows. Thank you for letting me service your barbering needs and for many even welcoming me into your homes. Please stay tuned on the new website and social media which is Listed below and linked on the website. Please also feel free to call, text, or email us with any questions.

Thank you very much! We hope to see you soon!

All the Best, Anthony and Bonnie Luciano 647-454-1137



Learn more on our new website! <https://www.thedapperden.ca>

Please also follow our new social media accounts, on Instagram @thedapperdenkeswick or on Facebook @thedapperden