

Louisiana State Florist Association invites you  
to our 2023 Annual Convention



*Falling For Flowers*

August 12th & 13th 2023

Crowne Plaza Executive Center Baton Rouge

PLEASE fill out one form per person

NAME: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

(you will be emailed important notices and events, etc.)

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Annual Membership Dues: \$35.00 \_\_\_\_\_

(If you register for a Full Registration, you will receive Complimentary Membership)

Registration fees are per person (see below to register as a shop)

**FULL REGISTRATION: FOR SATURDAY & SUNDAY**

Please note that full registration gives you access to **ALL HANDS ON WORKSHOPS and COMPLIMENTARY MEMBERSHIP**

\_\_\_\_\_ **Members**-----\$275 \_\_\_\_\_

**\*Shop Registrant**-----\$225 \_\_\_\_\_

*\*Shop registrants PLEASE fill out a form per person, make sure to put shop name and circle shop registrant. Must have 4 or more attending from 1 shop for full registration (attending both Sat. and Sun.) with at least 2 being LSFA members. All forms must be turned in together with payment before convention to qualify for shop discount.*

**ONE DAY REGISTRATION: FOR SATURDAY REGISTRATION DAY OF CONVENTION WILL BE \$25 MORE**

\_\_\_\_\_ **Members**-----This includes all hands on classes-----\$150 \_\_\_\_\_

\_\_\_\_\_ **Non-Members**----- \$175 \_\_\_\_\_

**ONE DAY REGISTRATION: FOR SUNDAY REGISTRATION DAY OF CONVENTION WILL BE \$25 MORE**

\_\_\_\_\_ **Members**-----\$150 \_\_\_\_\_

\_\_\_\_\_ **Non-members**-----\$175 \_\_\_\_\_

\_\_\_\_\_ **Shop Ad in Program (BUSINESS CARD SIZE)** -----\$50 \_\_\_\_\_ **(Due by 8/1/2023)**

\_\_\_\_\_ **DESIGNER OF THE YEAR COMPETITION**-----\$100 \_\_\_\_\_

**BRING YOUR OWN DESIGN CONTEST**----- **FREE !!!**

Bring your best take on a Thanksgiving centerpiece, any style, color or theme that inspires you!

**TOTAL**-----\$ \_\_\_\_\_

## **Louisiana State Florists Association Designer of the Year Competition**

You will be given flowers, supplies, instructions, and a time limit. You must bring your own tools. All designs are judged by number not by name. Winners will be announced at the convention!

1st place winner will receive \$500 towards entry and travel to represent the great state of Louisiana at the Mid America Cup Invitational Competition, held in late August 2023. Designer of the Year competition fee is \$100.00 and will be held on Saturday, August 12<sup>th</sup> at the Crowne Plaza Executive Center Baton Rouge.

### **Bring a design contest is FREE!**

Supply Limit -\$150 wholesale. **Must provide a list of goods and cost!**

Have some fun with it & challenge another shop! Winner gets free registration to Convention 2024.

### **Make and Take Classes**

Classes fill fast are on a first come, first served basis. These classes are extremely educational and informative. Flowers are supplied; please bring your own tools. You will take home what you make!

**COMPLETED FORMS AND PAYMENTS SHOULD BE MAILED TO:**

**LSFA C/O ANNIE VENABLE**

**P O BOX 637, SCOTT, LA 70583.**

**CREDIT CARDS CAN ALSO BE USED.**

CARD NAME: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

CARD ZIP CODE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

**ALL FEES ARE NON-REFUNDABLE**

**Any questions call Annie @ Leona Sue's Florist (337) 234-1421**

**teleflora®**

# 2023 Convention Schedule of Events

## Falling for Flowers

### Saturday's Hand's On Class Schedule

9:00 AM	Registration Desk Opens
10:00 AM - 12:00 PM	Hands On Class - Able Gonzales AIFD, CFD, TMF and Mary Ann DeBerry, 2020 Designer of the Year Pocket Squares and Flower Crowns
12:00 PM - 2:00 PM	Lunch Break & Shopping with Vendors
2:00 PM - 3:30 PM	Designer of the Year Competition
2:00 PM - 4:00 PM	Hands On Class - Annie Venable AIFD, Bridget Joslin, AIFD and Lucinda Peltier AIFD Group Hands On Floral Arch Backdrop Installation
4:00 PM - 5:00 PM	Shopping and Free Time
6:00 PM - 8:30 PM	Social and Cocktail Hour Hotel Restaurant and Bar

### Sunday's Schedule

9:00 AM	Registration Desk Opens and Vendor Shopping
10:00 AM - 12:00 PM	Main Stage Program - Teleflora Education Specialist Tom Bowling AIFD, PFCI Fall Upscale and Everyday Designs
12:00 PM - 1:00 PM	Lunch Break & Shopping with Vendors
1:00 PM - 2:30 PM	Main Stage Program - 2020 Designer of the Year, Mary Ann DeBerry CFD, TMFA Specialty Sympathy Designs
2:30 PM - 3:00 PM	Announcement of 2023 Designer of the Year Award
3:00 - 4:30 PM	Show Closing and Auction
4:30 PM	Board Meeting

**We will be having an AWESOME social mixer Saturday night at the Hotel Restaurant and Bar area at 6:00 pm. Here we will have a Whimsical Wearables Contest!**

**When booking your hotel room, be sure to mention that you are a part of LSFA Convention to receive special rates!**

*(Hotel Discount Code is: FLO)*