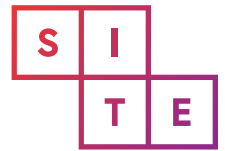


Sponsorship Opportunities 2019

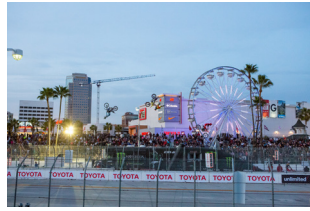
THE PIKE OUTLETS



2019 EVENTS



Easter Bunny



Thunder Thursday



Summer Concert Series



Summer Movie Series



Fall Fest



Holiday Kickoff



Santa Photos



Festival of Trees

Easter Bunny Photos: Join us for free photos with the Easter Bunny! Free crafts and entertainment will be provided for the children while they wait for the pictures. Children can also receive an Easter egg with a special surprise to be claimed at one of our participating stores. Bring the whole family and make a day of it on *March 31st!*

Thunder Thursday: Thunder Thursday is the official kick-off event for the Grand Prix of Long Beach on *April 11th*. A free event open to the public, attendees experience a taste of the Grand Prix's extreme entertainment with daredevil motorcycle stunt shows, freestyle motocross demonstrations, a professional pit stop competition, static race car displays, driver autographs, live music and more. The event has been held for 17 years and was previously located on Pine Avenue in downtown Long Beach, where popularity of the event outgrew the city streets. For the past three years, the event has taken place at The Pike Outlets, partnered with The Grand Prix.

Summer Concert Series (3): *Thursdays in June*, enjoy free summer concerts, food vendors, outdoor games, prizes and more! Each week, summer concerts are located in a different area of the mall including the grass area, Bay Street, and The Paseo.

Summer Movies Series (3): Enjoy a free outdoor movie under the stars. *Every Thursday in July*, a different movie is played on a giant blow-up screen in the Main Plaza. Grab your chairs and blankets, bring your own food or buy some snacks at one of our participating vendors.

Fall Festival: Join us on *October 27th* for free trick-or-treating around The Pike Outlets' stores, face painting, and magic shows! Purchase a Halloween craft for \$2.00 and all proceeds will be donated to The Boys & Girls Clubs of Long Beach.

Holiday Kickoff: Celebrate the start of the holiday season on *November 22nd* with live festive entertainment, family activities and musical performances. See Santa arrive at The Pike Outlets and light the 30-foot Christmas tree. Ask me about how you can sponsor the Christmas Tree or Santa Workshop!

Santa Photos: Santa will be at The Pike Outlets at his winter village for professional photos *November 15th through December 24th!*

Festival of Trees: Visit the 12 Christmas trees decorated by local non-profits on Bay Street from *November 15th-December 31st* and vote for your favorite organization to win \$1,000!

THE PIKE
OUTLETS

Sponsorship Opportunities 2019

THE PIKE OUTLETS

SPONSORSHIP PACKAGES:

☐ Title Sponsor for All The Pike Outlets Events (*Two Spots Available*)

- Events will be presented by [your company].
- Logo on all event collateral.
- Banner prominently displayed at all events (to be supplied by sponsor).
- Table display at all events.
- Prominent recognition on all event advertisements and radio commercials (including posters, brochures, event page, etc.).
- 10 free call-outs on our Facebook page and shopping center emails throughout the year.

☐ Platinum Sponsor for All The Pike Outlets Events (*Four Spots Available*)

- Table display at all events.
- Banner prominently displayed at event (provided by sponsor).
- Prominent recognition on all event advertisements (including posters, brochures, event page, etc.).

☐ Gold Sponsor for All The Pike Outlets Events

- Banner displayed prominently at all events (provided by sponsor)
- Major recognition on event's Facebook page.
- Table display at all events.

☐ Table Display: **\$250 per event**

ASK ABOUT A CUSTOM SPONSORSHIP PACKAGE

- Reach out to discuss a sponsorship package that meets your budget and promotional needs. Contact Lauren Provence, Marketing Manager, at lprovence@sitecenters.com.
- If your company would like to donate products or services, please contact Lauren Provence at lprovence@sitecenters.com.
- Specific rates per event available upon request.

Sponsorship Opportunities 2019

THE PIKE OUTLETS

SPONSOR INFORMATION:

Contact Name: _____

Contact Number: _____

Business Name (as appears for promotions): _____

Web Address (if applicable): _____

Business Address: _____

Email Address: _____

SPONSOR LEVEL:

Title Sponsor for All The Pike Outlets Events

Platinum Sponsor for All The Pike Outlets Events

Gold Sponsor for All The Pike Outlets Events

Table Display for _____ Event

Custom Package:

Tell us about what you are looking for: _____

DISCLAIMER:

- Sponsorship logos must be received at least four weeks prior to the event to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Lauren Provence at lprovence@sitecenters.com.
- Please provide a company logo in .jpg or .tif format electronically along with your check.
- Please note: Any sponsorship monies received after printing deadlines may not be included in printed materials.
- Event date subject to change. SITE Centers will notify any sponsor at least 30 days in advance of event date.