



ROCKET CITY FALCONS BASKETBALL

Christ-centered competitive basketball for north Alabama homeschool families

2966 Elk Meadows Drive SE, Brownsboro, AL 35741 · 501(c)(3) nonprofit · EIN 93-1708769

August 2026

Dear Neighbor,

Our gym has one scoreboard. At the other end of the court, there is nothing — so during Rocket City Falcons home games, half the families in the bleachers cannot see the score. A second scoreboard costs about \$4,000, and we are asking one local business to put its name on it.

Rocket City Falcons Basketball is a Christ-centered, competitive basketball program for homeschooled students, founded as a nonprofit in 2023 and independent of any covering school. We are a 501(c)(3) organization, EIN 93-1708769. We field eight boys and girls teams from 10U through 18U and compete across Alabama, Tennessee and Kentucky as a member of the Midsouth Homeschool Athletic Conference.

Here is who your name would be in front of:

70+ student athletes	50+ homeschool families	1,300+ gym admissions a season	8 teams, boys and girls
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Those admissions are real families sitting in a gym for two hours at a time, several nights a season — parents, grandparents, siblings, and the visiting teams that travel here from three states. A banner in that room gets looked at. A name on the scoreboard gets looked at every time someone checks the score, for the next eight to ten years.

Would your business sponsor the scoreboard? If \$4,000 is more than you had in mind, four businesses can share it at \$1,250 each, and we have season levels starting at \$250. Every level is listed on the next page.

Sponsorships support tournament fees, gym time, and equipment for 70+ student athletes, and are tax-deductible to the extent allowed by law. If you would like to talk it through before deciding, I am glad to meet you for coffee or to have you come watch a game.

We would be grateful to have you on our sidelines this season.

Respectfully,

Scott Borchers

President, Rocket City Falcons Basketball

marketing@rocketcityfalcons.com · 256-603-0048 · www.rocketcityfalconsbasketball.org

SPONSORSHIP LEVELS

Sponsorship year: September 1, 2026 through March 15, 2027.

LEVEL	AMOUNT	WHAT YOUR BUSINESS RECEIVES
Scoreboard Sponsor	\$4,000	Your business name displayed on or beside the new scoreboard for the life of the equipment. Recognition at the scoreboard dedication. Plus every MVP benefit below for the 2026-27 season.
Scoreboard Co-Sponsor	\$1,250	A shared name plate on the new scoreboard for the life of the equipment, alongside up to three other businesses. Recognition at the dedication. Plus every MVP benefit below for the 2026-27 season.
MVP	\$1,000	3 x 5 banner with your logo displayed in the gym at home games. Listing on our website. Announcer and social media recognition. Logo in program emails to Falcons families all season. Recognition at Senior Night.
Captain	\$500	2 x 3 sign with your logo displayed in the gym at home games. Listing on our website. Announcer and social media recognition. Logo in program emails to Falcons families all season.
Starter	\$250	Logo identification in program emails to Falcons families. Social media recognition.

SELECTION FORM

Check your level, complete your details, and return this page with your sponsorship. We will contact you for your logo and have it in front of our families within a week.

- ☐ **Scoreboard Sponsor** \$4,000
- ☐ **Scoreboard Co-Sponsor** \$1,250
- ☐ **MVP Sponsor** \$1,000
- ☐ **Captain Sponsor** \$500
- ☐ **Starter Sponsor** \$250
- ☐ **Athletic donation in the amount of** \$ _____

Business name _____

Contact name _____

Address _____

City / State / ZIP _____

Phone _____

Email _____

Please make checks payable to Rocket City Falcons Basketball and mail to 2966 Elk Meadows Drive SE, Brownsboro, AL 35741.
Questions: marketing@rocketcityfalcons.com or 256-603-0048.

Rocket City Falcons Basketball is a 501(c)(3) public charity, EIN 93-1708769; contributions are deductible under IRC Section 170. No goods or services were provided in exchange for this contribution other than acknowledgment of your business name and logo. Please retain this receipt for your records.