

# Rocket City Basketball

Hello Parents,

This year we will be using Schoolfundr for fundraising and we will be kicking off our efforts in the coming days. With Schoolfundr, our students will no longer need to sell any products, and our coaches and staff do not have to manage cash or keep and distribute inventory. The best part is that Schoolfundr is free to use and doesn't take ANY percentage of funds raised!

Fundraising is vital for the success of our program and we truly appreciate your support to help raise these funds. All we ask is that each parent/guardian help their student(s):

- Help your student(s) **finish setting up their page** including adding a profile picture and personal message
- **Upload 20 or more names and emails** of your student(s) biggest supporters to their profile (i.e. Grandma, Grandpa, Aunts, Uncles, Family friends)
- **Gather 10 or more phone numbers** to share your student(s) page via text on launch day

Sharing the fundraiser is the best way to ensure we reach our goal, and building a quality list is essential to our success! Even if your contacts don't donate, they can still help by sharing the fundraiser with others as we spread the word to help us reach our goal!

\*Schoolfundr takes privacy seriously- your contacts are strictly PRIVATE and will NEVER be redistributed, sold, or used for advertising purposes.

**Schoolfundr helps our program reach new heights with:**

**1. Safety and security:**

Schoolfundr leverages best in class safety and security practices. All information is private, 100% secure and will never be redistributed.

**2. Simple online platform:**

Schoolfundr helps us raise more with less work through personalized donation pages and one click sharing options via email, text, or social media.

**3. Free Platform:**

Schoolfundr is built to help us keep what we raise and charges no fees or subscription costs. Schoolfundr supports its platform by asking donors for an optional tip.

Students Name: \_\_\_\_\_

**Thank you so much for your support!**

**STUDENT EXPECTATION: "PARTICIPATION GOAL" of at least 20 quality emails and 10 phone numbers to drive activity toward their individual goal**

Students should come prepared with:

- 20+ emails of your biggest supporters
- 10+ cell phone numbers of your biggest supporters
- SAVE ALL EMAILS IN YOUR NOTES ON YOUR PHONE
- DO NOT USE TEACHERS OR PEERS!

**EXAMPLE WORKSHEET:**

<b>Example Donors:</b>	<b>Email Addresses:</b>	<b>Example Donors:</b>	<b>Email Addresses:</b>
Mom		Family Friend #1	
Dad		Family Friend #2	
Best Friend		Great Aunt	
Best Friend		Great Uncle	
Aunt		Former Coach	
Uncle		Dad's Co-worker	
Neighbor		Mom's Co-worker	
Cousin		God Parent	
Grandma		Doctor	
Grandpa		Dentist	

Want to be a Corporate Sponsor and get your logo and business name featured on the fundraiser? Do you know a local business that might want to sponsor your fundraiser? Email [support@schoolfundr.org](mailto:support@schoolfundr.org) for more information.