



HELP US PUT A SCOREBOARD ON THE OTHER END OF THE COURT

Rocket City Falcons Basketball is a Christ-centered, 501(c)(3) nonprofit serving homeschool families across north Alabama. Our home gym has one scoreboard. A second one costs \$4,000 — and one sponsor can put their name on it for visibility at our games.

**SPONSORSHIP
OPPORTUNITIES 2026-27**

70+

student athletes

8

teams, boys and girls

1,300+

gym admissions a season

THE SCOREBOARD

One sponsor. Years of visibility. One line item closed.



SCOREBOARD SPONSOR

\$4,000

- Your business name displayed on or beside the new scoreboard for the life of the equipment — 8 to 10 seasons
- Recognition at the scoreboard dedication
- 3x5 banner in the gym at home games
- Listing on our website and announcer recognition at every home game
- Logo in program emails to Falcons families all season

SCOREBOARD CO-SPONSOR

\$1,250

Up to four businesses share the scoreboard.

- Shared name plate on the scoreboard for the life of the equipment
- Recognition at the dedication
- 3x5 banner in the gym
- Website listing, announcer and social recognition
- Logo in program emails



SEASON SPONSORSHIP LEVELS

Every level supports tournament fees, equipment, and gym time for 70+ student athletes.

STARTER

\$250

- Logo in program emails to Falcons families
- Social media recognition

CAPTAIN

\$500

- 2x3 sign in the gym at home games
- Listing on our website
- Announcer and social media recognition
- Logo in program emails

MVP

\$1,000

- 3x5 banner in the gym at home games
- Listing on our website
- Announcer and social media recognition
- Logo in program emails
- Recognition at Senior Night

WHO YOUR NAME REACHES



70+

STUDENT ATHLETES

Boys and girls, 10U through 18U, across eight teams.

50+

HOMESCHOOL FAMILIES

Households that read every program email you appear in.

1,300+

GYM ADMISSIONS

Paid attendance across a home season, plus players, siblings and visiting teams.

3

STATES OF COMPETITION

MHAC play across Alabama, Tennessee and Kentucky.

READY TO SPONSOR?

Email marketing@rocketcityfalcons.com or call Scott Borchers at 256-603-0048. We will send the selection form and have your logo up within a week.