

July 1 2023

# HEAL\*ARIOUS



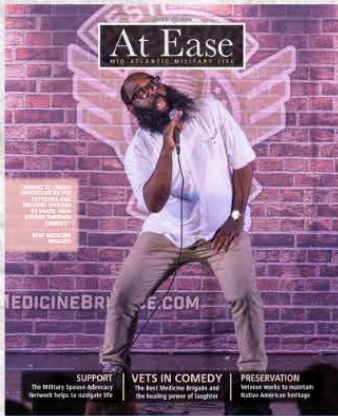
COMEDY FOR PSYCHOLOGICAL PERFORMANCE



# NEWSLETTER

## HEAL\*ARIOUS Headlines!

News media cannot get enough of the HEAL\*ARIOUS Mission. Stories covering Operation HEAL\*ARIOUS and our mission have been highlighted in newspapers, television, radio, and podcasts with continuously increasing requests to interview the HEAL\*ARIOUS team! Everywhere we go we make an effort to spread the benefits of therapeutic humor for psychological performance. Big thank you to all the media outlets so excited to help us spread the joy!



### Army veteran Robin Phoenix Johnson shares healing through comedy on Coast Live



## OPERATION HEAL\*ARIOUS

FIND AMERICA'S FUNNIEST VETERANS AND MILITARY SPOUSES!

Tacoma, WA was the first of two more successful Operation HEAL\*ARIOUS tour stops in June. The Tacoma Comedy Club graciously hosted the competition for over 150 people on June 4th with Air National Guardsmen, Jeff Norris, taking home the cash prize and the invitation to the season finale in on November 4th.



Jeff Norris, Air National Guard servicemen, from Cincinnati, OH - Tacoma, WA Competition winner



San Diego, CA closed out the month of June with an incredible show at the San Diego Convention Center. The show followed a powerful and inspiring conference at the Joint Women's Leadership Symposium (JWLS). The JWLS supports leading servicewomen from all branches of service through access to education, resources, mentoring, and networking opportunities. Attendees of the JWLS were delighted to attend the show and made for an incredible addition to the audience! Marine Corps Veteran, Stephanie Kline, was the big winner for this stop also winning the cash prize and a finale invitation.



Stephanie Kline, Marine Corps Veteran, from Arlington, VA - San Diego, CA Competition winner





July | 2023

# NEWSLETTER



## Book us to speak at your event!

**Robin "Phoenix" Johnson**, who you may know as the CEO of Best Medicine Brigade, HEAL\*ARIOUS President, Comedian, and Producer, is also an inspiring Motivational Speaker! Robin is a powerfully refreshing thought leader and speaker on the use of humor for improved psychological performance. She has been featured on USA Today, ABC, CBS, and Fox spoken at events for organizations and business from the American Legion and VFW, to Wells Fargo and Comcast. While she enjoys performing stand-up comedy, her passion is the applied and therapeutic use of humor which is why she created HEAL\*ARIOUS. After serving over 20 years in the United States Army, including five combat tours to Afghanistan and Iraq, Robin's new mission in healing people, organizations, and communities through humor. She is also Level 3 Certified Humor Professional with the Association For Applied and Therapeutic Humor and a comedy boot camp instructor for Armed Services Arts Partnership. The testimonials and continued requests for Robin to speak at events speak for themselves. You can contact Robin to book as a speaker at your business or organizations event by emailing [robin@bestmedicinebrigade.com](mailto:robin@bestmedicinebrigade.com).

★★★★★

*"We had a conference (for 1000 active duty military members) with hard hitting/policy type issues. Robin was the relief we all needed to relax and laugh. She had our crowd in stitches. The survey we put out to our members has her as hands down the best part of our conference. I highly recommend."*

*- Joint Women's Leadership Symposium*

★★★★★

*"Thank you for performing a very entertaining event for our Veteran's Day All Hands Conference at Samsung Electronics America. Those of us who have transitioned into the civilian/corporate space as well as our colleagues definitely enjoyed that comic relief from our daily business routine!"*

*- Samsung*

★★★★★

*"Robin did an amazing job balancing the "serious" conversation about mental health with comedy - I think we hit all the right cords that resonated with our employee base. And she's funny too! I highly, highly, highly recommend you work with Robin and her team! I know I can't wait to work with her again and recommend her!"*

*- Broadvoice Communications*

*Comedian  
Spotlight*

*Austin  
von  
Letkemann*



**AUSTIN VON LETKEMANN**, more commonly known as MandatoryFunDay, is an influencer with over a decade of U.S. Military Service. His social media content has millions of views and brings humor to service members and supporters of the armed forces. Once you follow MandatoryFunDay you will subconsciously stop scrolling when you see one of his daily posts just to see what he has to say. His posts highlight the

hilarious truths about military life that make all servicemembers and military families laugh at what's in the mirror. He manages to make fun of the U.S. Military while also honoring and respecting it at all times. You won't be disappointed! BOOK HIM for a special appearance at your event at [bestmedicinebrigade.com/mandatoryfunday](http://bestmedicinebrigade.com/mandatoryfunday) and be sure to follow his hilarious IG posts and Tik Toks @MandatoryFunDay



July | 2023

# NEWSLETTER



**AMERICAN  
LEGION**



**VETERANS & ACTIVE DUTY  
SERVICEMEMBERS**

**JOIN TODAY!**

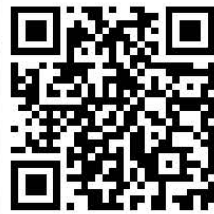


SCAN QR CODE ABOVE OR VISIT [LEGION.ORG/BMB](http://LEGION.ORG/BMB)

*A portion of each membership fee goes toward the  
HEAL\*ARIOUS Mission using this link!*



TRIPLE  
NIKEL



SCAN FOR BEST MEDICINE  
BRIGADE MERCH!



SCAN TO DONATE  
TO HEAL\*ARIOUS!

**A HUGE THANKS TO OUR PARTNERS!!**

