

Riley Taff

Creative Development Assistant | Writer/Story Analyst | Content Development

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PROFILE

Story-driven creative with a background in writing, performance, and digital content development. Experienced in crafting and evaluating narrative across long-form fiction, short-form content, and video production. Strong ability to analyze story structure, character development, and audience engagement while supporting creative projects from concept to execution.

CREATIVE DEVELOPMENT EXPERIENCE

Writer

EntertainmentNow | Freelance | July 2026 – Present

- Write original article stories focusing on narrative structure and audience engagement
- Research and discuss entertainment topics such as Marvel, Star Wars, thriller, ect.

Creative Director & Photographer/Content Creator

The Unapparent Magazine | Freelance | June 2026 – Present

- Produce recurring scripted content and photography for an online audience
- Experiment with tone, voice, and narrative formats to engage subscribers
- Brainstorm, plan, and executive magazine development and outreach opportunities

YouTube Host and Content Creator

FUAME Network & Reallyrileyofficial | September 2025 – Present

- Develop content ideas, scripts, and storylines for video production
- Collaborate on creative direction and audience-focused storytelling
- Evaluate content performance and refine approach based on engagement

Independent Writer & Story Developer 2025 – Present

- Write and revise original short stories and serialized content, focusing on narrative structure and audience engagement
- Analyze and refine story elements including character arcs, pacing, and thematic consistency
- Self-edit work through multiple drafts, strengthening clarity and story cohesion

Creative Assistant/ Performer

Young Festival Stage | June 2024 – July 2024 (Contract)

- Contributed to live production development through performance and creative collaboration
- Assisted in shaping narrative delivery and audience experience

Freelance Website Designer

Self-Employed | March 2024 – May 2024

- Built visually cohesive websites aligned with brand storytelling and messaging
- Translated abstract ideas into structured, audience-facing content

SKILLS

- Story Development & Narrative Analysis
- Script Coverage & Feedback
- Character & Plot Structuring
- Canva, Adobe, DaVinci Resolve, Capcut, Figma

- Content Ideation & Brainstorming
- Editing and Revision
- Collaboration & Creative Support
- Creative Writing

EDUCATION

Baylor University 2021 – 2025
Bachelor of Fine Arts
Minor in Great Texts (Literature, Philosophy, and Theology)

PORTFOLIO

Substack: <https://substack.com/@rileywritesfiction>
Website: <https://www.rileytaff.com>

Writing and content sample work available upon request!