



WELCOME TO
Prague

AND THE 27TH ILA
GLOBAL CONFERENCE!

PRESENTER
SUMMARY

THE UEI PACK INVITES YOU TO JOIN THEIR HUMANS AT

SOCIAL MEDIA4PEACE:
CREATING CONNECTIONS & BRIDGING THE DIVIDE





Why We're Here

No one could have predicted in the late '90s that social media would evolve into the global force it is today. Across every continent, in every circumstance, people use it day and night to connect, express, and mobilize. The words we choose, the actions they inspire, and the ripple effects they create are what brought this panel together.

Social media transcends boundaries. It bridges generations, cultures, faiths, genders, and socioeconomic divides. But with such extraordinary reach comes a pressing question: How do we harness this powerful tool for the greater good of humanity and of our planet?

We often say we know how to use it. And to some extent, we do. We claim to understand its risks and pitfalls. But do we truly grasp the depth of its influence?





Noel

The Influencer

WHO, WHY AND WHAT....

- **Algorithms**
- **Positivity**
- **Vetting**

As Influencers, Leaders and Communicators, we carry the responsibility for Social Media. We must be united, educated and informed to make sure that the use of social media is for Global Good.





Barty

The Online Child Safety Advocate

We should not be afraid of regulation, and we should be a part of the law-making process.

Without regulation we have no protection.





Shadow

The Wise Leader

It's important to be aware of the risks that social media poses for our mental health and wellbeing

Parents and families need to have conversations about safety practices and protections when using social media

[OpenAI releases report on ChatGPT and mental health](#)





Maya

The Sage

We need to:

- Discuss how to use social media responsibly as a leader.
- Distinguish between misinformation and disinformation.
- Discuss the importance for protecting personal privacy and security online.





As Peace Leaders, we must recognize that social media holds the potential to educate, to unite, and to heal. Our responsibility is to ensure that the stories we share are rooted in truth. Because yes, social media can be a force for peace.

Our panel believes this wholeheartedly. And we hope you'll leave this conversation inspired to explore further, to ask deeper questions, and to help your communities use social media not just to connect, but to bridge divides and build understanding.

If you would like to continue the conversation after the conference, or become part of the Social Media 4Peace project, please visit

<https://arttransformsconflict.org/social-media-4peace>

