Luis Ramos Veitia, MBA

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PROFESSIONAL SUMMARY

Seasoned professional with over 20 years of experience and an MBA in Management & Operations, adept at driving process optimization and fostering cross-functional collaboration. Eager to transition into a Director-level Operational role, leveraging a passion for change management, continuous improvement, strategic thinking, and strong communication skills to drive tangible change and empower teams and individuals reach optimal performance. I value community and authenticity, and am an advocate for marginalized groups, particularly Latino/a/x and LGBTQIA+ communities which I represent proudly.

WORK EXPERIENCE

Charter Communications/Spectrum

Charlotte, NC

Sr. Manager, Program Management, Business Readiness Testing

2022 - Present

- Drove 5% reduction in software delivery delays by streamlining Jira workflows, enhancing agility and project timelines.
- Applied in-depth Agile/Scrum expertise to ensure high-quality solution delivery aligned with intricate business requirements.
- Catalyzed a cultural shift, fostering team collaboration and innovative testing approaches, resulting in polished final solutions.
- Instilled collaborative, big-picture thinking among BRT leads, elevating team dynamics and project execution.
- Implemented efficient defect management practices in Octane, elevating utilization by 12% for standardized testing excellence.
- Executed Salesforce reporting capabilities to automate detailed case traceability, fostering enhanced departmental metrics and standardized reporting practices.

Charter Communications/Spectrum

Charlotte, NC

2019 - 2022

- Sr. Manager, Enterprise Order Management
- Spearheaded process improvement initiatives, achieving an outstanding 26% year-over-year increase in productivity.
- Led training programs and cross-functional projects, contributing to a notable 15% improvement in operational excellence and accuracy.
- Streamlined documentation and reporting intake methods, enhancing efficiency across diverse teams.
- Standardized and maintained production Dashboards and Reporting for consistent operational visibility.
- Collaborated with key stakeholders to eliminate roadblocks, resulting in an impressive 8% year-over-year reduction in order delays.

Charter Communications/Spectrum

Charlotte, NC & Syracuse, NY

Manager, Enterprise/National Order Management

2016 - 2019

- Expanded business unit scope, growing personnel by over 200% during tenure, effectively meeting evolving requirements.
- Pioneered new processes and intricate job designs for a post-merger department reconstruction, ensuring seamless integration.
- Developed, standardized, and maintained production dashboards, driving successful adaptation of new functions, and enhancing operational visibility.
- Partnered with National Sales leaders in driving net-new sales meeting/exceeding sales quota month-over-month, year-over-year by removing roadblocks and improving sales processes such as greater sales funnel reporting.

Charter Communications/Spectrum

Syracuse, NY

Supervisor, National Order Fulfillment

2015 - 2016

- Established a new department in the Syracuse office, rapidly expanding headcount by 140%, outperforming other centers by 18% in FY 2015 and 23% in the first half of 2016.
- Led a team that exceeded performance metrics, surpassing other centers by 18% in FY 2015 and achieving a remarkable 23% improvement during the first half of 2016.

EDUCATION

Colorado State University

Online Program

Graduate Certification in Entrepreneurship & Innovation

Expected Aug 2024

University of North Carolina at Charlotte (UNCC)

Charlotte, NC August 2023

Master of Business Administration, Management & Operations

Baruch College, City University of New York (CUNY)

New York, NY

Bachelor of Arts, Business/Corporate Communications

June 2013

LEADERSHIP & INVOLVEMENT

Charter Communications/Spectrum

NY & NC

- Proven leader at Spectrum with over 20 years of experience; 13+ years in a managerial role.
- Operational focus leading customer service teams, Project Management groups, creating training materials and data analysis.
- Deep knowledge of systems and end to end workflow including order entry, billing implementation and post-launch support.
- Expert in Salesforce reporting and Data Loader macros, Tableau, billing platforms, Microsoft Office, among other tools
- Emphasis in gap-analysis, process improvements, risk mitigation, software development, testing, and system automations

Professional Associations

•	Depression Bipolar Support Alliance (DBSA), Charlotte Chapter, Board Member	2024 - Present
•	Out in Tech, Mentor	2024 - Present
•	Latin American Coalition, GANAS Program, Mentor	2024 - Present
•	Spectrum LGBTQ Business Resource Group (BRG), Co-Lead, Content	2021
•	Association of Latino Professionals for America (ALPFA), Member	2020 - Present
•	National Association for Multi-ethnicity in Communications (NAMIC), Member & Mentor	2017 - Present

Certifications

•	Google Project Management Certificate	Nov 2023
•	Certified Scrum Master (CSM), Scrum Alliance	Mar 2023
•	Lean Six Sigma Green Belt Certification	Dec 2021

SKILLS

- Hard Skills: Change Management, Stakeholder Management, Risk Management, Quality Assurance, Data Analytics, Salesforce
 Proficiency, Business Analysis, Microsoft Office, Project Management, Process Improvements, Scrum/Agile/Waterfall
 Methodologies, Testing & Development, Order Process: "Quote-to-Cash", Bilingual (English & Spanish).
- Soft Skills: Innovative Thinking, Strategic Planning, Cross-Functional Collaboration, Emotional Intelligence, Interpersonal, Communication, Leadership, Decision Making, Time Management, Adaptability, Problem Solving, Teamwork, Self-motivated, Conflict Resolution, Mentorship.