

# ANNUAL REPORT



HOPEWELL MUSIC  
COOPERATIVE NORTH

[www.hopewellmusic.com](http://www.hopewellmusic.com)

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# INTRODUCTION

## HOPEWELL MUSIC COOPERATIVE NORTH

### **Dear Hopewell Community,**

2023 was a remarkable year for Hopewell—full of inspiring music-making, meaningful transitions, and an unexpected move. It was a year of growth, change, and resilience!

Throughout the year, our lesson program continued to thrive, welcoming both new and returning students of all ages. With instruction offered on 15 different instruments—including voice and ukulele—students had more opportunities than ever to explore their musical interests. We also introduced group piano and string classes, opening the door for young beginners to experience the joy of making music together.

In June, we said a fond farewell to longtime flute instructor and Executive Director, Andrea Myers. As a teacher, Andrea guided beginners with care and inspired advanced students to push their creativity. As Executive Director, she led Hopewell through the uncertainty of the COVID-19 pandemic and helped develop a new strategic plan rooted in our mission:

***Hopewell's mission is to improve access to music education in North Minneapolis through affordable, inclusive, and engaging music programs.***

Following Andrea's departure, the Board of Directors conducted a wide-reaching search for a new Executive Director. After a thorough and thoughtful process, we were proud to welcome Alfred Sanders—a North Minneapolis native with deep roots in the community and a wealth of experience in music and nonprofit leadership. We are excited for the journey ahead under Alfred's guidance.

Like many organizations, Hopewell faced unexpected challenges—none more so than in late 2023 when our longtime home at North United Methodist Church was sold, ending our lease. But thanks to the incredible support of our volunteers, students, families, and the warm hospitality of Christ River of Life Church, we made a smooth transition to our new space. Classes resumed quickly, and—against all odds—we still hosted our beloved annual Holiday Tea!

Whether it's celebrating students' musical milestones, attending a performance, or stepping up to help in times of need, the Hopewell community shows up. We are deeply grateful for your unwavering support and generosity—your time, your gifts, and your belief in the JOY of music.

**With heartfelt thanks,**  
The Hopewell Team

# STUDENTS & FAMILIES

## HOPEWELL MUSIC COOPERATIVE NORTH

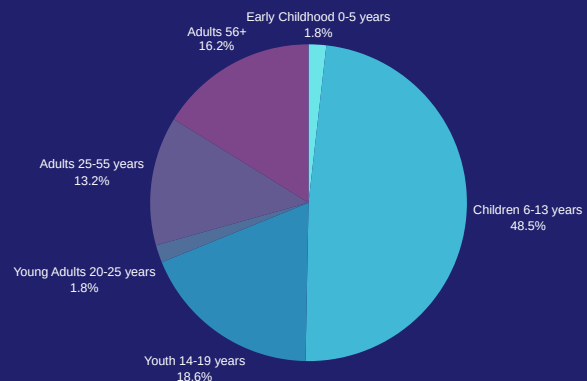
At Hopewell, music brings together community members from across the Northside – students of all ages, (ranging this past year from 5 - 87!), families, professional musicians, teachers and audience members – to build lasting relationships through the shared love for music and community.



Students are the heart of Hopewell and help shape its programming. This year, families told us their children were eager to learn in a group setting, which led to the return of group piano and string lessons. These classes have been a resound success! Not only do they offer students another way to learn and grow musically, but their performances have become a vibrant addition to Hopewell concerts.

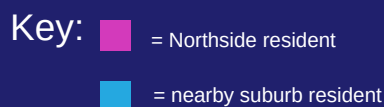
Whether it is learning a new instrument, harmonizing together in a choir or playing drums in a circle, music experiences help transcend our differences and build community based on collaboration, connectedness and creativity.

### Age break down



### Northside Program Enrollment

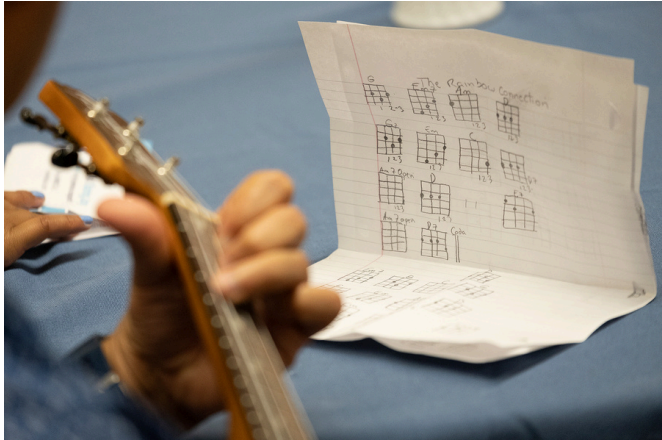
Hopewell has a strong connection to the greater Northside community, with the majority of program participants living in North Minneapolis and immediate surrounding communities.





# PROGRAMS

## HOPEWELL MUSIC COOPERATIVE NORTH



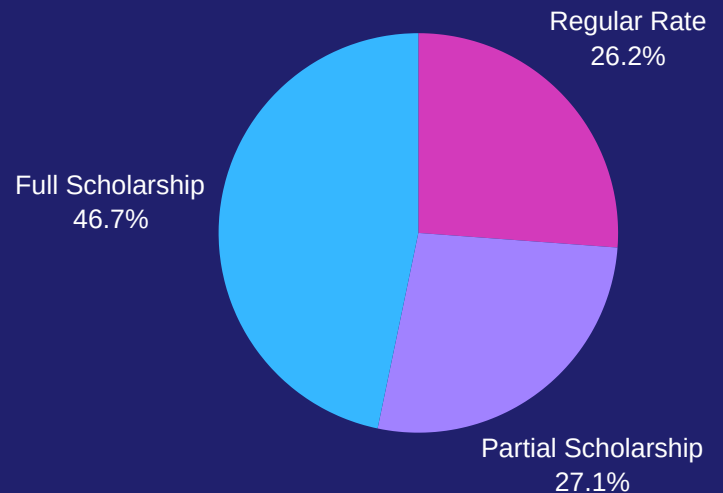
At Hopewell, music is more than a lesson or a series of studies - it's a bridge across cultures, a shared experience, a tool to build new skills, and an opportunity to strengthen community. Our programming is designed to be accessible, innovative and inclusive music programs — from individual lessons to summer camps to ensembles.

In 2023, a dedicated team of **16 teachers** provided instruction on **15 different instruments**, delivering over **1200 hours of lessons**. In total, **177 community members** enrolled in Hopewell's programs — a testament to the power of music to connect and inspire.

Music at Hopewell is a place to create meaningful opportunities for residents to both learn and share their music with the broader community through programs and lessons that spark creativity.

*"Doing music is a way for me to go to my happy place and just be fine in that moment."* -Sydney, Hopewell Alum"

## Scholarship Breakdown



Student Retention Rate: 93%

## Additional Statistics:

- 2420 lessons held in 2023
- 947 community members attended music performances
- 41 participants in free Hopewell Community Ensembles
- Addition of the Hopewell Handbell Choir

# STRATEGIC PLAN

HOPEWELL MUSIC COOPERATIVE NORTH

## Hopewell Music Strategic Plan Overview

Hopewell Music is committed to providing inclusive and innovative programming that reflects our mission and vision. Our strategic plan guides decision-making, supports financial sustainability, and ensures students and staff have the resources needed for high-quality lesson programming.

### Key Strategic Highlights:

#### Programmatic Growth:

In 2023, we expanded our group lesson offerings to create more opportunities for young students. This group format fosters a supportive, collaborative, and creative environment among peers, enriching the learning experience.

#### Leadership and Team Development:

We expanded our Board of Directors and recruited additional music instructors as part of a broader effort to bring diverse perspectives to the entire Hopewell team.

#### Financial Sustainability:

We continue to build financial stability through community support, an expanded pool of grant funding, and a commitment to sound financial stewardship.

## STRATEGIC GOALS

2020-2023

**#1** Continue to prioritize inclusivity within Hopewell's programs and organization.

**#2** Communicate Hopewell's mission, vision, and values to internal and external stakeholders.

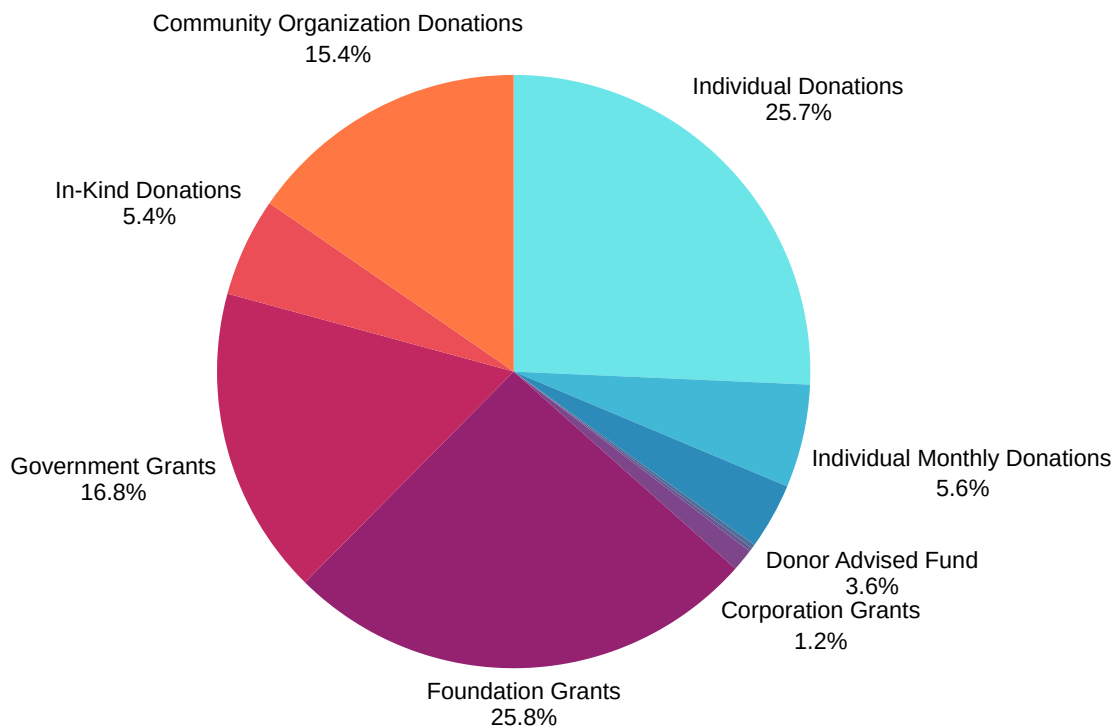
**#3** Plan for and deliver financial results which sustain mission impact.

**#4** Increase the effectiveness of organizational infrastructure.



# FINANCIAL OVERVIEW

HOPEWELL MUSIC COOPERATIVE NORTH



Total Contributions: \$270,160

Revenue	
Donation	\$197,324
Government Grants	\$58,965
Instrument Rental	\$1,701
Tuition/ Lesson Fees	\$25,817
Inkind Contributions	\$13,279
Special Events	\$592
Investment Income	\$39

Expenses by Department	
Programs	\$1988,579
Management	\$42,847
Fundraising	\$80,771

Expenses by Catagory	
Salary and Wages	\$255,621
Fees for Services (non-employees)	\$14,830
Adverstising and Promotion	\$3,236
Office Expenses	\$9,930
Information Technology	\$1,638
Occupancy	\$10,399
Conferences	\$1,079
Interest	\$2074
Depreciation	\$8136
Insurance	\$5024
Program Supplies	\$9,818
Employee Recognition	\$412

# DONORS

## HOPEWELL MUSIC COOPERATIVE NORTH

### THANK YOU Hopewell Donors!

Every year at Hopewell feels extraordinary - and that should not be a surprise. Students are learning new music, some are just beginning their musical journey, and ensembles are getting new members.

Amid all this growth and creative discovery, one constant remains - **YOU!**

Your support - whether through monetary donations, donations of food or supplies, your donation of time - your commitment to show up to recitals and concerts to hear the music of your community - is what makes all this possible. Your commitment to being part of this community and to lifting up our students means the world to us.

From the entire Hopewell community-  
**THANK YOU** for helping to share the JOY of Music!



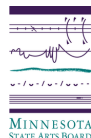
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# DONORS

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