

# ANNUAL REPORT

2021



**Hopewell Music Cooperative North**

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*A Hopewell volunteer tabling at a community event*



Dear Hopewell Community,

Time continues to feel ambiguous with the difficulties and tribulations that started in 2020 flooding over into 2021. The waves threaten to overwhelm us as the pandemic continues seemingly without end. The ugliness of racial injustice, and the stark reality of the amount of work we need to do to create equity in our collective communities, can be overwhelming. I often found myself caught up in the busyness of the world and in the “doing” mode instead of the “being” mode, and even missed the forced schedule slow down the pandemic placed upon us.

When I can catch myself, I try to take even just a moment to pause and slow the urgency down. I recall the many times a student of ours tells us that playing helps calm their minds and eases their anxiety. I take cue from them. I set aside the unrelenting worries, pick up my flute, and wrap myself in the joy of making music.

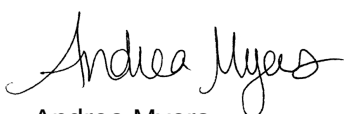
The Joy of Music - it is all about connecting on a deep, fundamental level and sharing that out to the world. What I love about Hopewell is how all the students, families, staff, and donors are united by that vision. We know and share how the Joy of Music sustains, comforts and bolsters through times of uncertainty and hardship.

I am so grateful for the steadfast dedication the community has shown us through another unpredictable year. Because of you, 2021 was a year of continued adaptation and steadfast perseverance. Highlights include:

- Started to take action around our Strategic Plan which we created in 2020. Details around those actions can be found in the “Strategic Plan” section.
- Took advantage of lower traffic in our space with online programming and refreshed the space with new paint, rugs, decor and improved lighting.
- Enhanced our technology in response to the continued need for online programming, creating a remote learning space for students and teachers to come for lessons

I want to thank all of you for making 2021 a year of reflection, invigoration, and growth. During the year, the community made gifts of instruments, time, and money to create equity and access to music. Thank you for continuing to help Hopewell share the Joy of Music.

With appreciation,



Andrea Myers  
Executive Director

# HOPEWELL MUSIC STUDENTS AND FAMILIES

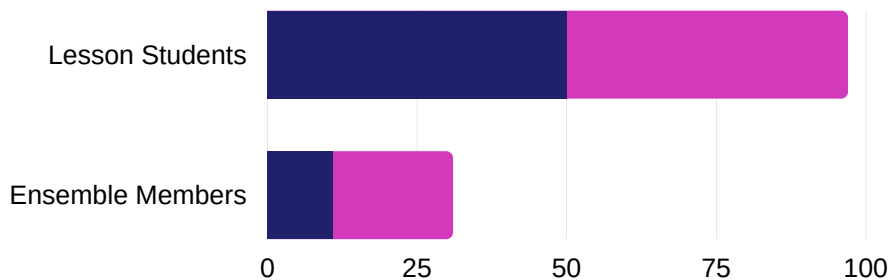
During 2021, finding ways of staying connected was essential. After a year of limited social connection and community, everyone got creative in ways that we could come back together to learn and celebrate. From our first in-person recital to small outdoor events, we safely gathered as a community. We collaborated with other Northside organizations and the wider North Minneapolis community to continue to seek healing, awareness, and meaningful connection.

"I think music helps bring people together...to create new friends and family members."

- Jeffrey, Hopewell student

## Northside Program Enrollment

Key: ■ = from N. MPLS ■ = outside N. MPLS



Hopewell Music has a strong connection to the Northside community, with the majority of students being from North Minneapolis and the immediate suburbs. Our students came from a variety of age ranges and backgrounds, with 38% of students who responded to voluntary surveys reporting as BIPOC and 31 being adult students. We are committed to centering equity, inclusivity, and accessibility in our programs to ensure that everyone feels welcome and has the resources and support they need to thrive. Hopewell will continue to partner with and listen to the community to offer programs that meet the needs of the students.

*A Hopewell piano student performing at our first in-person recital since the start of the pandemic.*

## Community Highlight



In 2021 we were able to have our first COVID-safe in-person recital since the start of the pandemic!



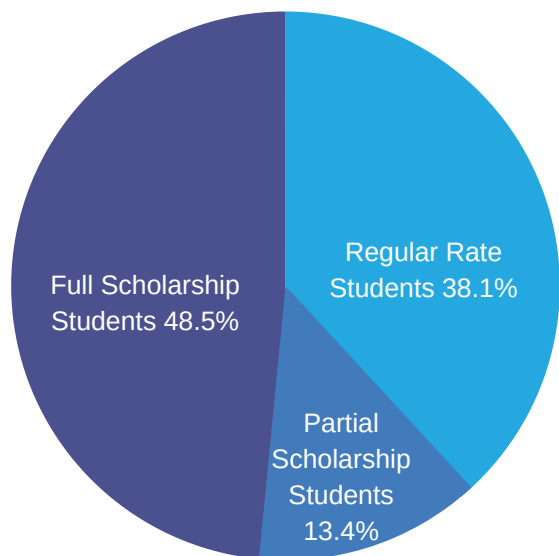
# HOPEWELL MUSIC

## ABOUT OUR PROGRAMS

With over 300 lessons, 4 lesson recitals, and 6 ensemble concerts given, everyone exhibited incredible patience and dedication while continuing to navigate pandemic protocols. Virtual lessons and concerts played a key role. Improved technology access made it possible for students to stay connected with teachers and provide a sense of structure. With the help of social media, their music and creativity served as a way to bring a sense of community and celebrate accomplishments.

### Student Retention Rate: 82%

### Scholarship Breakdown



Hopewell Music provided over \$48K in student scholarships, with a majority of student receiving either full or partial scholarships. Easing the financial burden of music lessons ensures that our programs are truly inclusive and accessible to everyone in North Minneapolis.

*The Hopewell flute choir actively performs at outreach events educating about the flute family.*



Our dedicated teachers are the backbone of Hopewell Music. We truly would not be able to do this work without them!



# HOPEWELL MUSIC

## STRATEGIC PLAN UPDATES

### Overview of our Strategic Plan

In 2020 we set out to make a strategic plan in order to ensure Hopewell would continue to grow in an equitable, inclusive, and financially stable way.

**#1**

#### Continue to prioritize inclusivity within Hopewell's programs and organization.

- Began the search and selection of a DEI consultant
- Engaged in outreach activities with local community organizations

**#2**

#### Communicate Hopewell's mission, vision, and values to internal and external stakeholders.

- Updated Hopewell's mission statement
- Developed and published new vision and core values statements which describe the future Hopewell intends to achieve and in what manner the organization fulfills its mission

**#3**

#### Plan for and deliver financial results which sustain mission impact.

- Board approved a balanced budget for FY22 which included salary wages and investment into programming and outreach
- Created Development Officer position to focus on individual donor relationships and hired a grant writer

**#4**

#### Increase the effectiveness of organizational infrastructure.

- Created a new app for program participants
- Refined HR Hiring practices including a standardized application for all positions

"Doing music is a way for me to go to my happy place and just sit and be fine in that moment" - Sydney, Hopewell Alumni

*Board members Geoffrey Wilson, Joe Clements, and Claire Repp repainting Hopewell's physical space ahead of the new school year.*

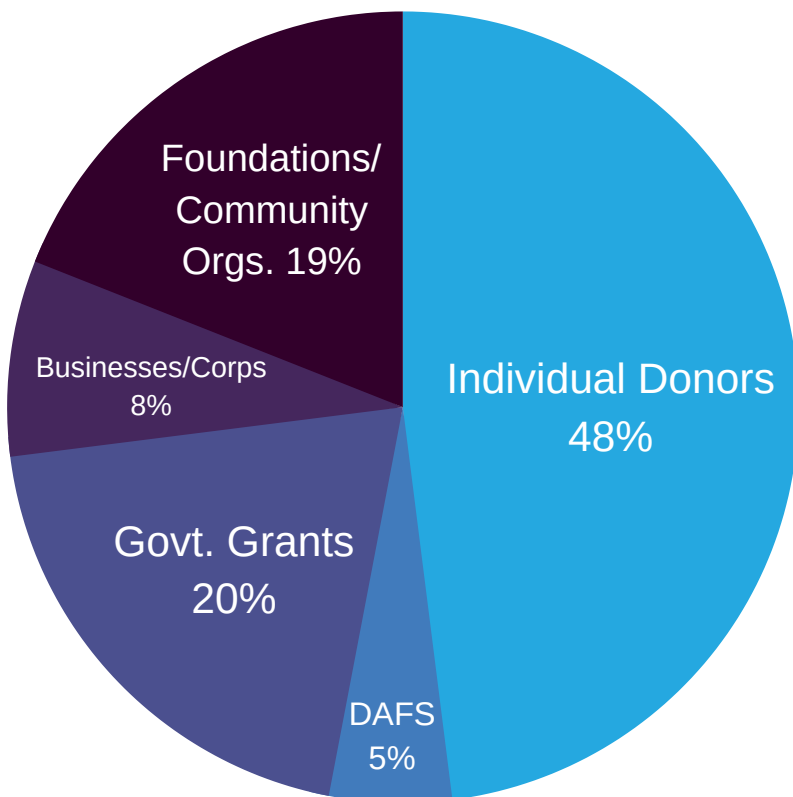


# HOPEWELL MUSIC FINANCIAL OVERVIEW

## What happened in 2021?

Despite unique challenges presented by the pandemic, including increased scholarship needs and operating costs, 2021 ended with a balanced budget. With over 650 donations, grants and gifts, Hopewell provided exceptional music education and access to music. We remain committed to being responsible stewards of the generosity given to Hopewell and to building a sustainable and healthy financial future.

## Contributions Breakdown



### Highlights

- \$240,091 total funds raised
- 463 individual donors
- 154 new donors
- \$30k+ increase in funding in 2021
- Numerous in-kind gifts including instruments, renovation materials and other essential program/office supplies for Hopewell



*Board Member Minna Montgomery (left) and her husband (right) posing with local artist Amanda Grace (center) at her benefit show to raise funds for student scholarships.*

### Financial Report 2021

#### Assets

- Cash \$199,199
- Property and Equipment \$28,598
- TOTAL ASSETS \$ 227,797.59

#### Liabilities

- General \$5,632
- Accounts Payable \$ -770
- TOTAL LIABILITIES \$ 4,861.72

#### Equity

- Net Assets \$ 84,362
- Net Income \$ 138,574
- TOTAL LIABILITIES AND NET ASSETS \$ 227,798

#### Income

- Contributed Revenue \$ 288,458
- Earned Income \$ 29,289
- Misc Income \$ 39,400
- TOTAL REVENUE \$ 357,147

#### Expenses

- Salaries and Wages 171,230
- All Other Expenses 47,343
- TOTAL EXPENSES \$ 218,573

**NET INCOME \$ 138,574**

\*Misc Income includes Program Services,  
Merchandise Sales, Interest and PPP Loan

*Hopewell Music instructor Tzipporah Johnson performing  
at a Hopewell organized community event.*





# HOPEWELL MUSIC THANK YOU

*...for making the **JOY** of music possible!*

## Individual Contributors

Deborah Abeln, Andrew Ager, Stephen Aglinskis, Elena Bradunas Aglinskis, Amanda Aho, Barbara Alfrey, R. Tran Alfrey, Suzanne Allison, Diane Amundson, Carl Anders, Julie Andberg Giving Fund, Andreasen Donor Fund, Jordan Anderson, Mark Anderson, Roberta Anderson, Becky Arenivar, Paul Arias, Hannah Awsumb, James Azarski, Nancy Werner-Azarski, Zach B., Carol Backes, SLinda Banks, Aaron Barnes, Sam Bauman, Aziz Bawany, Elizabeth Beck, Lochlan Belford, Ben Belz, David Benson, Suzanne Benson, Martha Bentley, Ryan Besadny, Marcia Betcher, Randall Betcher, Paula Bieber, Thom Blackburn, Dylan Blades, Marjie Blevins, Tim Blevins, Nicholas Bloss, Jim Blubello, Shemeka Bogan, Julian Booher, Jonathan Borden, Lisa Boynton, Benjamin Braaten, Brendan Brett, Kris Brogan, Leslie Brouner, Christine Brown, Bob Buel, Barbara Burke, Michael Burke, Jeannine Burnette, Marlys Burseth, Michael Burton, Shira Burton, Stephanie Butler, Jory Byer, James Cain, Jean Carlson, Peter Carlson, Jaette Carpenter, Randy Carpenter, Aaron Castaneda, Margaret Caviness, Tom Cerrito, Senator Bobby Joe Champion, Alexander Chaudhary, Dave Clapp, Ian Clark, Kristina Clark, Joe Clements, Kerry Clements, Gareth Coker, Dan Cole, Samantha Cook, Aaron Cooper, Heidi Coplin, Patrick Costello, Robert Cowgill, Nancy Craver, Steve Craver, Christopher Cuevas, James Cullum, Nita Cunningham, Kathleen Curran, Jennifer Dafnis, Isabel Dammann, Donnie Danico, Drew Davis, Cy DeCosse, Paula DeCosse, Cy and Paula DeCosse Fund of The Minneapolis Foundation, Polly Dedrick, Vanessa Delaire, Jaime DeLanghe, James DeYoung, Susan DeYoung, Michael Dietsche, Jennifer Dill, David Dillinger, Marlene Donaldson, Joseph Dowdy, David Drueding, Susan Stabile, Beth Dunaway, Nancy Duncan, Joshua Duperoy, Zach Einck, Linda Engberg, Kristian Erdmann, Andrew Estepani, Stephen Exley, Trudy Fails, Steven Farris, Shelly Fayard-Rerat, Edward Feirer, Lois Feirer, Anna Ferris, Leslie Fideler, Andrew Fitz Gibbon, Larry Flick, Thomas Folk, Amy Forbes, Bev Forsman, Don Forsman, Bev Frankenfield, Sharon Freeman-Whitton, Giovanna Fregni, Connor Frew, Sharisse G, William Garcia, Tyler Giles, Samuel Glass, Roxann Goertz, Elizabeth Gomoll, Roger Gomoll, Bethany Gonella, Stefano Gonella, Kathleen Goor, Christian Graefe, Gene Grashorn, Patricia Grashorn, Ryan Grealish, Tessa Gudmestad, James Gullickson, Jenna Gullickson, Jonathan Guyton, Bill H., Mary Steinbicker, Bianca Hagan, Julie Hagen, Scott Hagen, Dillon Hall, Tully Hall, James Halverson, William Hamlin, Leslie Hammons, Barrett Hanrahan, Benjamin Hanson, Amanda Hardy, Reid Harry, Scott Hebert, Amanda Heeren, Douglas Heitkamp, Brooke Helgeson, Matthew Helgeson, Zachary Helton, James Henderson, Athena Henderson, Mitchell Henzler, Amanda Herrmann, Zeth Hillman-Johnson, Darla Hiltgen, Linnea Johnson Hoff, Michael J Hollerich, Jordan Holmdahl, Eric Holterman, Heidi Holterman, Adam Hood, Dustin Horning, Brad Horras, Merjent Inc, Ann Iverson, Michael Iverson, Joy James, Jilene Jamsa, Lea Janckila, Ben Jennings, Deb Jensen, Hannah Jensen, Joni Jensen, Keith Jensen, Christian Jimenez, Aaron Johnson, Janet Johnson, Ken Johnson, Lili On Johnson, Michael Johnson, Thomas Johnson, Michael Jonak, Rebekah Jorgensen, Nicole Juan, Dylan Kelly, Carol Kennedy, Sophie Kerman, Beverly Kerr, Charlyn Kerr, Samantha King, Virginia King, Louise Kinzer, Travis Klune, Nate Knaeble, Pj Knapke, Julie Knauer, Rev. Linda Koelman, Jessica Kohner, Peggy Kotila, Adam Kruczek, Sherry Kruczek, Kristy LaCombe, Laurie LaFontaine, Collin Lambrecht, Michael Lander, Lynn Langit, Jesper Gilbert Lausen, Lori Laymon, Fue Lee, Kyle Lemmon, Barbara Levie, Simon Lewin, Mary Lewis, Susie Lewis, Chris Lichosyt,

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## Individual Contributors Continued

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# HOPEWELL MUSIC THANK YOU

## Community Organizations and Businesses

AEG Management TWN LLC, Amazon, Artaria String Quartet, Bauhaus Brewery, Belton Family Foundation, Best Buy Foundation, BMO Charitable Fund Program, Boston Scientific, Voya Financial, Carolyn Foundation, Cavitt Productions, Chipotle, Chops, Inc, ECMC Foundation, First Avenue, First Avenue Productions, LLC, Cargill, Boston Scientific, Hope Evangelical Lutheran Church, House of Note, James B. Linsmayer Foundation, Saint Paul Conservatory of Music, Louis and Mary Kay Smith Foundation, Metro Regional Arts Council, Minnesota State Arts Board, Mu Phi Epsilon - Minneapolis/St Paul Chapter, MusicLink Foundation, Schmitt Music Company, National Financial Services LLC, NeWave Collective, North Market LLC, OMNI Brewing Company LLC, Potach Law Firm, LLC, Rhythmically Speaking, Schmitt Music Company, Schmitt Music Company - Flute Gallery, Schwab Charitable, Spark School of Music, Target Center, Target Corporation, The Helgeson Foundation, Thrivent Financial Choice Dollars, Tooties on Lowry, U.S. Charitable Gift Trust, US Bank Foundation, US Bank: FrontStream, Washburn- McReavy Funeral Chapels, WaterStone Giving Strategies, Wells Fargo Foundation, Whole Foods Foundation, Wonderwall/Dark Clouds GBC



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