

HOPEWELL'S MISSION

Hopewell's mission is to improve access to music education in North Minneapolis through affordable, inclusive, and engaging music programs.

STRATEGIC PIVOT

In 2020, a year like no other in our lifetimes, Hopewell Music Cooperative North (with the generous support of the Phillips Foundation) sought the support of Propel Nonprofits to overhaul our financial best practices and develop a new strategic plan to ensure ongoing mission impact in North Minneapolis.

NEW STRATEGIC GOALS

#1

Continue to prioritize inclusivity within Hopewell's programs and organization

#2

Communicate Hopewell's mission, vision, and values to internal and external stakeholders.

#3

Plan for and deliver financial results which sustain mission impact.

#4

Increase the effectiveness of organizational infrastructure.

NEXT STEPS

In Spring 2021, Hopewell formed committees of board and staff members to address these strategic goals.

Marketing, Development, and Outreach	In addition to ongoing community outreach, this committee is developing new mission/vision/core values statements to be adopted in September 2021
Diversity, Equity, and Inclusion	This committee is seeking a local DEI consultancy to work with the board and Hopewell staff to develop an organization-wide DEI plan by 2022
Finance	This committee is currently developing a standardized reporting format to improve financial oversight and is considering investments in human capital
Governance	This committee successfully onboarded three new board members in Spring 2021 and is building out resources for board members/staff learning

READ MORE AT [HOPEWELLMUSIC.COM/STRATEGICPLAN](https://hopewellmusic.com/strategicplan)