

Sports History

Unit 3 Lecture Notes

Session 9 (Black Athletes, Part 1) (1955-1959)

Slide 1: "The Greatest Game Ever Played" (4)

- ✓ Professional football was on the rise in the 1950s and reached a crescendo during the latter part of the decade. Much of the popularity can be traced to a single game – the 1958 NFL Championship Game between the Baltimore Colts and New York Giants.
- ✓ The game played at Yankee Stadium in New York attracted a national television audience and became known in football lore as "The Greatest Game Ever Played." More importantly, the game captured the collective attention of the nation and as a result, pro football exploded across the country in the following years. Pro football Hall of Fame)
- ✓ Baltimore Colts won 23-17 in OT

Slide 2: Perfection in the World Series (20)

- ✓ 1956 World Series – Yankees beat Dodgers in seven
- ✓ Game 5 legendary
- ✓ Catcher Yogi Berra rushed out to the mound and leaped into his pitcher's arms. Don Larsen had pitched the first no-hitter in World Series history. Not only was it a no-hitter, but it was a perfect game – no hits, no runs, no walks, nobody reaching base.
- ✓ "Damn," said sports reporter Dick Young, "The imperfect man just pitched a perfect game."
- ✓ The Zone!!!

Slide 3: Two Basketball Dynasties Begin (89, 77)

- ✓ 1957 North Carolina Tarheels: The '57 squad produced the only unblemished record by one of the ACC's 13 men's national champions (32-0), capping a season that reoriented a conference founded for football purposes. (See the market expansion of 2014 for similar unintended consequences). It would be the only championship achieved by an original ACC member in the first 35 seasons of NCAA tournament competition.

- ✓ Celtics: 57 title was first of 11 in 13 seasons. Bill Russell and Bob Cousy led the way.

Slide 4: Rocky Marciano

- ✓ Rocco Francis Marchegiano
- ✓ 49-0

Session 10 (Black Athletes, Part 2) (1960-1964)

Slide 1: The Walk-Off (8)

- ✓ Bill Mazeroski
- ✓ Game 7 of World Series
- ✓ Pittsburgh Pirates beat Yankees

Slide 2: Wilt Scores 100 (16)

- ✓ Hershey, PA
- ✓ NO Film!!!

Slide 3: "I Shook Up the World," Cassius Clay (21)

- ✓ Wins heavy weight championship in February 1964
- ✓ Cassius Clay, despite his Olympic gold in 1960 and his obvious charisma, was a huge underdog. Sonny Liston, the champion after a couple of unsettling knockouts of Floyd Patterson, was considered indomitable. He fit in with America's principal value at the time: Bigger is better. He was a 9-to-1 favorite.

Slide 4: 61 (45)

- ✓ Roger Maris, a good but not great Yankee, eclipses Babe Ruth's single-season record in 1961

Slide 5: Arnold Palmer (57)

- ✓ 1960 U.S. Open
- ✓ Quintessential Palmer win
- ✓ Shot a 65 in final round to come back from 7 strokes down (passed young buck Jack Nicklaus and legend Ben Hogan)
- ✓ Passed away in 2016

Slide 6: Wilma Rudolph Storms Rome (78)

- ✓ 1960 Olympics
- ✓ The Olympic Games in Rome 1960 provided the defining moments of Wilma Rudolph's extraordinary life story. She stormed to gold in the 100m, 200m and 4x100m relay, breaking three world records in the process. She

was dubbed “The Black Gazelle” by the European press for her speed, beauty and grace

- ✓ She suffered from polio, pneumonia, and scarlet fever as a young child, which left her partially paralyzed. She could not even walk until age eight.

Session 11 (Gender and Sexuality in Sport, Part 1) (1965-1969)

Slide 1: NFL-AFL Merger and First Super Bowl

- ✓ Merger 1966
- ✓ First Super Bowl, Green Bay Packers defeat KC Chiefs

Slide 2: Super Bowl

- ✓ Super Bowl III – The Guarantee, 1969 (9)
- ✓ Lombardi Trophy (renamed in 1970 after VL's death, Baltimore Colts first to receive Lombardi in Super Bowl V)

Slide 3: Civil Rights and Sport

- ✓ 1966, Texas Western became first college basketball team to win NCAA Tourney with all-African American starting five (23)
- ✓ 1968 Olympics: Tommie Smith and John Carlos, gold and silver in 200-meter dash (44)
- ✓ There's another picture of Bob Beamon, one that isn't as well-known. It's from later the same day, Oct. 18, 1968. In this one, the 22-year-old is on the medal stand, a gold medal draped around his neck. He is standing in the same spot where, two days earlier, Tommie Smith and John Carlos raised their fists in the Black Power salute. Before stepping onto the medal stand, he rolled up his pants to his calves, revealing the black socks he wore in solidarity with Smith and Carlos. Moments after the national anthem played, Beamon faced the crowd. His left arm cradled the box for his gold medal, and he raised his right arm with a fist. (39)

Slide 4: Arthur Ashe (88)

- ✓ First African American US Open Champion in September 1968
- ✓ Took on a greater role in CRM
- ✓ Champion of LGBT Rights

Session 12 (Gender and Sexuality in Sport, Part 2) (1970-1974)

Slide 1: Hammering Hank (10)

- ✓ April 1974 – Broke Babe Ruth's HR record
- ✓ Death threats
- ✓ Started career in Negro Leagues

Slide 2: Rumble in the Jungle (14)

- ✓ Stripped of title in 1966 for refusing to be inducted into armed forces during Vietnam
- ✓ Did not fight from March 1967 to October 1970—from ages 25 to almost 29
- ✓ Oct 30, 1974
- ✓ Kinshasa, Zaire (now the Democratic Republic of Congo)
- ✓ A heavy underdog, Muhammad Ali knocked out undefeated world heavyweight champion George Foreman in eight rounds.
- ✓ Considered one of the greatest fights of all time, the Rumble in the Jungle gave Ali his second heavyweight title, an honor few thought he would regain at the age of 32.

Slide 3: Battle of the Sexes (32)

- ✓ (Billiejeanking.com) A courageous advocate for gender equality for women from a young age, Billie Jean King accepted a challenge to play a match against former number 1-ranked tennis player Bobby Riggs. In doing so, she launched her fight for parity into the worldwide limelight.
- ✓ It was 1973, and Riggs, a top men's player in the 1930s and 1940s, was now a 55-year-old self-described hustler and male chauvinist. He claimed the women's game was so inferior to the men's game that even someone as old as he was could beat the current top female players. He challenged and defeated Margaret Court 6–2, 6–1.
- ✓ Billie Jean, who had previously rejected challenges from Riggs, realized she now had to play him, and accepted his challenge to disprove his baseless assertions.
- ✓ 90 million TV viewers
- ✓ BJ beat BR in straight sets, 6–4, 6–3, 6–3, and earned prize of \$100,000.

Slide 4: Nike, Inc. 1972

Session 13 (Brief Examination of Title IX) (1975-1979)

Slide 1: The Wizard of Westwood (63)

- ✓ John Wooden, UCLA's legendary coach, retired at end of 1975 season
- ✓ ESPN.com: "He didn't invent college basketball, but that's about the only thing missing from his resume. John Wooden seemingly did it all."
- ✓ 10 national championships in 12 years, including 7 straight
- ✓ Lew Alcindor and Bill Walton

Slide 2: The Thrilla in Manila (5)

- ✓ Oct 1, 1975, Philippines
- ✓ Often regarded as the most brutal heavyweight fights of all time, Muhammad Ali and Joe Frazier faced off for the third time in their careers. Ali won the series 2-1 by TKO after the 14th round.
- ✓ Frazier never recovered from the defeat and didn't win either of the last two fights of his career. Ali maintained his status as heavyweight champion of the world, which he held until 1978. The match is widely regarded as one of the best in boxing history.

Slide 3: ABA

- ✓ 1967-1976
- ✓ Dr. J

Slide 4: Bird vs. Magic

- ✓ 1979 NCAA Tournament

Slide 5: ESPN

- ✓ Launched September 7, 1979