



Why today's AI strategies won't work for tomorrow's agentic workforce

As organisations move beyond AI experimentation towards autonomous AI agents, many executive teams are discovering that existing AI strategies are no longer sufficient. Agentic Workforce Solutions launches today to help organisations redesign their strategy around an agentic workforce.

Unlike other AI consultancies, we help executive teams redesign their organisations around an agentic workforce, not just deploy AI technology.

READING, U.K. - Aug. 6, 2026 - [PRLog](#) -- "Most organisations still treat AI like software. It isn't. AI agents are a new class of worker, and executive teams need a fundamentally different strategy if they want to capture the full business value that agentic workers can deliver" said Ray Welsh, Founder & CEO.

The company provides agentic workforce education, guidance, and strategy development to UK and European mid- to large-sized organisations across all sectors.

Everybody is talking about agentic AI, but this is the technology, it's not your strategy.

An agentic workforce changes both how work gets done and the workforce that does it. It creates new opportunities, but also new challenges including workforce accountability, acceptance, governance, and data security. These challenges can be addressed through an AI strategy designed for the era of agentic workers.

The company was created after Welsh recognised a gap while working for Blue Prism - a leading agentic automation software vendor. Organisations deploying AI agents in the same way they had previously deployed enterprise software find this is not providing the ROI expected.

That approach misses the point. Agentic AI is proactive rather than passive. It requires new approaches to governance, operating models and workforce management. This is fundamentally a business transformation challenge, not simply an IT project.

The launch comes at a time when many organisations have successfully completed AI pilots but are now facing the more difficult challenge of deploying AI agents safely and effectively at enterprise scale. Doing so requires new operating models, governance and workforce strategies.

About Agentic Workforce Solutions Ltd.

Agentic Workforce Solutions is a UK consultancy that helps executive teams develop AI strategies for the age of agentic workers. The company advises organisations on workforce redesign, governance, operating models and executive education to enable the successful integration of AI agents alongside humans to create sustainable competitive advantage.

Founder Ray Welsh has more than 30 years' experience in enterprise software vendors including SAP Business Objects, Microsoft, and SS&C Blue Prism, with 12+ years of recent experience with AI

technology, agentic automation, RPA, and related solutions.

The company is part of the thriving Thames Valley AI scene and a member of UKAI [[website](#)], a dynamic network of AI-business leaders and the trade association for the UK's AI sector.

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