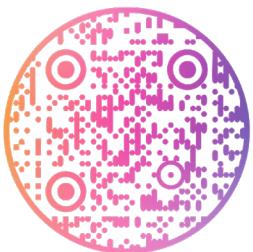


# We are Haybrooke.

## We are the creators of PDQ Print Hub.



[www.haybrooke.com](http://www.haybrooke.com)

haybrooke®

## Our journey is a story of growth, innovation, and sustainability that has caught the industry's attention.

Haybrooke was founded in 2006 and soon launched 'predictive dynamic quoting' - PDQ - into the printing marketplace. PDQ began as a desktop application for printers to use as an estimating tool. Because it was used by printers themselves, our calculation algorithm 'learned' how to accommodate the peculiarities of printing processes and quickly became an indispensable solution – unique in the industry.

Inevitably, PDQ stopped being a tool just for printers. It moved online and became accessible to a wider audience as PDQ Print Hub. For the first time, buyers of print could obtain instant prices from the national supply chain and compare suppliers quickly and effectively.

In January 2021, we launched 'printing as a service' - PaaS - powered by PDQ. We deployed the first UK portal offering transparent access to a nationwide roster of Haybrooke's printing partners, redefining how businesses approach sustainable print procurement.

In 2022, we won the 'Innovation in Business Improvements' award for our operational efficiency and sustainability. In 2024, we won the BOSS E-business of the Year Award, and in February 2025 we were awarded The Stationers' Company Warrant. Haybrooke has also been regularly shortlisted for awards including the British Business Awards and SME National Business Awards, across categories such as High Growth Business and Sustainability.

The future is about continuous innovation. From enhancing our PaaS offering to introducing new tools, we are shaping a future where print procurement is smarter, more transparent, and environmentally responsible. Together with our clients and partners, we're building a future that is efficient, sustainable, and inspiring.



# PDQ Print Hub is a comprehensive print-buying platform.

We created PDQ Print Hub to make buying print easier and more convenient, saving time and money for print buyers and suppliers alike.

It is a one-stop-shop for all your printing needs. With a nationwide network of world-class printing partners, we offer big savings on quality printing for business of all shapes and sizes.

PDQ Print Hub can be used on a PaaS or SaaS basis depending on your business needs. Features vary depending on which model you use.

At the heart of Haybrooke's success is our dynamic and diverse fulfiller network, comprising trusted print suppliers from across the UK. Carefully selected for their expertise, reliability, and commitment to quality, our network ensures that every order placed through PDQ Print Hub is handled by industry-leading professionals. From small, bespoke print houses to large-scale production facilities, our fulfillers cover a vast range of print categories, ensuring our clients have access to the perfect supplier for every job.

Beyond competitive pricing, our network is built on transparency and accountability. Buyers can view fulfiller ratings, communicate directly with suppliers, and select their preferred partners with confidence. This collaborative ecosystem empowers businesses to make informed choices while driving efficiency and value throughout the supply chain. Together with our fulfiller network, we are redefining the standards of print procurement, delivering excellence and innovation with every project.

## Features of PDQ Print Hub our users love:

- 5-Star manufacturers
- Instant online prices
- Customisable product specifications
- Instant chat
- Carbon balanced print
- Order progress
- Re-quote
- Consolidated monthly billing



## Sustainability is at the core of everything we do.

At Haybrooke, environmental responsibility is more than a commitment; it's a guiding principle. From the way we source print to the way we operate, every aspect of our business is designed to minimise environmental impact.

It's not just GHG emissions we care about. The electric car charging points at our offices, solar panels and rainwater recycling system are all testimony to our sustainability endeavours.

**We aim to lead the printing industry toward a greener future.**

As a PaaS user, the CO2 emissions for all jobs you place in PDQ are offset by us on your behalf in conjunction with Climate Impact Partners, our environment partner.

Carbon offsetting provides essential finance into sustainable energy projects across the globe.



CLIMATE  
IMPACT  
PARTNERS

Haybrooke has also developed a print buying advocacy programme, "Certified Sustainable Print".

Participation in this programme is free to all PaaS users of PDQ Print Hub.

We issue our users with verifiable evidence of its sustainable print buying practices in the form of a Certified Sustainable Print certificate and digital badges for all use purposes. This provides our customers with the means to effectively promote their own commitment to sustainability.



# Some of the renewable energy projects we have provided essential finance to so far:

## Blue Sky Solar, India



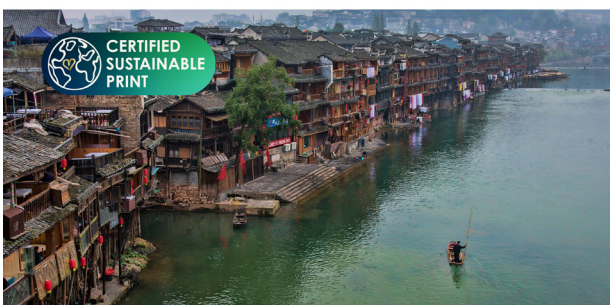
The project generates clean electricity with a combined capacity of 480 MW of solar power installations across the states of Uttar Pradesh, Telangana, Andhra Pradesh, and Gujarat in India. It displaces an equivalent amount of power from the grid, which is primarily supplied by fossil-fuel-powered plants. The project reduces carbon emissions while enhancing energy security by diversifying the grid's energy mix.

## Yuxian Wind Power, China



This project, located in Xiagongcun Village of Yuxian County, Zhangjiakou City, Hebei Province in North China, reduces emissions by an average of 100,527 tonnes of carbon dioxide equivalent per year. Clean electricity from this project displaces electricity that would otherwise be generated by burning fossil fuels. Carbon finance provides essential funds to support the development of renewable energy projects like this. Supporting renewable energy projects is a fast and effective way to reduce emissions from global electricity generation. The project has 33 turbines installed, each of which have a capacity of 1500kW, providing a total installed capacity of 49.5MW.

## Tongba Hydro Power, China



The total installed capacity of this project in Zhuzhou City of Hunan Province, China is 15 MW equipped with 3 sets of hydro turbine generators with a unit capacity of 5 MW. The estimated electricity delivered to the project electricity system, i.e. Central China Power Grid by the Project is 52,202 MWh annually. The total annual power generation of the project is 52,995MWh, equals to 3,533 operating hours at full capacity. Clean electricity from this project displaces electricity that would otherwise be generated by burning fossil fuels.

## Simran Wind Power Project, India



60% of all electricity globally is still generated by burning fossil fuels. India is the second biggest consumer of coal and third biggest consumer of oil in the world. Carbon offsetting provides essential funds to support the development of renewable energy projects like this. Supporting renewable energy projects is a fast and effective way to reduce emissions from global electricity generation.

## Welturi Wind Power, India



60% of all electricity globally is still generated by burning fossil fuels. Clean electricity from this project displaces electricity that would otherwise be generated by burning fossil fuels. Carbon finance provides essential funds to support the development of renewable energy projects like this. Supporting renewable energy projects is a fast and effective way to reduce emissions from global electricity generation.

## Sichuan Hydro Power, China



The First and Second Cascade Projects are new run-of-river diversion type hydropower plant in Ya'an City, Baoxing County of Sichuan province with total installed capacities of 4MW and 6MW respectively. For each project, two sets of turbines and associated generators made in China will be installed in the main power house. It is estimated that the delivered electricity to the CCPC is approximately 13,982MWh per year for the First Cascade Project and 21,527MWh per year for the Second Cascade Project.